



***A Newsletter Featuring Events and Information
of Interest to Artists, Writers, Photographers
& Crafters of California's Central Valley &
Central Coast***

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Quote of the Month

"It's none of their business that you have to learn to write. Let them think you were born that way".

- Ernest Hemingway.

Shows / Meetings / Events

Please be advised than many of the events listed below may have been cancelled or rescheduled because of the Guidelines for "Sheltering In Place" due to the spread of the Corona Virus. Please be sure and check the web site given for each event to see if it is still going on. On-line events not requiring a physical presence should function normally.

AUGUST 2020



It is unknown at this point if the Shelter In Place voluntary lockin will be in effect at the time of these meetings. Please check the web site of each association or group before planning to attend. Any on-line (virtual) shows and meetings should go on as they normally do.

AUG 3 **WRITERS CALL:** Dialogue Only Writing Contest Write a story using only dialogue. Cash prize for the winning entry.
<https://www.fanstory.com/contestdetails.jsp?id=106676>

AUG 6 **PHOTO COLLECTIVE GENERAL MEETING.** Meetings are normally held on the first Thursday of the month. Time: 7 p.m. Location: Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area. For more information, go to www.photocollective.org

AUG 6 **1ST THURSDAY ARTHOP** According to the FAC website: Arthop is cancelled until further notice covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno

County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to www.fresnoarthop.org to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.

AUG 6 WRITERS CALL: 15 Syllable Poem For this contest you are to write a short poem. The poem should have exactly 15 syllables. You can structure it any way you choose and choose the word count, but the completed poem must have exactly 15 syllables in all. Enter for your chance at the cash prize.
<https://www.fanstory.com/contestdetails.jsp?id=106694>

6/13/20/27 YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING: Fridays from 9:30 am - 12:30 pm. All are welcome to paint/draw/photograph/sculpt from hired models at Gertrude School House, Road 600, Ahwahnee, CA. Cost is \$10.00 for YWA members, and \$13.00 for guests. Please call Doug Boomer 559-642-3648, or email dboomer@sti.net for more information. Please visit (and like) our Facebook page for the latest scoop on all our events <https://www.facebook.com/YosemiteWesternArtists>.

AUG 7/21 FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS! meetings where artists get together and paint at Valley Friends Church, 980 Gettysburg Ave., Clovis, on the first and third Friday afternoons at noon--3 p.m. For more information contact AUGy Newton 559.906-3907

7/14/21/28 PAA (PLACERVILLE ART ASSN) invites you to participate in our Tuesday Mornings Paint Together. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center craftsroom 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail) <https://www.placervillearts.com> *the 31st AUG not happen--please check the web site

AUG 10 WRITERS CALL: Flash Fiction Writing Contest Write a flash fiction story that includes a detective or police officer showing up at your front door. The winner takes away a cash prize.
<https://www.fanstory.com/contestdetails.jsp?id=106684>

AUG 11 YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP Join us in our photo salon where local YWA photographers gather to present their work according to a monthly theme/assignment. All levels of photographers are welcome. Meets every Second Wednesday of the Month, 7-9 pm at the Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests \$13.00 (1st time free) Each meeting has a theme. Meeting topic For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>

AUG 12 CAG (CLOVIS ART GUILD) The Veteran's Building has informed us that they will be closed until September, so we are still not having meetings General Meeting and Art Demonstration. 7-9PM Clovis Veterans

Memorial Building, 808 4th st, Clovis, CA 93612. Please check the web site for the room location. Art demonstration is Free to members, Suggested donation from Guests \$5.00. For more information, contact President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to www.clovisartguild.com

AUG 11 ADAS (ALAMO DANVILLE ARTISTS' SOCIETY) meets on the second Tuesday of each month (7:30pm) at Alamo Women's Club (1401 Danville Blvd. Alamo, CA 94507). Meetings feature a lively exchange of creative ideas and demonstrations/lectures by distinguished local and nationally renowned guest artists. For more information: <http://adas4art.org/> Or contact: membership@adas4art.org

AUG 14 WRITERS CALL: 5 Line Poem Write a five-lined poem that has a specific syllable count to enter this contest. **Cash Prize!** <https://www.fanstory.com/contestdetails.jsp?id=106705>

AUG 14 ARTIST CALL: ARTISIAN FAIRE: Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at miacuppa620@gmail.com. [Mia Cuppa Caffè](#) 620 E Olive Ave, Fresno, California 93728

AUG 14 (BAA) THE BAKERSFIELD ART ASSOCIATION 1607 19th Street, Bakersfield, CA 93301 (661-869-2320) will be having a meeting open to the public on Saturday, 9 am to noon, program at 10

AUG 17 THE PLACERVILLE ARTS ASSOCIATION'S monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President kspoole@hughes.net or (530) 672-0943

AUG 18 MOTHER LODGE ART ASSOCIATION, meets the 3rd Monday of each month at 1:00 PM at the Tuolumne County Library, 480 Greenley Rd, Sonora, CA 95370-5956, An artist demo is held after each meeting. For more information, go to <http://www.motherlodeartassociation.org>

AUG 18 KINGS COUNTY ART LEAGUE meets the 3rd Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at info@kingsartcenter.org Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>

AUG 19 YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING. Outings are usually the 3rd Wednesday of each month. Locations vary. Interested

parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. Cost for members is \$3.00; non-members \$5.00. To stay informed of Plein Air destinations, follow YWA on Facebook – <https://www.facebook.com/YosemiteWesternArtists>. Plein Air Coordinator: Terry Robinson, terryrobinson@sti.net.

AUG 19 WRITERS CALL: True Story Contest Share a memory from your life. Share a moment, an object, a feeling, etc. This does not have to be a profound memory, but should allow readers insight into your feelings, observations and/or thoughts. Enter for your chance at the **cash prize**. <https://www.fanstory.com/contestdetails.jsp?id=106701>

AUG 20 3RD THURSDAY ART HOP According to the FAC website: **Arthop is cancelled until further notice** covers Metropolitan Fresno and Clovis The Arthop™ program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd Thursday of each month, from 5pm to 8 pm. To plan your Arthop experience, log in to www.fresnoarthop.org to check for a list

AUG 21 FFG FRESNO FIBER ARTS GUILD meetings are held the third Saturday of the month SEPT through MAY except no meeting in DECEMBER. Meetings begin at 9:00 A.M. at San Joaquin Law College in Clovis. The address is 901 5th Street. It is directly across from Clark Intermediate School. It is in a safe neighborhood and an easy to get to location. Guests are welcome to attend a general meeting and program for a \$10 cost. This guest fee can be applied toward dues when joining the Guild.

AUG 21 YWA (YOSEMITE WESTERN ARTISTS) General meeting and art demonstration (3rd Saturday of each month) at Gertrude Schoolhouse, Road 600, Ahwahnee. 11:15 am, General Meeting; 11:45 am, Potluck; 12:15 pm, Artist demonstration – Myrna Axt, Mixed Media Sculpture. Cost for members is \$5.00; non-members \$7.00. For information go to <https://www.facebook.com/YosemiteWesternArtists> or subscribe to our newsletter at yosemitewesternartists.com or call Sandee Scott at 559-760-1058. info@yosemitewesternartists.com.

AUG 23 WRITERS CALL: Rhyming Poetry Contest Write a poem of any type that has a rhyme. Enter for your chance at the **cash prize**. <https://www.fanstory.com/contestdetails.jsp?id=106723>

AUG 28 YWA (YOSEMITE WESTERN ARTISTS) DIGITAL ART GROUP meets every 4th Tuesday in the conference room at Yosemite Bank in Oakhurst, 40061 HWY 49, Oakhurst, CA 93644 from 4-6 PM. The Digital Art Group is the newest Yosemite Western Artists group. Initiated by YWA member, Lauren Ball, it exists to keep our membership informed of new developments in

digital art and includes reviews of art and photography applications for tablets, sAUGt phones and computers. Each month we will alternate between painting apps and photography apps. We provide demonstrations, review options and accessories and help you be more creative with this newest of art creation genres.
<https://yosemitewesternartists.com/digital-art-group/>

AUG 30 WRITERS CALL: Write A Script A script can be bring a scene alive with just a little direction and words. Now is your chance to write your own. Enter for your chance at the cash prize.
<https://www.fanstory.com/contestdetails.jsp?id=106714>

AUG 31 WRITERS CALL: Haiku Poetry Contest For this contest you are challenged to write a Haiku poem. Haiku is a form of poetry that only uses three lines. Can you paint a mental image using only three lines? The winner takes away a cash prize.
<https://www.fanstory.com/contestdetails.jsp?id=106747>

SEPTEMBER 2020



It is unknown at this point if the Shelter In Place voluntary lockin will be in effect at the time of these meetings. Please check the web site of each association or group before planning to attend. Any on-line (virtual) shows and meetings should go on as they normally do.

1/8/15/22/29 PAA (PLACERVILLE ART ASSN) invites you to participate in our Tuesday Mornings Paint Together. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center

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Please call Doug Boomer 559-642-3648, or email dboomer@sti.net for more
information. Please visit (and like) our Facebook page for the latest
scoop on all our events [https://](https://www.facebook.com/YosemiteWesternArtists)
www.facebook.com/YosemiteWesternArtists.

SEPT 4/18 FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!
meetings where artists get together and paint at Valley Friends Church,
980 Gettysburg Ave., Clovis, on the first and third Friday afternoons
at noon--3 p.m. For more information contact SEPT y Newton 559.906-
3907

SEPT 5 WRITERS CALL: We are looking for personal essays, memoirs, and works of literary non-fiction. It can be spiritual, political, or funny. Creative approaches welcomed. Cash prize to the winner.
<https://www.fanstory.com/contestdetails.jsp?my=0&id=106719>



SEPT 8 YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP Join us in our photo salon where local YWA photographers gather to present their work according to a monthly theme/assignment. All levels of photographers are welcome. Meets every Second Wednesday of the Month, 7-9 pm at the Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests \$13.00 (1st time free) Each meeting has a theme. Meeting topic For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>

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SEPT 10 WRITERS CALL: For this contest you are challenged to write a ABC poem. ABC poetry has five lines and often is used to express feelings. See the announcement for an example. Cash Prize <https://www.fanstory.com/contestdetails.jsp?my=0&id=106756>

SEPT 12 ARTIST CALL: ARTISIAN FAIRE: Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at miacuppa620@gmail.com. [Mia Cuppa Caffe](http://www.miacuppacaffe.com) 620 E Olive Ave, Fresno, California 93728

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SEPT 12 WRITERS CALL: Write a dramatic short story, consisting of 700 - 7000 words. <https://www.fanstory.com/contestdetails.jsp?my=0&id=107136>

SEPT 13 THE PLACERVILLE ARTS ASSOCIATION'S monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President kspoole@hughes.net or (530) 672-0943

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SEPT 16 WRITERS CALL: Write a poem (of any style) that answers the following question: How do you write your poetry?
<https://www.fanstory.com/contestdetails.jsp?my=0&id=107132>

SEPT 16 WRITERS CALL: 100 Word Flash Fiction Write a flash fiction story on any topic that uses exactly 100 words. Enter for your chance at the cash prize.
<https://www.fanstory.com/contestdetails.jsp?my=0&id=106733>

SEPT 16 YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING. Outings are usually the 3rd Wednesday of each month. Locations vary. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. Cost for members is \$3.00; non-members \$5.00. To stay informed of Plein Air destinations, follow YWA on Facebook – <https://www.facebook.com/YosemiteWesternArtists>. Plein Air Coordinator: Terry Robinson, terryrobinson@sti.net.

SEPT 17 WRITERS CALL: New Arrival Poetry. Write a 5-7-5 poem for this contest for new members to the site. A 5-7-5 poem is a three line poem. The first line has five syllables. The second line has seven. The third line has five again. Cash Prize.

<https://www.fanstory.com/contestdetails.jsp?my=0&id=106830>

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<https://yosemitewesternartists.com/digital-art-group/>

FOR ALL, WHO MAY BE HAVING
A BAD DAY..



It Can Always Be Worse.

Fake an accident if you are not able to hide the traces of your crime.



Book Review

If you would like to submit a book review for publication, please send the text, and a link to the book to: Localartevents@art-tique.org ATTN: Book Reviews for Publication. If you would like either Linda or myself to review *your* book, please contact us.

Fast Women **by Jennifer Crusie**



Review by Mystery Loves History, aka Gail Daley

I gave this one a four. Not because it's a poor story, in fact it was great, with a nicely woven mystery. All three heroines in the story were smart, funny and likable; they just all had the same fear of being left alone and the same blind spot; the men in their lives. In fact so much of the book was concentrated on the relationships that I pretty much missed that there was a mystery to be solved! I realized hints about the 15-year-old murder had been dropped throughout the book on the second or third reading. My bad.



Still a fun read though.

Amazon Says:

When a down-on-her-luck divorcée meets a determined-to-dominate detective, they find out that falling in love can be murder...

Nell Dysart's in trouble. Weighed down by an inexplicable divorce and a loss of appetite for everything, Nell is sleepwalking through life until her best friend finagles a job for her with a shabby little detective agency that has lots of potential and a boss who looks easy to manage.

Gabe McKenna isn't doing too well, either. His detective agency is wasting time on a blackmail case, his partner has decided he hates watching cheating spouses for money, and his ex-wife has just dumped him--again. The only thing that's going his way is that his new secretary looks efficient, boring, and biddable.

But looks can be deceiving, and soon Nell and Gabe are squaring off over embezzlement, business cards, vandalism, dognapping, blackmail, Chinese food, unprofessional sex, and really ugly office furniture, all of which turn out to be the least of their problems. Because soon, there are murders. And shortly after that, Nell and Gabe start falling in love,,,

Art Classes / Workshops

FYI: some of these classes and workshops may have been cancelled due to the Covid 19 crisis. Please check the website or contact the instructor.

SEE OPPORTUNITIES FOR WRITERS. Courtesy of the Aerogramme Writers Studio:
<http://www.aerogrammestudio.com>

CLASSES--PIANO & ACCORDION LESSONS at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner /Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or palmerspianostudio@icloud.com. www.palmerspianostudio.wix.com/lessons

CLASSES-- MCCOY'S ART STUDIO CLASSES 1432 Clovis Ave *Clovis, CA 93612 (559) 298-7965* will cover instruction on color theory, composition and Oil technique's. **Day Classes Offered:** Wednesday--9:30AM - 12:00PM. Thursday 9:30AM --12:00PM - 1:00 - 3:30 PM, Friday -- 1:00PM-3:30p Saturday -- 9:30AM - 12:00PM **Night Classes:** Thursday Evening 6:00pm-8:30p **NOTE:** The classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one-week notice would be appreciated when quitting a class. When you stop your classes, all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my Web Page at www.artwithlindamccoy.com **Permanent Students** --Are Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. **Alternate Students:** A student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session.

CLASSES IN JEWELRY MAKING by Frances (Fenya) Lediaev --I teach classes on wire-sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 artwirejewelry@hotmail.com www.artwirejewelry.com

CLASSES AT THE BAA ART CENTER (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary:** Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. <http://www.bakersfieldartassociation.org/> E-Mail: baartcenter@gmail.com Phone: 661-869-2320

CLASSES WITH Ma LY: Portrait drawing for beginners" class with Ma Ly at Fresno Adult School <http://www.facebook.com/events/265429620182196/> **Paint in Acrylic for Beginners" class with Ma Ly at Fresno Adult School** <http://www.facebook.com/events/337761882916664/> **Info and schedule for classes at Michaels with Ma Ly** <http://www.facebook.com/l/1AQETd222AQHpdTFKP8KGWnoX-oCPBUjTnIsWykM-lhGz-g/www.artclassatmichaels.webs.com>

CLASSES-- SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY: Join a drawing or painting class that fits your level from beginning to advanced, ages two to ninety-nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy <http://calartsacademy.com/>, or email Sammy at Sammygart@gmail.com. (559) 222-6539

Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

CLASSES-- POTTERY CLASSES: Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638-6084 or 647 3092....

CLASSES-- DOOR ART GALLERY: Gary Langdon Oils (all levels) . Door Art Gallery 3073 W Bullard,

Fresno, CA 93711 Ongoing: Thursdays 9:00 a.m. - Noon and 1:00 p.m. - 3:30 p.m., Fridays 9:00 a.m. - Noon and 1:00 p.m. - 3:30 p.m. \$60.00 per month. For more information or registration, call Gary 708-6823. **Suzie Stach (Pastels)** 1st Saturday of the month beginning March 5th, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information, call Suzie Stach 271-9514. **Life Drawing & Painting** (self-directed -no instructor) . Tuesday 5:30 p.m. - 8:00 p.m. or Wednesdays 9:00 a.m. - Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-161

CONTRIBUTORS WANTED: The Local Art Events newsletter is looking for contributors to articles in the newsletter. These positions are unpaid, but it does get your name out there. We need Blogs, Book Reviews, Good News Announcements and Local Events, such as club meetings, book signings, Art Shows and awards. Contact us at Localartevents@art-tique.org or phone Gail at 559-960-2428

What's even cuter than a black cat with a pink nose.. a black cat with a pink nose AND pink toes!! 🐱💕



Want Ads



\$5000 Grants for Writers & Artists with Children

by Aerogramme Writers' Studio

ARTISTS WANTED: Artavita has just created a brand-new Virtual Walk-Through 3-D gallery, a fantastic way for artists and galleries to exhibit in a gallery setting - without a gallery! You can exhibit up to 24 works, hung on the walls, and you can add as much information as you like, and prices, for each work. It can be a solo show or a group show. You enter your own contact information, and interested buyers will contact you directly. The cost is \$200 for one month. Artavita takes no commissions or other fees. For more information: https://www.artavita.com/virtual_exhibitions_information

STUDIO 360 – PLACERVILLE. SHOW YOUR ART ON MAIN STREET, Art Studio 360 has several openings for artists to join their Co-op group. They will celebrate their 1st year in February. Located at 360 Main St. Placerville. Contact Joyce Bahnsen for more information, 530-626-3429.

GOLD COUNTRY ARTISTS' GALLERY. in Placerville currently has openings in a variety of media to join the gallery. For more information, visit their [website](#) or contact **Craig Koski, 530-306-3515.**

GEARBOX GALLERY is an artist-run contemporary art gallery located at 770 W. Grand Ave, Oakland, directly below the well-established [Transmission Gallery](#) and across the street from [Aggregate Space Gallery](#). GearBox is dedicated to showcasing the work of a broad range of regional contemporary guest artists alongside the work of member artists in an artist-run space. As a member of [Oakland Art Murmur](#) we participate in the famous First Friday Art Walks and other OAM events. GearBox now has an opening for an artist member. Join us in showing your work, the work of your contemporaries and fostering community and education through intellectual and cultural exchange focused on the visual arts. An application form with more details is available here: [Application](#) Submit your application and portfolio information to Jules Campbell at: membership@gearboxgallery.com or contact her with your questions about participating in an artist-run space.

TIMBERLINE ART GALLERY LOOKING FOR ARTISTS: With its recent expansion, the Board of Directors of Timberline Art Gallery, located on Gallery Row in Oakhurst, is announcing its search for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine arts guild are encouraged to apply for membership. Information about the gallery: www.timberlineartgallery.com. Contact: Timberline board president, Zygmund Zee, 683-3345. Submitted to Art-tique by Sandra Lee Scott, Timberline Gallery member [559-760-1058](tel:559-760-1058)

CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces - have a look at: <http://cmacfresno.org/> . They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

ART HOP OPPORTUNITY: Hi! My name is Amber Donabedian. The date of art hops is the first Thursday of the month. The address will be for the Babylon club, which is 1064 N. Fulton st, Fresno CA 93728. Contact Info: The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be a.d.photography@hotmail.com I am looking for all types of artists! Thanks again! Amber Donabedian

Video Marketing for Authors

Video is an untapped opportunity for many authors – a chance to grow a bigger readership and to engage with your readers at a deeper level. Author and blogger Diana Wink has written a guide to video for authors, complete with a great infographic, to help you get started.

Click here to read about video marketing for authors:

<https://kindlepreneur.com/video-marketing-for-authors/>

Linking Around

This Month The Newsletter Recommends



Should Artists Put Their Art on Greeting Cards? | Collective Wisdom

JASON HOREJS JULY 16, 2020

A Moment in Art History – Edvard Munch’s the Scream – the perfect symbol for 2020?

JASON HOREJS JULY 16, 2020

How to Overcome Rejection as You Seek Gallery Representation

JASON HOREJS JULY 2, 2020

What to Do When You Get a Bad Online Review of Your Art Business

JASON HOREJS JUNE 15, 2020



How To Change Your Kindle Keywords And Why You Should

23 Comments | Book Marketing Kindle Keywords Uncategorized

<https://kindlepreneur.com/how-to-change-your-kindle-keywords/>

How To Choose The Right Kindle Keywords

<https://kindlepreneur.com/how-to-choose-kindle-keywords/>

7 Kindle Keywords: Use All 50 Characters Or Not?

<https://kindlepreneur.com/7-kindle-keywords/>

Group Websites

ADAS (Alamo Danville Artists' Society) <http://adas4art.org/>

Exchange of creative ideas
Art Demonstrations
Workshops
Critiques
Juried Art Shows
Art In The Park Festival

Art-Tique <http://www.art-tique.org/>

Community Art Exhibits at
Local Libraries
Local Art Events Newsletter

Art Center Morro Bay

<http://www.artcentermorrobay.com/>

Workshops
Classes
Shows

Arts Visalia

<http://www.artsvisalia.org>

Adult & Children's classes & workshops
Art Shows & exhibitions

Bakersfield Art Association (BAA)

<http://www.bakersfieldartassociation.org/>

E-Mail: baartcenter@gmail.com
Phone: 661-869-2320
Classes & Workshops
Art Around The Town
Featured Monthly Artist

Carnegie Arts Center -

www.carnegieartsturlock.org

Adult & Children's Classes
in Art & Dance
Workshops

Clay Mix www.claymix.com

Classes
Events
Studio Space

Clovis Art Guild

www.clovisartguild.com

Art Demonstrations at the
general meetings
Fall Art Show (November)
Old West & Rodeo Art Show
(April) Miniature Art Show
(July)
Annual Art Yard sale
Members Pages On Web site

(FAC) Fresno Arts Council Historic Tower

<http://fresnoartscouncil.org/>

Multi-Artist Gallery Art Hop
& Jazz Hop
Eatin' On Eaton at the Fresno
Water Tower

Friends 'N Art

Bi monthly get togethers to
paint
contact Mary Newton 559.906-
3907

Fresno Fiber Arts Guild

<http://www.fresnofiberartsguild.org>

Lectures,
Workshops
Special Events
Fashion Show

Group Websites

Livermore Art Association (LAA) & Pleasanton Art League (PAL)

<http://www.livermoreartassociation.org/> <http://www.pal-art.com/>

Monthly Art Demonstrations
(alternates between locations)

Art Shows

Retail Gallery

On Line Gallery

Video Tape art instruction
library

Madera County Arts Council

<http://www.maderaarts.org/>

Celebrate Agriculture With the
Artist - Exhibit and
competition

Circle Art Gallery

Mother Lode Art Association

<http://www.motherlodeartassociation.org>

Paintouts

Classes & Workshops

Art shows

Partners N Art

<http://partnersnart.yolasite.com/>

Brings Artists & Business
together

Art Walk Borders Bookstore
Exhibit

Photo Collective

<http://www.photocollective.org/>

Photography Outings (field
trips & photo walks)

Workshops

Annual Showcase

PAA (Placerville Arts Association)

<http://www.placervillearts.com/>

Classes & Workshops

Mother Lode Art Show

Fall Art Tour

San Joaquin Clay & Glass Association

<http://www.sjcga.com/>

Annual Spring Sale (May)

October fall Workshop

Annual Fall Sale (November)

Santa Cruz Art League

<http://www.scal.org/>

Shows & Exhibits

Classes & workshops

Ties to Poetry readings &
Local Theatre

Society of Western Artists (SWA local chapter)

<https://www.facebook.com/pages/Society-of-Western-Artists-San-Joaquin-Valley-Chapter/223715287698387>

Art Shows

Meetings & Demonstrations

Sierra Art Trails

<http://www.sierraarttrails.org/>

Exhibits:

Pathways

Sierra Art Trails

Our Wild Lands

Water, Source of Life

Going Deeper, Reaching Out

Group Websites

SONORA WRITERS GROUP

https://www.facebook.com/pg/SonoraWriters.org/about/?ref=page_internal

Tuolumne Writers Retreat

TRI-VALLEY WRITERS CLUB

<http://www.trivalleywriters.org/>

Blog

Anthology: *Voices of the Valley: Word for Word*

Winterfest

Writer's Conference

Contests for adults and high schoolers

Meditation

YOSEMITE WESTERN ARTISTS (YWA)

www.yosemitewesternartists.com

Art Demonstrations at the general meetings

Weekly Live Model Group

Rotating exhibits at satellite locations

Annual Tri-County Open

Competition and Exhibition

Plein Air Outings

Write Mindful

<http://www.meetup.com/WriteMindful/>

Poetry workshops

Writing workshops



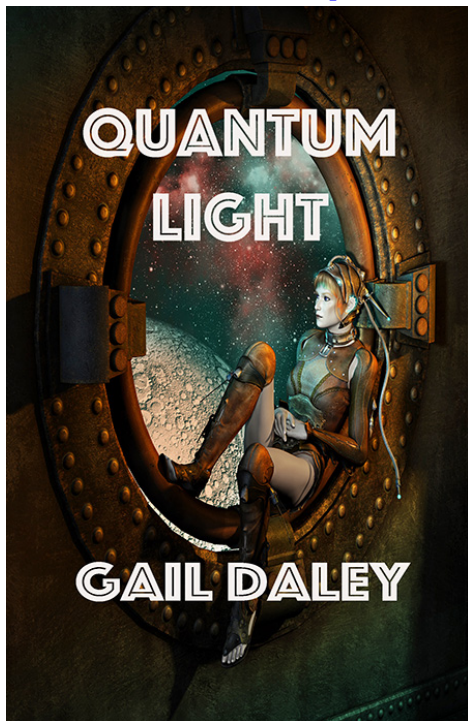
The Good News

Sierra Artists Gallery Will Re-Open

"Sierra Artists Gallery will Reopen in Mariposa, July 3rd. located at Hwy 140 and Bullion St. All State mandated guidelines will be in place however not limited to Hand sanitizer at the entrance, Masks are required by gallery members & customers, disinfectant procedures on often used items & surfaces throughout the day. We are doing our part to keep Covid19 at bay in Mariposa. We look forward to your visit Beginning days are Fri, Sat & Sun only from 11am to 5pm.

Book 7 – Quantum Light in Gail Daley's iconic Space Family Journals will debut this month.

<https://books2read.com/u/bx8Q0e>



A family of innocent botanists finds themselves thrust into the middle of a drug war on an alien planet.

Rupert and Aire have come to Trellya to negotiate the purchase of plants Rupert uses in the medicines and cosmetics his company makes. The dactyl Pelcon is with them because he goes everywhere Rupert goes. Sesuna came to find out what is happening on her family's estates. Teenage Selick came to see Trellya and meet the birth mother who sold her to the Thieves Guild as an infant. Will she love her or hate her? Either way, Selick has a lot of growing up to do.

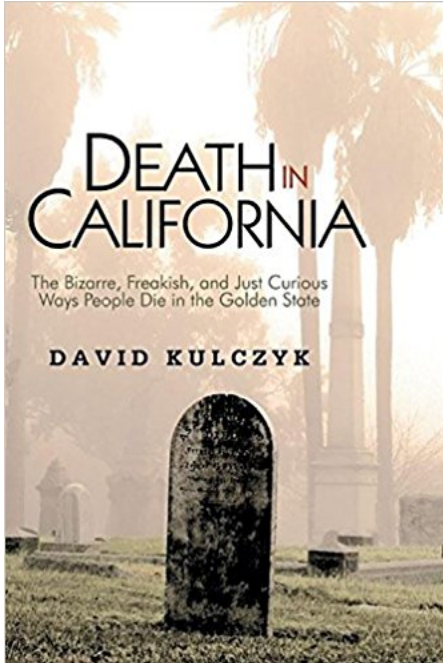
To her horror Sesuna discovers her family's property has been over-run by rebels who plan to finance their revolution with the sale of Submit, a banned, highly addictive drug employed to make users compliant. They have already planted some fields on her property with the plants used to create it. If she can't prove her innocence the Magistra will use this as an excuse to seize the estate. But Before Sesuna can destroy the

fields she and Selick are kidnapped by the rebels, whose leader intends to force Sesuna into marriage to gain control of the estate. Can Rupert and Sesuna defeat him and save her family's lands?

Showcase Writer

David Kulczyk

David Kulczyk is a historian and journalist whose work has appeared in the Chico News and Review, the East Bay Express, the Sacramento News and Review, and the San Francisco Guardian. He is the author of *California Justice and Death in California*. He lives in Sacramento, California. Born to first-generation Americans in Bay City, Michigan, David Kulczyk (pronounced Coal-check) is a Sacramento-based historian, freelance writer and award-winning author of short fiction. He entered college at the age of 40 after working as a factory worker, sous chef, musician, warehouseman, fish butcher, process server, barista and bike messenger. Kulczyk's work has appeared in the SF Guardian, the East Bay Express, the Chico News and Review, Maximum Ink Music Magazine, The Isthmus, Madison Magazine, the Seattle Times, Pop Culture Press, Strange Magazine and the Sacramento News and Review. He is the author of *Death in California: The Bizarre, Freakish, and Just Curious Ways People Die in the Golden State*, and *California Justice: Shootouts, Lynching's and Assassinations in the Golden State*



(available from Craven Street Books).

[1926: Homicide In America](#)

1926 was the year that Americans all over the country said screw it. And screw it they did... mixing too much bootleg booze, marijuana, cocaine, and heroin, with fast cars, sex, and jazz music can only lead to trouble. The number of allegedly normal people senselessly committing ghastly murders in 1926 is astounding. It is like a switch got turned on and some people went mad unlike any other time in American history. With details about grim and grisly fatalities, this history of California's arcane deaths encompasses the murders and accidents that at one time shocked the West Coast. The stories of hangings, gun accidents, suicides, crashes, and overdoses of both the famous and obscure offer a bizarre and lighthearted, if sometimes perverse, glimpse into the Golden State's strange past. From the tragic tale of 14 tourists swept to their deaths over Vernal Fall in pastoral Yosemite National Park and the gritty details of Bob "Bear" Hite overdosing on heroin in a seedy Hollywood nightclub to the shocking chronicle of a 10-ton jet crashing into a Bay Area kitchen, this zany collection is delightfully weird and enthrallingly human.

Showcase Artist / Photographer

Anita Stoll

Anita focuses on painting landscapes done in pastel and oil. Her paintings are inspired from nature . She takes notes and reference photos along the trails on her many hikes and backpacks with her husband Bruce throughout California and the West. She has been known as an "evocative painter of the landscape". "Her paintings have a strong sense of appeal to the inner soul. The



paintings beckon the viewer to come closer, to go in, to explore the beauty of the land and its relationship to the atmosphere it is immersed in.

Anita moved to Coarsegold, California in 2004 to be close to the beautiful Sierra Nevada that she and her husband Bruce love so much.

Anita's paintings have won numerous awards and honors including 4th place in the Pastel Journal's Best Art of 2005. In October, 2006 she was published in the International Artist Magazine. Anita's paintings have been selected and shown at national exhibitions of the Pastel Society of the West Coast, the North West Pastel Society and the California Art Club to name a few. Her paintings hang in many private collections as well as institutions. She has had many successful solo exhibitions with the latest being at the Blue Moon Gallery, Fresno, California.

She is a Signature Member of the Pastel Society of the West Coast. She is a member of the Alliance of California Artists, Northwest Pastel Society and Yosemite Western Artists and she is represented by Timberline Gallery, Oakhurst, CA and at her home studio and gallery Big Acre Studio, Coarsegold, California.

She currently teaches from her studio and holds several weekend workshops.

Showcase Art Gallery / Group

San Joaquin Potters Guild



Join the San Joaquin Potters Guild

An Organization for Clay & Glass Artists

Promoting Creativity, Excellence & Growth Through Networking and Education

A non-profit organization, the San Joaquin Potter's Guild was founded in 1991 by a small group of clay artists who were interested in camaraderie and inspiration gained by associating. Over the years the guild has grown and now includes glass artists. A friendly, diverse and a very active group, the San Joaquin Potters Guild is committed to maintaining high standards of craftsmanship and design in clay and glass. The organization encourages innovation and professional growth in technical skills and aesthetics; promotes public appreciation and understanding of ceramic and glass art; and provides a medium for exchange of ideas and concerns within the field.

Annual Events and Opportunities

The San Joaquin Potters Guild has a fall Fine Arts Festival each year. This event provides a great opportunities to sell your clay or glass art. Members receive reduced rates for booths at this festival. Currently we have an annual pit fire and other member shows at venues to provide opportunities to sell your art. Through networking with members, you will find out about many other opportunities to take advantage of area including juried events. You will receive reduced rates on SJPG events, shows and workshops.

E-mail Announcements and Website

The guild publishes member news, opportunities to enter area shows and much more information on our website. E-mail announcements are sent to members with information or reminders. We do not distribute your e-mail address to outside groups. Our website is **www.sanjoaquinpottersguild.org**. Members of the Potters Guild who have websites will have a link to your website on our membership page.

Membership and Meetings

All levels from beginning hobbyist to students and professional artists are invited and encouraged to join and share. The San Joaquin Potters Guild meets monthly on the second Tuesday, except in July and December. Meetings can include workshops or social activities. Membership includes the newsletter, a Membership Directory, a listing on the Potters Guild blog and future website, participation in sales and other events. The monthly meetings are held at the Elsie May Goodwin Gallery (Stockton Art League) at 1902 Pacific Ave., Stockton, CA (north-east corner of Pacific Ave. and Maple St.).

Blog: The Practical Artist

USING & MAINTAINING E-MAIL LISTS

By Gail Daley

<http://gaildaleysfineartblog.wordpress.com>

Do you use a mailing list to make announcements to your customers? It doesn't matter what kind of artist you consider yourself (Visual Artist, Author, Musician, et.al.), it is certainly to your advantage to utilize a mailing list. Here is the thing about lists; they are very useful (and if you use e-mails for announcements)



relatively inexpensive. However studies show¹ that the return on any advertising list is about 2%. Keep in mind that this is only true for certain applications. The conversion rate does rise if you are e-mailing to a list of people who have already shown interest in what you are marketing. In most cases sending an e-mail doesn't cost you anything but your time.

Please note that when I say this, I am NOT speaking about using a mail list subscriber service such as Mailchimp. Using Mailchimp's service is only free if your list is under their minimum. After that they start charging you. I'm something of a control freak; the more power I have over what happens to my list the better I like it, so I maintain my listings on spreadsheets.

Developing An E-Mail List

There are several ways in which you can obtain a list that has already been vetted for interest in what you intend to market:

- Pay for it directly. I consider this a little bit iffy because most lists obtained this way were created by search engines crawling through the internet looking for users who searched for items like yours. In some cases they didn't have permission or if they did it was contained in the mass of information sites present about collecting cookies.
- Use a group promotion site. I much prefer this one. I use it a couple of promotional sites that put together writers writing

¹¹ McCarthy and King.com

books in the same genre's that I do and market to a list as a group. In return for allowing us to add them to our e-mail list, they can download free books listed on the promotion. Using this method you *will* get some drop-outs (People who were only in it for the free book giveaway). However this method guarantees you are not sending out thousands of e-mails to spam folders.

- The two sites I use the most for Promotions are: BookFunnel.com and AuthorXPromotions.com

What Do You Do With Your List After You Create It?

The first thing to be done after you receive your list is to send out a welcome letter. The letter should explain 1) why the receiver is getting the list, 2) what to expect from you and 3) they should have a way to unsubscribe from the list. Here is a sample of what I send new subscribers:

*Welcome to my mailing list. Thank you for allowing me to include you. I add readers to my mailing lists from Book Funnel, AuthorXPromotions and a few other promotional sites that promote books by multiple authors. You received this message either because you added books to your watch list which are now on promotion, or because you joined a promotion list. I write in several genres, and many of my books **do** cross multiple genres, so you may receive a newsletter from me announcing a promotion because I am promoting a book that meets the general description of that genre.*

If you have a preference of which genres you would like to receive notifications about, please check any or all of those listed below and simply hit 'reply'. It will save both of us wasted time and effort.

☐ *Science Fiction Only*

☐ *Fantasy Only*

☐ *Cozy Mysteries (Mine are all in Science Fiction Settings)*

☐ *Women Sleuths (Mine are all in Science Fiction Settings)*

You can opt out at any time. To Unsubscribe from this list, please use your 'reply to sender' button with the subject line "Please Unsubscribe Me From This List"

A copy of my Privacy policy is available at www.gaildaley.com

Protect Your Subscriber's Privacy:

ALWAYS, ALWAYS send any announcements bcc (blind carbon copy) so that you aren't involuntarily giving out everyone's email to everyone on the list!

Tracking The Promotions You Send Out:

Track which promotions you send to your subscribers so that you don't swamp your list by sending the same people multiple e-mails about the same thing. (This is the quickest way I know of to get your e-mails marked as SPAM by the readers you send to) I use an excel spreadsheet for this. Headings are below:

| Email ID number | Email 2020 04 05 fantasy | Sent On | Promotion Name | amt of e-mails sent |
|-----------------|--------------------------|---------|----------------|---------------------|
|-----------------|--------------------------|---------|----------------|---------------------|

Most promotions have specific dates when they are live. I track these on a worksheet also. That way I don't miss any deadlines.

| Promotion Site | Book Promoted | Link To Promo | Share Date | Promo beginning Date | Promo Ending Date | Type of Promotion | |
|----------------|---------------|---------------|------------|----------------------|-------------------|-------------------|--|
|----------------|---------------|---------------|------------|----------------------|-------------------|-------------------|--|

Be prepared to share the promotion on social media; Most Promo sites will have links to Facebook, Twitter, Instagram, etc.

When you get Requests to Unsubscribe:

You are going to get these. Don't sweat it. As I said above there is no way for a promotor to prevent freeloaders from agreeing to be added to your list just so they can get a free book. I can say from experience that freeloaders like these are in a minority. For every 500 e-mails I send out to new subscribers, I will get anywhere from 5-10 back wanting to end the subscription.

If Your Site Limits The Number of E-Mails Sent:

My host site, Yola, limits the number I can send per day to 500. I usually fudge this by keeping the maximum promotion I send to about 495 per day. Since each of my category lists runs about 700 that means

If I am promoting say a Fantasy selection, I will need to send it out on more than one day so I can include everyone on the list. Time consuming? Yes. However I consider it worth it since Comcast (for instance) limits the number of e-mails I can send to under 100 per day.



How To Submit Items To The Newsletter

The Newsletter welcomes announcements, notices and other items that agree with our stated purposes. **All notices must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the calendar, it must be submitted by the 25th of the month prior to the event. Flyers and other items sent to the newsletter will only be distributed on-line. *All notices sent to members are subject to approval and editing, and no member information is ever given to 3rd parties.*

Writer, Artist/Photographer and Association/Gallery information should be 200 words or less (Preferably as a word or page file) and can be accompanied by a jpeg photo of your choice.

The Newsletter welcomes contributions from the photographers, writers, artists and crafters. If you are interested in becoming a part of the editorial staff, or simply want to contribute an article or two, please contact us.

Please note: as the newsletter is free, no payment is made for voluntary contributions. We do need Book Reviews, Articles, notices of events, good news, etc.

Sign Me Up!

RETURN THIS
COMPLETED FORM TO
Local Art Events
5688 E Sussex Way
Fresno, CA 93727

PLEASE ATTACH A COPY
OF YOUR
BIOGRAPHY AND A JPEG
PHOTO OF YOUR WORK
FOR THE PROFILE
SECTION.

PLEASE PRINT OR
TYPE YOUR
INFORMATION

| | |
|-------------------------------------|--|
| NAME | |
| ADDRESS | |
| PHONE NUMBER | |
| E-MAIL | |
| ART MEDIA OR WRITING GENRE | |
| PLEASE SEND ME PRINTED COPIES | I have enclosed a check for \$49.00 |
| I PREFER E- MAIL COPIES | |

LOCAL ART EVENTS NEWSLETTER
5688 E SUSSEX WAY
FRESNO, CA 93727

POSTAGE