

Kingsburg Arts Center 1332 Draper Street Kingsburg, CA 93631

Looking for Local Authors to sign their books during the Kingsburg Swedish Festival May 16, 2015 9 AM— 3 PM

The Swedish Festival is one of the largest Swedish Festivals in the Country and attracts thousands of tourists to Kingsburg each year. Information about the Swedish Festival may be found at https://www.facebook.com/ KingsburgSwedishFestival.

This year the Arts Center will be hosting a book signing by local authors in conjunction with our fine art show, and we are calling local authors to participate during the Swedish Festival. Authors will set up in the Art Center Gallery located in the Swedish Village Mall in downtown Kingsburg. We are interested in authors of all types of books: children's books, literary masterpieces, novels, graphic novels, or non-fiction and illustrated books. All sales are handled by the Gallery. A 20% commission is taken on all sales. For more information, contact Gallery Director Gail Daley 559-960-2428 or gaildaley2955@comcast.net

The Arts Center is currently looking to add more local authors to add to it's permanent writers. If you are interested in placing your books with us on a consignment basis, please contact the Kingsburg Arts Center Gallery Director Gail Daley 559-960-2428 or gaildaley2955@comcast.net or go to our web site: www.kingsburgartscenter.com

If you want to participate please fill out the Registration form on the next page

KingsburgArtCenter@att.net http://kingsburgartscenter.com

with the attachments requested to Kingsburg Arts Center Name____ **POB 171** Address _____ Kingsburg, CA 93631 Phone _____ Arrival Time: at the Gallery— 8AM, Saturday, May 16, 2015. E-Mail ______ Please be on time so we can get Writing Genre _____ you set up. Web Site E-Book information All sales will be handled by the Gallery. A 20% commission is taken on all sales. Your signature below is an agreement to the conditions on this flyer.

If you would like to participate, please fill out the information below and return it before April 30th

ATTACH TO THIS REGISTRATION FORM.

- A copy of your profile. this should include how and why you got started writing, what type of books are written, what bookstores carry your books (include links to on-line stores).
- Information about your books: should include the title of the latest book and a short blurb about the book or series (similar to the write-up usually found on the front flap of the dust jacket).
- A publicity release about the author is sent to the local newspaper(s) and posted on the internet. The notice includes links to the writer's website, E-Book, and to local bookstores carrying the writer's work.
- A 5 x 7 photo of the cover of your latest book.

BRING WITH YOU TO THE EVENT

- 10 12 Signed copies of your books, posters of your book covers, etc.
- An 11 x 14 free-standing color poster of the cover of your latest book
- A small card table and chair if you want one

Arrival Time at the Gallery— 8AM, Saturday, May 16, 2015.