



**June  
2020  
Issue #143**

# Local Arts Events



***A Newsletter Featuring Events and Information of Interest to Artists, Writers,  
Photographers & Crafters of California's Central Valley & Central Coast***

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# Quote of the Month

*"Like emotions, colours are a reflection of life."*

*- Janice Glennaway*

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## Shows / Meetings / Events

*Please be advised than many of the events listed below may have been cancelled or rescheduled because of the Guidelines for "Sheltering In Place" due to the spread of the Corona Virus. Please be sure and check the web site given for each event to see if it is still going on. On-line events not requiring a physical presence should function normally.*

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**JUNE 2020**



**It is unknown at this point if the Shelter In Place voluntary lockin will be in effect at the time of these meetings. Please check the web site of each association or group before planning to attend. Any on-line (virtual) shows and meetings should go on as they normally do.**

**JUN 3 WRITERS CALL True Story Flash** Write a non-fiction story on any topic that uses exactly 100 words. **Cash prize** for the winning entry. <https://www.fanstory.com/contestdetails.jsp?id=106525>

**2/9/16/23/30 PAA (PLACERVILLE ART ASSN)** invites you to participate in our Tuesday Mornings Paint Together. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center craftsroom 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail) <https://www.placervillearts.com> \*the 31<sup>st</sup> JUN not happen—please check the web site

**JUN 4 PHOTO COLLECTIVE GENERAL MEETING.** Meetings are normally held on the first Thursday of the month. . Time: 7 p.m. Location: Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area. For more information, go to [www.photocollective.org](http://www.photocollective.org)

**JUN 4 1ST THURSDAY ARTHOP** covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.

**5/12/19/26 YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING:** Fridays from 9:30 am - 12:30 pm. All are welcome to paint/draw/ photograph/sculpt from hired models at Gertrude School House, Road 600, Ahwahnee, CA. Cost is \$10.00 for YWA members, and \$13.00 for guests. Please call Doug Boomer 559-642-3648, or email [dboomer@sti.net](mailto:dboomer@sti.net) for more information. Please visit (and like) our Facebook page for the latest scoop on all our events <https://www.facebook.com/YosemiteWesternArtists>.

**JUN 5/19 FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Valley Friends Church, 980 Gettysburg Ave., Clovis, on the first and third Friday afternoons at noon--3 p.m. For more information contact JUNy Newton 559.906-3907

**JUN 7 WRITERS CALL 5-7-5 Poetry Writing** For this contest you are to write a short poem. It should only have three lines. But the structure is that of a Haiku. The first line has 5 syllables. The second line has 7 syllables. The third line has 5 syllables again. Write about anything. **Cash prize** to the winner. Deadline JUN 7th. For More Information: <https://www.fanstory.com/contestdetails.jsp?id=106436>

**JUN 8 WRITERS CALL 5-7-5 Poetry Contest** For this contest you are to write a short poem. It should only have three lines. But the structure is that of a Haiku. The first line has 5 syllables. The second line has 7 syllables. The third line has 5 syllables again. Write about anything. This contest has a **cash prize**. <https://www.fanstory.com/contestdetails.jsp?id=106531>

**JUN 9 WRITERS CALL Share A Story In A Poem** In this contest you are challenged to write a poem that tells a story and also rhymes. We've included examples of this type of poetry storytelling in the announcement. Enter for your chance at the **cash prize**. Deadline JUN 9th For More Information: <https://www.fanstory.com/contestdetails.jsp?id=106436>

**JUN 9 ADAS (ALAMO DANVILLE ARTISTS' SOCIETY)** meets on the second Tuesday of each month (7:30pm) at Alamo Women's Club (1401 Danville Blvd. Alamo, CA 94507). Meetings feature a lively exchange of creative ideas and demonstrations/lectures by distinguished local and nationally renowned guest artists. For more information: <http://adas4art.org/> Or contact: [membership@adas4art.org](mailto:membership@adas4art.org)

**JUN 10 CAG (CLOVIS ART GUILD)** General Meeting and Art Demonstration. 7—9PM Clovis Veterans Memorial Building, 808 4th st, Clovis, CA 93612. Please check the web site for the room location. Art demonstration is Free to members, Suggested donation from Guests \$5.00. For more information, contact President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to [www.clovisartguild.com](http://www.clovisartguild.com)

**JUN 10 YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP** Join us in our photo salon where local YWA photographers gather to present their work according to a monthly theme/assignment. All levels of photographers are welcome. Meets every Second Wednesday of the Month, 7-9 pm at the Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests \$13.00 (1st

time free) Each meeting has a theme. Meeting topic For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>

**JUN 11 WRITERS CALL [Nonet Poetry Contest](#)** Write a nine line poem for this poetry contest. But you must count syllables. The first line of your poem will have 9 syllables. The second line has 8 syllables and the 7th line has seven. This continues until your final line which has one syllable. Enter for your chance at the **cash prize**. Deadline JUN 11<sup>th</sup> For More Information: <https://www.fanstory.com/contestdetails.jsp?id=106485>

**JUN 13 ARTIST CALL: ARTISIAN FAIRE:** Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at [miacuppa620@gmail.com](mailto:miacuppa620@gmail.com). [Mia Cuppa Caffe'](#) 620 E Olive Ave, Fresno, California 93728

**JUN 13 (BAA) THE BAKERSFIELD ART ASSOCIATION** 1607 19th Street, Bakersfield, CA 93301 (661-869-2320) will be having a meeting open to the public on Saturday, 9 am to noon, program at 10

**JUN 13 WRITERS CALL [5-7-5 Poetry](#)** For this contest you are to write a short poem. It should have only three lines. But the structure is that of a Haiku. The first line has 5 syllables. The second line has 7 syllables. The third line has 5 syllables again. Write about anything. Enter for your chance at the **cash prize**. Deadline JUN 13<sup>th</sup> For More Information: <https://www.fanstory.com/contestdetails.jsp?id=106436>

**JUN 14 WRITERS CALL [Minute](#)** Write a Minute poem for this contest. A fun poem to write, it follows the "8,4,4,4" syllable count structure. Enter for your chance at the **cash prize**. <https://www.fanstory.com/contestdetails.jsp?id=106536>

**JUN 16 WRITERS CALL: [Acrostic Poetry Contest](#)** Write an acrostic poem. An acrostic poem is a poem where the first letter of each line spells out a word. View an example in the announcement. This contest has a **cash prize**. Deadline JUN 16<sup>th</sup> For More information: <https://www.fanstory.com/contestdetails.jsp?id=106489>

**JUN 15 MOTHER LODGE ART ASSOCIATION**, meets the 3<sup>rd</sup> Monday of each month at 1:00 PM at the **Tuolumne County Library**, 480 Greenley Rd, Sonora, CA 95370-5956, An artist demo is held after each meeting. For more information, go to <http://www.motherlodeartassociation.org>

**JUN 16 KINGS COUNTY ART LEAGUE** meets the 3<sup>rd</sup> Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at [info@kingsartcenter.org](mailto:info@kingsartcenter.org) Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>

**JUN 17 YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING.** Outings are usually the 3<sup>rd</sup> Wednesday of each month. Locations vary. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. Cost for members is \$3.00; non-members \$5.00. To stay informed of Plein Air destinations, follow YWA on Facebook — <https://www.facebook.com/YosemiteWesternArtists>. Plein Air Coordinator: Terry Robinson, [terryrobinson@sti.net](mailto:terryrobinson@sti.net).



**JUN 18 3RD THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The ArtHop™ program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd Thursday of each month, from 5pm to 8 pm. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list

**JUN 20 FFG FRESNO FIBER ARTS GUILD** meetings are held the third Saturday of the month SEPT through MAY except no meeting in DECEMBER. Meetings begin at 9:00 A.M. at San Joaquin Law College in Clovis. The address is 901 5th Street. It is directly across from Clark Intermediate School. It is in a safe neighborhood and an easy to get to location. Guests are welcome to attend a general meeting and program for a \$10 cost. This guest fee can be applied toward dues when joining the Guild.

**JUN 20 YWA (YOSEMITE WESTERN ARTISTS)** General meeting and art demonstration (3rd Saturday of each month) at Gertrude Schoolhouse, Road 600, Ahwahnee. 11:15 am, General Meeting; 11:45 am, Potluck; 12:15 pm, Artist demonstration — Myrna Axt, Mixed Media Sculpture. Cost for members is \$5.00; non-members \$7.00. For information go to <https://www.facebook.com/YosemiteWesternArtists> or subscribe to our newsletter at [yosemitewesternartists.com](http://yosemitewesternartists.com) or call Sandee Scott at 559-760-1058. [info@yosemitewesternartists.com](mailto:info@yosemitewesternartists.com).



**JUN 20 THE PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President [kspoole@hughes.net](mailto:kspoole@hughes.net) or (530) 672-0943

**JUN 20 WRITERS CALL Four Line Poem** Write a four-line poem that has a specific syllable count. The first line has 1 syllable, the second line has 5 syllables, the third line has 5 syllables, and the last line 9 syllables. The subject can be anything. **Cash Prize!** <https://www.fanstory.com/contestdetails.jsp?id=106545>

**JUN 21 WRITERS CALL Sonnet Poetry Contest** Just like Shakespeare did, discover the rhythm and rhyme scheme of the Shakespearean sonnet. The winner takes away a **cash prize**. Deadline JUN 21st For More Information: <https://www.fanstory.com/contestdetails.jsp?id=106508>



**JUN 23 YWA (YOSEMITE WESTERN ARTISTS) DIGITAL ART GROUP** meets every 4th Tuesday in the conference room at Yosemite Bank in Oakhurst, 40061 HWY 49, Oakhurst, CA 93644 from 4-6 PM. The Digital Art Group is the newest Yosemite Western Artists group. Initiated by YWA member, Lauren Ball, it exists to keep our membership informed of new developments in digital art and includes reviews of art and photography applications for tablets, sJUNt phones and computers. Each month we will alternate between painting apps and photography apps. We provide demonstrations, review options and accessories and help you be more creative with this newest of art creation genres. <https://yosemitewesternartists.com/digital-art-group/>

**JUN 25 WRITERS CALL [2-4-2 Poetry](#)** Write a 2-4-2 syllable poem. It has three lines. The first line has 2 syllables, the second line has 4 syllables, and the last line 2 syllables. The subject can be anything. Enter for your chance at the **cash prize**. Deadline JUN 25<sup>th</sup> For more information: <https://www.fanstory.com/contestdetails.jsp?id=106520>

**JUN 26 WRITERS CALL [20 Line Poem](#)** Write a poem that has exactly 20 lines. Any format. **Cash prize** for the winning entry. <https://www.fanstory.com/contestdetails.jsp?id=106575>

**JUN 26 WRITERS CALL [Twenty Short Story Contest](#)** Who is twenty? Where did that nickname come from? Tell us a story about your character twenty. **Cash prize** for the winning entry. Deadline JUN 26<sup>th</sup> For More Information: <https://www.fanstory.com/contestdetails.jsp?id=106580>

**JUN 30 WRITERS CALL [Free Verse Poetry Contest](#)** Write a free verse poem. This is a method of writing poetry that does not follow any structure or style. See an example and details in the announcement. This contest has a **cash prize**. <https://www.fanstory.com/contestdetails.jsp?id=106570>

**JUN 30 WRITERS CALL [Lune Poetry Contest](#)** A Lune is a short and fun poetry form with only three lines. View the contest announcement for an example. **Cash prize** for the winning entry. Deadline JUN 30<sup>th</sup>, For More Information: <https://www.fanstory.com/contestdetails.jsp?id=106522>

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**JULY 2020**



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**JUL 3 WRITERS CALL: [Two Line Poem](#)** Write an essence poem. This is a poem of two lines with six syllables per line, each containing an internal rhyme and an ending rhyme. See the



announcement for an example. The winner takes away a **cash prize**. FOR MORE INFORMATION: <https://www.fanstory.com/contestdetails.jsp?id=106548>

**3/10/17/24/31 YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING:** Fridays from 9:30 am - 12:30 pm. All are welcome to paint/draw/ photograph/sculpt from hired models at Gertrude School House, Road 600, Ahwahnee, CA. Cost is \$10.00 for YWA members, and \$13.00 for guests. Please call Doug Boomer 559-642-3648, or email [dboomer@sti.net](mailto:dboomer@sti.net) for more information. Please visit (and like) our Facebook page for the latest scoop on all our events <https://www.facebook.com/YosemiteWesternArtists>.

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**JUL 6 WRITERS CALL: 75 Words Flash Fiction** Write a story on any topic that uses 75 words. The winner takes away a **cash prize** FOR MORE INFORMATION: <https://www.fanstory.com/contestdetails.jsp?id=106613>

**7/14/21/28 PAA (PLACERVILLE ART ASSN)** invites you to participate in our Tuesday Mornings Paint Together. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center craftsroom 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail) <https://www.placervillearts.com> \*the 31<sup>st</sup> JUL not happen—please check the web site

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**JUL 11 ARTIST CALL: ARTISIAN FAIRE:** Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at [miacuppa620@gmail.com](mailto:miacuppa620@gmail.com). [Mia Cuppa Caffe'](#) 620 E Olive Ave, Fresno, California 93728

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**JUL 15 WRITERS CALL: *This Sentence Starts The Story*** Write a story that starts with this sentence: **Give me twenty.** This contest has a **cash prize**. FOR MORE INFORMATION: <http://www.fanstory.com/contestdetails.jsp?id=106620>

**JUL 15 YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING.** Outings are usually the 3rd Wednesday of each month. Locations vary. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. Cost for members is \$3.00; non-members \$5.00. To stay informed of Plein Air destinations, follow YWA on Facebook — <https://www.facebook.com/YosemiteWesternArtists>. Plein Air Coordinator: Terry Robinson, [terryrobinson@sti.net](mailto:terryrobinson@sti.net).

**JUL 16 3RD THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The ArtHop™ program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd Thursday of each month, from 5pm to 8 pm. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list

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**JUL 19 WRITERS CALL: *Faith Poetry Contest*** The theme for this poetry contest is *faith*. We are looking for poems that in some way pertain to this theme. It doesn't matter if it's spiritual, political, intellectual or emotional as long as faith is clearly represented. **Cash prize** for the winning entry. FOR MORE INFORMATION: <http://www.fanstory.com/contestdetails.jsp?id=106650>

**JUL 19 THE PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President [kspoole@hughes.net](mailto:kspoole@hughes.net) or (530) 672-0943

**JUL 21 MOTHER LODGE ART ASSOCIATION**, meets the 3<sup>rd</sup> Monday of each month at 1:00 PM at the **Tuolumne County Library**, 480 Greenley Rd, Sonora, CA **95370-5956**, An artist demo is held after each meeting. For more information, go to <http://www.motherlodeartassociation.org>

**JUL 22 KINGS COUNTY ART LEAGUE** meets the 3<sup>rd</sup> Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at [info@kingsartcenter.org](mailto:info@kingsartcenter.org) Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>

**JUL 24 WRITERS CALL: 3 Line Poetry Contest** Write a poem that has three lines and a syllable count of either 5-7-5 or 5-7-7. The poem must address a loved one. Enter for your chance at the **cash prize** FOR MORE INFORMATION: <https://www.fanstory.com/contestdetails.jsp?id=106662>

**JUL 28 YWA (YOSEMITE WESTERN ARTISTS) DIGITAL ART GROUP** meets every 4<sup>th</sup> Tuesday in the conference room at Yosemite Bank in Oakhurst, 40061 HWY 49, Oakhurst, CA 93644 from 4-6 PM. The Digital Art Group is the newest Yosemite Western Artists group. Initiated by YWA member, Lauren Ball, it exists to keep our membership informed of new developments in digital art and includes reviews of art and photography applications for tablets, sJULt phones and computers. Each month we will alternate between painting apps and photography apps. We provide demonstrations, review options and accessories and help you be more creative with this newest of art creation genres. <https://yosemitewesternartists.com/digital-art-group/>

**JUL 27 WRITERS CALL: Horror Writing Contest** Put your readers on edge or terrorize them for this horror writing contest. The winner takes away a **cash prize**. FOR MORE INFORMATION: <https://www.fanstory.com/contestdetails.jsp?id=106671>

**JUL 31 WRITERS CALL: Tanka Poetry Contest** For this contest you are challenged to write a Tanka poem. Tanka is a form of poetry with a specific syllable count. See the announcement for an example. This contest has a **cash prize** FOR MORE INFORMATION: <https://www.fanstory.com/contestdetails.jsp?id=106680>

**What part of "STAY AT HOME"  
did you not understand?**

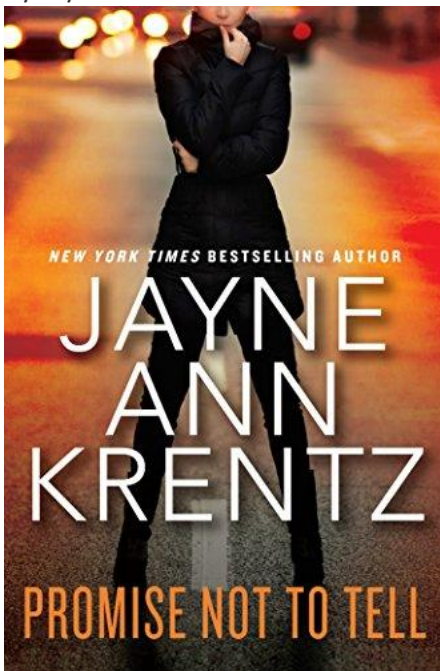


# Book Review

If you would like to submit a book review for publication, please send the text, and a link to the book to: [Localartevents@art-tique.org](mailto:Localartevents@art-tique.org) ATTN: Book Reviews for Publication. If you would like either Linda or myself to review *your* book, please contact us.

## **Promise Not To Tell**

By Jayne Ann Krenz



☆☆☆☆☆

Review by Mystery Loves History aka Gail Daley

This is the second book of what looks to be a fun trilogy. Unlike the first book, “When All The Girls Have Gone” which was clearly a stand-alone, Krenz left enough dangling plot lines this time that hopefully the third book will solve the final fate of the cult leader. Like the first book, this a tightly crafted mystery with interesting characters who are skillfully drawn. I look forward to book three.

### **From Amazon:**

*A painter of fiery, nightmarish visions throws herself into the sea—but she'll leave some of her secrets behind...*

Seattle gallery owner Virginia Troy has spent years battling the demons that stem from her childhood time in a cult and the night a fire burned through the compound, killing her mother. And now one of her artists has taken her own life, but not before sending Virginia a last picture: a painting that makes Virginia doubt everything about the so-called suicide—and her own past.

Like Virginia, private investigator Cabot Sutter was one of the children in the cult who survived that fire...and only he can help her now. As they struggle to unravel the clues in the painting, it becomes clear that someone thinks Virginia knows more than she does and that she must be stopped. Thrown into an inferno of desire and deception, Virginia and Cabot draw ever closer to the mystery of their shared memories—and the shocking fate of the one man who still wields the power to destroy everything they hold dear.

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# Art Classes / Workshops

**FYI: some of these classes and workshops may have been cancelled due to the Covid 19 crisis. Please check the website or contact the instructor.**

SEE OPPORTUNITIES FOR WRITERS. Courtesy of the Aerogramme Writers Studio:  
<http://www.aerogrammestudio.com>

**CLASSES--PIANO & ACCORDION LESSONS** at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner /Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or [palmerspianostudio@icloud.com](mailto:palmerspianostudio@icloud.com). [www.palmerspianostudio.wix.com/lessons](http://www.palmerspianostudio.wix.com/lessons)

**CLASSES-- MCCOY'S ART STUDIO CLASSES** 1432 Clovis Ave **Clovis, CA 93612 (559) 298-7965** will cover instruction on color theory, composition and Oil technique's. **Day Classes Offered:** Wednesday--9:30AM - 12:00PM. Thursday 9:30AM --12:00PM - 1:00 - 3:30 PM, Friday -- 1:00PM-3:30p Saturday -- 9:30AM - 12:00PM **Night Classes:** Thursday Evening 6:00pm-8:30p **NOTE:** The classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one-week notice would be appreciated when quitting a class. When you stop your classes, all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my Web Page at [www.artwithlindamccoy.com](http://www.artwithlindamccoy.com) **Permanent Students** --Are Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. **Alternate Students:** A student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session.

**CLASSES IN JEWELRY MAKING** by Frances (Fenya) Lediaev --I teach classes on wire-sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 [artwirejewelry@hotmail.com](mailto:artwirejewelry@hotmail.com) [www.artwirejewelry.com](http://www.artwirejewelry.com)

**CLASSES AT THE BAA ART CENTER** (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary:** Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. <http://www.bakersfieldartassociation.org/> E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com) Phone: 661-869-2320

**CLASSES WITH Ma LY: Portrait drawing for beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/265429620182196/> **Paint in Acrylic for Beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/337761882916664/> **Info and schedule for classes at Michaels with Ma Ly** <http://www.facebook.com/I/IAQETd222AQHpdTFKP8KGWnoX-oCPBUjTnIsWykM-lhGz-g/www.artclassatmichaels.webs.com>

**CLASSES-- SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY:** Join a drawing or painting class that fits your level from beginning to advanced, ages two to ninety-nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy <http://calartsacademy.com/>, or email Sammy at [Sammygart@gmail.com](mailto:Sammygart@gmail.com). (559) 222-6539

Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

**CLASSES-- POTTERY CLASSES:** Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638-6084 or 647 3092....

**CLASSES-- DOOR ART GALLERY: Gary Langdon Oils (all levels)** . Door Art Gallery 3073 W Bullard,

Fresno, CA 93711 Ongoing: Thursdays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m., Fridays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m. \$60.00 per month. For more information or registration, call Gary 708-6823. **Suzie Stach (Pastels)** 1<sup>st</sup> Saturday of the month beginning March 5<sup>th</sup>, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information, call Suzie Stach 271-9514. **Life Drawing & Painting** (self-directed –no instructor) . Tuesday 5:30 p.m. – 8:00 p.m. or Wednesdays 9:00 a.m. – Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-161

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**CONTRIBUTORS WANTED:** The Local Art Events newsletter is looking for contributors to articles in the newsletter. These positions are unpaid, but it does get your name out there. We need Blogs, Book Reviews, Good News Announcements and Local Events, such as club meetings, book signings, Art Shows and awards. Contact us at [Localartevents@art-tique.org](mailto:Localartevents@art-tique.org) or phone Gail at 559-960-2428

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**THE ALL NEW**



**TOYOTA CORONA**

# Want Ads



## \$5000 Grants for Writers & Artists with Children

by [Aerogramme Writers' Studio](#)

The Sustainable Arts Foundation is offering \$5000 awards to writers and artists with children. The money can be used for costs such as child care, workspaces, new equipment, research and travel. The Sustainable Arts Foundation was founded in 2010 with the aim of encouraging parents to continue pursuing their creative passion, and to rekindle it in those who [...] [Read more of this post](#)

**STUDIO 360 – PLACERVILLE.** SHOW YOUR ART ON MAIN STREET, Art Studio 360 has several openings for artists to join their Co-op group. They will celebrate their 1st year in February. Located at 360 Main St. Placerville. Contact Joyce Bahnsen for more information, 530-626-3429.

**GOLD COUNTRY ARTISTS' GALLERY.** in Placerville currently has openings in a variety of media to join the gallery. For more information, visit their [website](#) or contact **Craig Koski, 530-306-3515.**

**GEARBOX GALLERY** is an artist-run contemporary art gallery located at 770 W. Grand Ave, Oakland, directly below the well-established [Transmission Gallery](#) and across the street from [Aggregate Space Gallery](#). GearBox is dedicated to showcasing the work of a broad range of regional contemporary guest artists alongside the work of member artists in an artist-run space. As a member of [Oakland Art Murmur](#) we participate in the famous First Friday Art Walks and other OAM events. GearBox now has an opening for an artist member. Join us in showing your work, the work of your contemporaries and fostering community and education through intellectual and cultural exchange focused on the visual arts. An application form with more details is available here: [Application](#) Submit your application and portfolio information to Jules Campbell at: [membership@gearboxgallery.com](mailto:membership@gearboxgallery.com) or contact her with your questions about participating in an artist-run space.

**TIMBERLINE ART GALLERY LOOKING FOR ARTISTS:** With its recent expansion, the Board of Directors of Timberline Art Gallery, located on Gallery Row in Oakhurst, is announcing its search for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine arts guild are encouraged to apply for membership. Information about the gallery: [www.timberlineartgallery.com](http://www.timberlineartgallery.com). Contact: Timberline board president, Zygmund Zee, 683-3345. Submitted to Art-tique by Sandra Lee Scott, Timberline Gallery member [559-760-1058](tel:559-760-1058)

**CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE** that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces – have a look at: <http://cmacfresno.org/>. They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

ART HOP OPPORTUNITY: Hi! My name is Amber Donabedian. The date of art hops is the first Thursday of the month. The address will be for the Babylon club, which is 1064 N. Fulton st, Fresno CA 93728. Contact Info: The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be [a.d.photography@hotmail.com](mailto:a.d.photography@hotmail.com) I am looking for all types of artists! Thanks again! Amber Donabedian

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## SENIOR TRYING TO RESET PASSWORD

**WINDOWS:** Please enter your new password

**USER:** cabbage

**WINDOWS:** Sorry, the password must be more than 8 characters.

**USER:** boiled cabbage

**WINDOWS:** Sorry, the password must contain 1 numerical character.

**USER:** 1 boiled cabbage

**WINDOWS:** Sorry, the password cannot have blank spaces.

**USER:** 50damnboiledcabbages

**WINDOWS:** Sorry, the password must contain at least one upper case character

**USER:** 50DAMNboiledcabbages

**WINDOWS:** Sorry, the password cannot use more than one upper case character consecutively.

**USER:** 50damnBoiledCabbagesShovedUpYourAssIfYouDon'tGiveMeAccessNow!

**WINDOWS:** Sorry, the password cannot contain punctuation.

**USER:**

ReallyPissedOff50DamnBoiledCabbagesShovedUpYourAssIfYouDontGiveMeAccessNow

**WINDOWS:** Sorry, that password is already in use.



# Linking Around

This Month The Newsletter Recommends



## ***Negotiating and Discounting to Sell Your Art***

by Jason Horejs | Owner, Xanadu Gallery

[https://reddotblog.com/negotiating-and-discounting-to-sell-your-art-19-2/?mc\\_cid=16caa71e79&mc\\_eid=c5571dc112](https://reddotblog.com/negotiating-and-discounting-to-sell-your-art-19-2/?mc_cid=16caa71e79&mc_eid=c5571dc112)

## ***Does it Make Sense To Show Your Art in Commercial (Consignment) Galleries?***

JASON HOREJS MAY 4, 2020 15 COMMENTS

[https://reddotblog.com/does-it-make-sense-to-show-your-art-in-commercial-consignment-galleries-19-2/?mc\\_cid=16caa71e79&mc\\_eid=c5571dc112](https://reddotblog.com/does-it-make-sense-to-show-your-art-in-commercial-consignment-galleries-19-2/?mc_cid=16caa71e79&mc_eid=c5571dc112)

## ***How to Host an Online Art Workshop***

[https://www.artworkarchive.com/blog/how-to-host-an-online-art-workshop?utm\\_campaign=onlineworkshop&utm\\_source=newsletter](https://www.artworkarchive.com/blog/how-to-host-an-online-art-workshop?utm_campaign=onlineworkshop&utm_source=newsletter)

## ***The Art and Science of Book Descriptions that Sell***

<https://www.ingramcontent.com/blog/how-to-boost-your-online-title-sales-today-with-high-performing-book-descriptions-2020>

## ***Using BookBub Ads to Generate Steady Book Sales***

MAY 7, 2020 by PATRICIA MCLINN (GUEST BLOGGER)

[https://insights.bookbub.com/bookbub-ads-steady-book-sales/?utm\\_source=pemail\\_bookbub-ads-steady-book-sales&utm\\_medium=email](https://insights.bookbub.com/bookbub-ads-steady-book-sales/?utm_source=pemail_bookbub-ads-steady-book-sales&utm_medium=email)

# Group Websites

## **ADAS (Alamo Danville Artists' Society)**

<http://adas4art.org/>

Exchange of creative ideas  
Art Demonstrations  
Workshops  
Critiques  
Juried Art Shows  
Art In The Park Festival

## **Art-Tique** <http://www.art-tique.org/>

Community Art Exhibits at Local Libraries

Local Art Events Newsletter

## **Art Center Morro Bay**

<http://www.artcentermorrobay.com/>

Workshops  
Classes  
Shows

## **Arts Visalia** [http://www.artsvisalia.org\\_](http://www.artsvisalia.org_)

Adult & Children's classes & workshops  
Art Shows & exhibitions

## **Bakersfield Art Association (BAA)**

<http://www.bakersfieldartassociation.org/>

E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com)

Phone: 661-869-2320

Classes & Workshops  
Art Around The Town  
Featured Monthly Artist

## **Carnegie Arts Center -**

[www.carnegieartsturlock.org](http://www.carnegieartsturlock.org).

Adult & Children's Classes in Art & Dance

Workshops

## **Clay Mix** [www.claymix.com](http://www.claymix.com)

Classes  
Events  
Studio Space

## **Clovis Art Guild** [www.clovisartguild.com](http://www.clovisartguild.com)

Art Demonstrations at the general meetings  
Fall Art Show (November)  
Old West & Rodeo Art Show (April)  
Miniature Art Show (July)  
Annual Art Yard sale  
Members Pages On Web site

## **(FAC) Fresno Arts Council Historic Tower**

<http://fresnoartscouncil.org/>

Multi-Artist Gallery Art Hop & Jazz Hop  
Eatin' On Eaton at the Fresno Water Tower

## **Friends 'N Art**

Bi monthly get togethers to paint  
contact Mary Newton 559.906-3907

## **Fresno Fiber Arts Guild**

<http://www.fresnofiberartsguild.org>

Lectures,  
Workshops  
Special Events  
Fashion Show

**Livermore Art Association (LAA) & Pleasanton Art League (PAL)**

<http://www.livermoreartassociation.org/>  
<http://www.pal-art.com/>

Monthly Art Demonstrations (alternates between locations)

Art Shows

Retail Gallery

On Line Gallery

Video Tape art instruction library

**Madera County Arts Council**

<http://www.maderaarts.org/>

Celebrate Agriculture With the Artist - Exhibit and competition

Circle Art Gallery

**Mother Lode Art Association**

<http://www.motherlodeartassociation.org>

Paintouts

Classes & Workshops

Art shows

**Partners N Art** <http://partnersnart.yolasite.com/>

Brings Artists & Business together

Art Walk Borders Bookstore Exhibit

**Photo Collective** <http://www.photocollective.org/>

Photography Outings (field trips & photo walks)

Workshops

Annual Showcase

<http://www.placervillearts.com/>

Classes & Workshops

Mother Lode Art Show

Fall Art Tour

**San Joaquin Clay & Glass Association**

<http://www.sjcga.com/>

Annual Spring Sale (May)

October fall Workshop

Annual Fall Sale (November)

**Santa Cruz Art League** <http://www.scal.org/>

Shows & Exhibits

Classes & workshops

Ties to Poetry readings & Local Theatre

**Society of Western Artists (SWA local chapter)**

<https://www.facebook.com/pages/Society-of-Western-Artists-San-Joaquin-Valley-Chapter/223715287698387>

Art Shows

Meetings & Demonstrations

**Sierra Art Trails**

<http://www.sierraarttrails.org/>

Exhibits:

Pathways

Sierra Art Trails

Our Wild Lands

Water, Source of Life

Going Deeper, Reaching Out

**PAA (Placerville Arts Association)**

**SONORA WRITERS GROUP**

[https://www.facebook.com/pg/SonoraWriters.org/about/?ref=page\\_internal](https://www.facebook.com/pg/SonoraWriters.org/about/?ref=page_internal)

Tuolumne Writers Retreat

# Group W

### **TRI-VALLEY WRITERS CLUB**

<http://www.trivalleywriters.org/>

Blog

Anthology: *Voices of the Valley: Word for Word*

Winterfest

Writer's Conference

Contests for adults and high schoolers

Meditation

### **YOSEMITE WESTERN ARTISTS (YWA)**

[www.yosemitewesternartists.com](http://www.yosemitewesternartists.com)

Art Demonstrations at the general meetings

Weekly Live Model Group

Rotating exhibits at satellite locations

Annual Tri-County Open Competition and Exhibition

Plein Air Outings

### **Write Mindful** <http://www.meetup.com/WriteMindful/>

Poetry workshops

Writing workshops



# The Good News

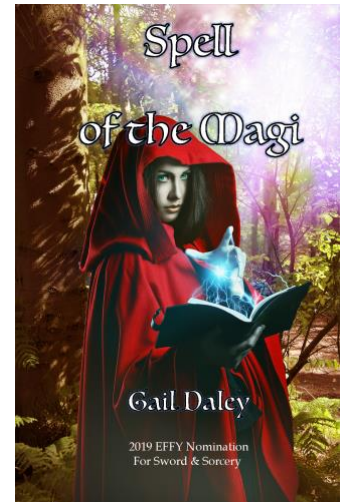
## What Artists are Doing to Keep Busy

Generally in this space I run success stories from local artists and writers; a new book coming out, an award or acceptance in a prestigious art show, etc. The Covid 19 volunteer shut in has made that difficult, so this month, I intend to re post a few memories



**Julie Raymer from Oct 2019**

**Gail Daley's book Spell of the Magi was nominated in the 2019 EFFYs for the Sword and Sorcery category. July 2019**



**Clovis Art Guild Participates In The 2019 Memorial Day Celebration At The Veteran's Center In Clovis**

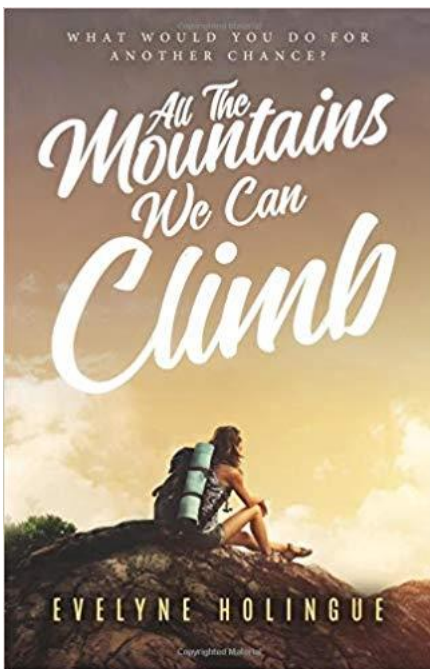


# Showcase Writer

## Evelyne Holingue

Born and raised in a small town in Normandy, France, Evelyne Holingue spent her childhood buried in books when she wasn't playing outside. Her writing was first published when she was 11, a poem about a man spending Christmas behind bars. In 1990, her husband decided to start a new career in the USA, and they and their new baby left their beloved Paris behind. Because of her husband's career, they have moved from the West Coast to the East Coast twice and called both California and Massachusetts home. Maine is their summer getaway since the day they gave new life to a wooden cabin tucked on the shores of a sparkling lake, and they are now living in the Sierra foothills, in central California, a step away from the splendor of Yosemite National Park.

### [All The Mountains We Can Climb](#)



Since her father and sister died in a car crash, Noelle survives with the last words she told them seconds before the accident – words so unspeakable, she's never shared them with anyone. A year later, still ashamed and guilty, she adheres to her mother's rules, established after the tragedy. Until she secretly applies to an east coast college that she toured with her father and breaks her promise to study in California. Now graduating from high school Noelle must tell her mother. As if she needed more challenges her French uncle's sons arrive unexpectedly from Paris. Charismatic Quentin witnessed one of the Paris's terror attacks. Not without consequences. Quiet Manu cooks like a chef and reads Noelle so well, perhaps because he knows something about grief and guilt too. Is Noelle's last summer before college her chance to move on? Set in the California's Sierra Foothills and Yosemite National Park, populated with a cast of American and French characters, this is a story about the universality of loss, the weight of guilt versus the power of forgiveness, and the possibility of another chance.

## Showcase Artist / Photographer

### Linda Caine



Linda Caine was born in Zimbabwe, Africa, and was raised in Zimbabwe and Zambia. Apart from a fifteen-month period during which she and her father opened an African Art Gallery in Los Angeles, she lived in Africa until 1976, at which time she and her family immigrated to England. Linda, her husband, and two teenage children then immigrated to the United States in June 1992. The fact that her grandfather (who joined his pioneer brother in Zimbabwe - which was, at that time, Southern Rhodesia - in 1889) was American has made 'returning' to America to live very special to her, and she and her family are now happily settled in California.

As much of her life was spent in rather remote areas that did not have the benefit of Art Colleges, Linda turned to

nature and books to teach herself drawing, painting, calligraphy and photography. Her love of art extends not only to the challenge of using different mediums, but also to different subjects, and her work ranges from delicate colored pencil drawings of glassware and reflections, to animals in oils and pastels, and flowers, birds and butterflies in watercolor.

As a Freelance Calligrapher and Artist, she has exhibited and sold her work privately and through galleries in England and America, and her calligraphy, drawings and paintings are hung in private collections in Zambia, Zimbabwe, England, The Isle of Man, France and America.

# Showcase Art Gallery / Group

## Fresno Fiber Arts Guild



The Fresno Fiber Arts Guild, Inc. has several purposes that focus on preserving fiber arts, educating the public about fiber arts and encouraging cooperation among fiber artisans. Many of our programs focus on promoting interest and education in the fiber arts. We accomplish this is through our scholarship program.

Each year the Guild awards one or two \$1000 Legacy Scholarships, to students studying in a college or university majoring in some aspect of fiber arts. Applications are generally available in early January and must be completed and returned in April with two letters of recommendation and the applicant indicating who their mentor has been that encouraged their fiber arts interest and learning. Scholarship announcements are made in mid-May and the recipients are expected to provide a display for the membership to see their

work and fiber interests at either our Fashion Show or Membership and Workshop Sign-up Event (the third Saturday of May

**Meetings** Fresno Fiber Arts Guild (FFG) meetings are held the third Saturday of the month September through May except no meeting in December. Meetings begin at 9:00 A.M. at the San Joaquin Law College in Clovis. The address is 901 5th Street. It is directly across from Clark Intermediate School. It is in a safe neighborhood and an easy to get to location. Guests are welcome to attend a general meeting and program for a \$10 cost. This guest fee can be applied toward dues when joining the Guild.

Following the meeting is a short break. A Guest Lecturer presents the program from 10:30 A.M. to noon. Workshops begin at 1:00 P.M on Saturday and 9:00 on Sunday. In May, event times and locations vary each year.

<http://www.fresnofiberartsguild.org>

Lectures, Workshops & Special Events

Photo: [www.judycoatesperez.com](http://www.judycoatesperez.com)

# Blog: The Practical Artist

## ***TIPS FOR SHIPPING ORIGINAL ART OR PHOTOGRAPHS***

*By Gail Daley*

<http://gaildaleysfineartblog.wordpress.com>

Congratulations! You sold some art from your web site! Now you have to figure out how to get it to your buyer. Unless you are hand delivering your work you will need to ship it to the buyer. In order to reach your buyer in a condition that does credit to you as an artist there is a real need to select both your shipping method and your packing container carefully. For packing you are going to need a lot of tape, foam core board, acid-free paper, acid-free plastic bags and foam peanuts. To pack paintings for photographs, first, wrap the art with acid-free paper and tape it together so it doesn't move. What is acid free paper and why do you need it? Acid-free paper has a pH factor of seven or above. The pH scale is a standard for measuring the acidity or alkalinity of all kinds of products, including paper. Before 1860, paper was usually made of rag or cloth stock and high-end expensive stationary is still made this way. After 1860, paper mills began using ground up wood and mixing it with acids and bleach to save costs, all of which have a low pH factor and react with air and water to produce acidic composites. Why use acid free paper?

The acidic compounds found in non-acid free paper can migrate to your art and cause decay and damage. In the short time it now takes to ship to your buyer acidic compounds probably won't cause much damage; however, they may still leave a residue on your work that can cause it to deteriorate over time especially if your buyer doesn't clean the work immediately after it arrives.

If the art is unframed canvas or sheet paper, you will need to make sure that it isn't bent or folded by rough handling during shipping. In 2012, Popular Mechanics conducted an experiment to see how packages were handled by Fed-Ex, UPS and the Postal Service. According to their published results, the package was dropped around three times and flipped an average of seven times per trip. Putting "Fragile" or "This End Up" did NOT increase the care handling the package got; in fact messages like this seemed to make no difference at all. Not that most of these delivery people will be deliberately be careless, but then there *was* that internet video of one of them tossing a flat screen TV over a fence when he couldn't open the gate... How do you avoid this happening to your expensive art? After wrapping your work in the acid-free paper mentioned above, add a tough, lightweight reinforcement to help prevent bending (extra thick cardboard or foam core works) on each side of the art. Then slip artwork in an acid-free plastic bag to help make it water resistant, and wrap the whole thing in bubble wrap and tape so it won't move. Why do you need to use an acid-free bag when you are already using



Step 1: wrap art in acid-free paper



Step 2: Tape either heavy cardboard or foamcore securely around the art



Step 3: fill the remaining package with foam peanuts

acid free paper? When the plastic bag touches your acid-free paper, acid migration can still occur. Acid migration is what happens when acid from one object touches another. Acid migration is particularly dangerous to photographs. Chances are the acid-free paper you bought can still be contaminated by non-acid free plastic because the paper doesn't have a seal. The acid free bag will seal off the art from contamination by the rest of the packing materials and help prevent water damage. Next, make sure you fill the entire packing container with shipping peanuts or bubble wrap so there is no extra space.

**Should You Ship Art With A Frame?** Personally, I don't ship framed art unless it is for a show; and I avoid shipping *any* art that is under glass, because if the package is damaged during shipping, the frame itself could survive unbroken yet your art could be ruined by broken glass sliding around and cutting or scratching it. If you *must* ship framed art, then protect the corners with edge guards and substitute plexi for glass. If the buyer wants glass, request that they take it to a framer in their area and get it changed. The other solution would be to ship to a local framer in the buyer's area and arrange for the buyer to pick up the art after it has been framed.

Since the above study by Popular Mechanics didn't find much difference in handling packages with the three most popular shipping companies, you need to decide to whether use them or employ a company that specializes in shipping art, which could be expensive. However, if you are willing to pay for it, the specialty company may even pack your art for you.

**What About Shipping Insurance?** Whatever shipping method you use, I recommend insuring your package and including shipping confirmation. I highly advocate you ensure your art for the full price in case you have to refund the money to the buyer if it doesn't arrive intact. A high-value insurance cost does usually ensure that the shipping company will take more care of your work because they don't want to pay damages.

**Tracking The Package.** If you are shipping inside the U.S. then you should always get shipping confirmation. Unfortunately, I did discover when I shipped a painting to a buyer in Canada that I could only track it as far as the border, so I don't recommend paying extra for confirmation if you are shipping out of the U.S. According to the U.S. Customs and Border Protection web site: [https://help.cbp.gov/app/answers/detail/a\\_id/301/~mail---tracking-lost-or-missing-packages](https://help.cbp.gov/app/answers/detail/a_id/301/~mail---tracking-lost-or-missing-packages), CBP doesn't have the *ability* to track packages across the border. Occasionally a border station will hold a package for another government agency but we regular folks are just SOL. That painting I shipped across the border into Canada? The cost of shipping was almost as much as the buyer paid for it!

Speaking for myself, I now include a note on my website that I don't ship originals out of the U.S. due to the high costs.





## Links For Discussion Of The Following Writers Tools\*

### Writing & Editorial

- [Scrivener](#) for writing
- Dragon Dictate for [dictating your books](#)
- Google Docs for co-writing. [Check out my mini-course on co-writing.](#)
- Fictionary for story editing
- [ProWritingAid](#) editing software for books. [Check out my tutorial on Pro Writing Aid.](#)
- [Grammarly](#) editing software for short documents. [Check out my tutorial on Grammarly.](#)

### Productivity and life management

- Google Calendar for scheduling and time blocking
- [Calendly](#) for managing interviews
- [Things app](#) for to do list (Mac only)
- Noise-canceling headphones for focus. [I use [BOSE Quiet Comfort.](#)]
- Asana for project management

### Design & Formatting

- [Vellum](#) for interior book design. [Check out my tutorial on formatting ebooks and print books with Vellum.](#)
- [Free formatting tools available on Draft2Digital, Reedsy and others](#)

### Marketing & Promotion

- WordPress for your author website. [Check out my tutorial on how to build your own author website.](#)
- [ConvertKit](#) for email marketing. [Check out my tutorial on how to set up your email list.](#)
- [BookFunnel](#) for delivery of ebooks – ARCs and Payhip/Woo delivery. My article on [how to use Payhip to sell direct.](#)
- [PublisherRocket](#) for Amazon keywords for metadata and Amazon ads

### Social Media

- [Bufferapp](#) and Smarterqueue for scheduling
- Headliner for audiograms
- Tweetdeck for managing twitter

### Sales, Accounting & Business

- [Payhip](#) or WooCommerce for direct sales
- [Xero](#) for accounting
- [BookReport](#) for sales tracking on Amazon
- Orna: Google Sheets for manual tracking
- [Trackerbox](#) for PC
- Booktrakt.com but they want your logins

You can find the full transcript at [Selfpublishingadvice.org/tools-for-independent-authors](https://selfpublishingadvice.org/tools-for-independent-authors). You can find Orna Ross at [www.OrnaRoss.com](http://www.OrnaRoss.com)

**\*brought to you Courtesy of the Creative Penn. Joanna Penn**

# About the Newsletter

The Local Arts Event Newsletter is a free, on-line monthly publication for assisting artists, photographers and writers of California's Central Valley and Central Coast to find places to show/sell their work, make connections with the local peer groups, and find classes, workshops, acquire tools to improve artistic and writing skills and improve the business side of their work. It is distributed free on-line. Subscription to have a hard copy mailed to your address is \$49/year. This covers printing and mailing costs. The mailed copy is in black and white because the color copies are cost prohibitive.

If you do not have access to a computer, you may sign up to receive a printed copy for \$49.00 per year which will pay for printing and postage. Please make the check to our parent company, Gail Daley's Fine Art.

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## How To Submit Items To The Newsletter

The Newsletter welcomes announcements, notices and other items that agree with our stated purposes. **All notices must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the calendar, it must be submitted by the 25<sup>th</sup> of the month prior to the event. Flyers and other items sent to the newsletter will only be distributed on-line. *All notices sent to members are subject to approval and editing, and **no member information is ever given to 3rd parties.***

*Writer, Artist/Photographer and Association/Gallery information should be 200 words or less (Preferably as a word or page file) and can be accompanied by a jpeg photo of your choice.*

*The Newsletter welcomes contributions from the photographers, writers, artists and crafters. If you are interested in becoming a part of the editorial staff, or simply want to contribute an article or two, please contact us.*

*Please note: as the newsletter is free, no payment is made for voluntary contributions. We do need Book Reviews, Articles, notices of events, good news, etc.*

# Sign Me Up!

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