

August 2015

Issue 26



KINGSBURG ARTS CENTER

ARTS CENTER NEWS

PRESIDENT'S MESSAGE



Well, July is just about over. Busy month for me. Lots of birthdays and anniversaries in my family-

Back to Gallery- We have "new" art in gallery- stop by and see. Also, I am with help, putting together a letter each member will receive about an important meeting. It is all about your gallery and electing new officers. So, please watch your mail, it will not be on e-mail- It's in the mail. Call Gail at 960-2428 or myself at 897-4449 about serving as an officer or committee head. Thank you Nicole for agreeing to learn Publicity from Patricia Brock. See you at the meeting! Thank you for signing to sit in the gallery- July was all full, but August needs a bit more! If you haven't signed up to sit, our new Calendar Chair, Polly may be calling you to ask you to fill in.

Thank you, Pam Kjar

To ensure we are open when during our stated hours, we have made arrangements with Polly to pitch in and sit for us when we are short someone to sit the gallery. If for some reason you can't make the date you signed up for, Please let Polly know so she can cover for you. She can be reached at 559-259-4352

Thanks, Gail

LET'S GET TO KNOW EACH OTHER — JOE WALKER

For the next couple of months, This column will be devoted to introducing artists and writers. If you haven't already turned in a biography, please send it to Gail at gaildaley2955@comcast.net or mail it to Kingsburg Arts Center, c/o Gail Daley, 5688 E Sussex Way, Fresno, CA 93727. For our 1st we are going to start with one of our brand new writers: Joe Walker.

Joe Walker worked doing farm work in his younger years. After a stint in Leavenworth Prison in 1978, he became a licensed masonry contractor, and retired in 2003 at the age of 71. His first book "On The Long Road Home" was Published by the New York City based Page Publishing, and is available in the Arts Center. Joe Walker's life until the age of 42 was full of making wrong choices and reaping the hard consequences of those choices. Describing his potent work as a masonry contractor, Walker says, "The title of my first book "On The Long Road Home" tells that my life can have a dual meaning, both physical and spiritual; my many ears of crime before I focused on the real purpose of my life," Joe says. *On The Long Road Home* is a story of a man whose life was riddled by crime but who rose, no matter how deep he fell into the pit. Let Joe Walker take readers by the hand and lead them to the right way. Let not his purpose be defeated, for as he said, "If by writing my life story, I can keep some young person from starting a life of crime, it will be worth it."

PAINTING THE FAMILIAR

We all have familiar subjects we return to time after time. For me, when paging through my reference photos to paint a landscape, I inevitably return to a scene with water. I find water movement visually interesting. Perhaps this is why I find my own still life paintings so uninspiring, although I often admire those done by my friends.

When painting do you revisit a favorite subject many times? I know that I do, despite having heard critics complain, "She always paints the same thing". I take issue with this because I believe that even if you are attempting to re-paint a scene or subject that you have previously portrayed, the painting will be different because you are not the same person you were when you previously rendered this subject. While it is true that as artists we have the need to stretch our boundaries by working with materials and subjects we are relatively unfamiliar with, our life experiences and what we have learned will shape our work even if we are painting a familiar subject. If you returned to the scene of a previous work, which you painted a few years ago and painted the same scene would it be the same?

In my experience, the 2nd painting never comes out the same as the 1st one. For one thing, I have learned new techniques, and grown in my artistic abilities. For instance, I did two paintings, "Hunting The Levee" in 2002 and "A Man And His Dogs" in 2003. Essentially they are the same scene, taken from a single reference photo. However, in the 2nd painting, I felt much freer to play with the scene and add and subtract elements from the photo. So yes, I feel that returning "to the scene of the crime" as it were can be valuable to an artist.



GALLERY ACTIVITIES

2015 FEATURED ARTISTS

SEPT 21 — NOV 16 HELEN GIGLIOTTI
NOV 16 — JAN 18 JIM STEPHENSON
2016

JAN 18 — MAR 21 JULIE RAYMER

MAR 21—MAY 9 CONNIE AVILA

PLEASE NOTE THAT WE NEED FEATURED ARTISTS FOR 2016—SIGN UP TODAY!

Its time to start getting your stuff ready for our annual our holiday boutique & book signing events in November & December!

Pick up Art show Monday, September 21st from 9AM—Noon
Writers bring in any new books at this time too!

WELCOME NEW MEMBERS

Connie Avila



USING CELEBRITIES AS ART SUBJECTS

BLOG FURNISHED BY THE PRACTICAL ARTIST

Have you ever been tempted to include a celebrity portrait in your art portfolio? Say you are entering a theme show and there is a celebrity whose very image just screams “*I am this theme*” i.e. General Patton or Pappy Boynton for WWII, Clint Eastwood or John Wayne for western art, Mohammed Ali, or an Olympic swim star for a sports theme, etc.? Well if you do use a celebrity without gaining the proper permissions, you could be sued for copyright violations under something called “the right of publicity” laws.

I became curious about this when a young artist used a drawing of a western icon as an entry in a local art show. I remembered reading about the case of a company being sued when they used President Obama’s image advertising a product on their billboard. I did some on-line investigating and found some interesting information. I discovered that public figures could actually copyright their image under some state copyright laws. This was especially informative to me because I had always thought that copyright was a federal law, not a state one. In my research, I discovered that both are true. In other words, you have federal copyright laws and the states can make additions to these laws that could affect us as visual artists. Copyright law may also vary from Country to Country.

What exactly *are* the rights copyright concerning publicity laws in regards to public figures? Public figures include politicians, celebrities, and any other person who has put themselves in the public spotlight or has greater than normal access to the media.

Wikipedia: http://en.wikipedia.org/wiki/Personality_rights, defines these laws, as “The **right of publicity**, often called **personality rights**, is the right of an individual to control the commercial use of his or her name, image, likeness, or other unequivocal aspects of one's identity. It is generally considered a property right as opposed to a personal right, and as such, the validity of the Right of Publicity can survive the death of the individual (to varying degrees depending on the jurisdiction). In the United States, the Right of Publicity is a state law based right, as opposed to federal based right, and recognition of the right can vary from state to state. The Celebrities Rights Act was passed in California in 1985 and it extended the personality rights for a celebrity to 70 years after their death.” There are other

portions of California’s privacy laws to protect non-celebrity individuals but they not the subject of this blog and may be covered later.

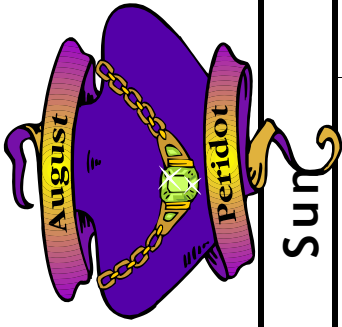
Further reading tells me that even if your artistic source matter is a photograph taken by you of the celebrity or public figure in question, you might still be liable for violation of the right of publicity act if you invaded the privacy of the person in question to obtain the reference photo. An individual’s right of privacy or publicity is infringed when their name, voice, signature, photograph or likeness appears in a work of art and (a) can clearly be recognized as the subject shown in the work, (2) the subject has not consented to their image being used, and (3) the circumstances under which the photo was taken fit one of the following scenarios. **Invading the subject’s privacy by encroaching into their private affairs.** This covers events occurring in private or semi-private places: i.e. someone’s home or an invitation only event. **Invading the subject’s privacy by the public disclosure of embarrassing facts not generally known.** For instance if you take a photograph of a celebrity and then use the photo to paint them in the nude, or publish a photo of them embracing someone not their spouse this might be construed as being invasion of privacy. **Invading the subject’s privacy by commercial appropriation.** Using President Obama’s image to sell a product on the billboard was a clear example of this type of invasion.

Now I am not a lawyer, but common sense tells me why take the chance? Even if you win, a lawsuit is expensive and time -wasting and just being dragged into court over something like this could damage your reputation as an artist. If you would like more information on this subject, there are several good sites on the internet

<http://www.avvo.com/legal-answers/can-i-sell-my-own-artwork-depicting-a-celebrity--435063.html>

This is a Case out of New York State concerning a sculpture using Cheryl Teigs legs in a sculpture. [Recent verdicts expand artists' rights in celebrity depiction ...](#)

<http://www.owe.com/resources/legalities/7-issues-regarding-use-someones-likeness/>



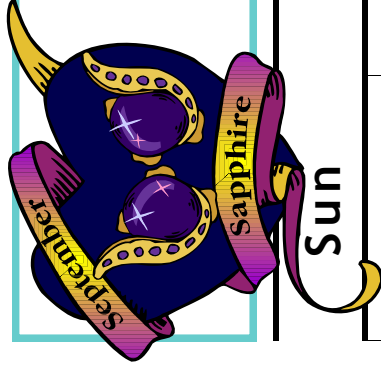
August 2015



TO SIGN UP OR CHANGE YOUR SITTING DATE PHONE POLLY AT 559-259
-4352 OR E-MAIL KINGSBURGARTCENTER@ATT.NET AS SOON AS YOU

UPDATE THE DESK CALENDAR

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Poly Halford 897-1878
2	3 Gallery Closed	4 Gallery Closed	5 Gallery Closed	6 Poly Halford 897-1878	7 Jeanne Naito 255-2146	8 Jim Stephenson 891-1229
9	10 Gallery Closed	11 Gallery Closed	12 Gallery Closed	13 Julie Raymer 930-7689	14 Pam Kjar 897-4449	15 Shirley Lindgren 255-0826
16	17 Gallery Closed	18 Gallery Closed	19 Gallery Closed	20 Alice Sutton 787-2386	21 Jeanne Naito 255-2146	22 Gail Daley 960-2428
23	24 Gallery Closed	25 Gallery Closed	26 Gallery Closed	27 Nicole Jiminez 2830511	28 Connie Avila 304-8789	29 Jim Stephenson 891-1229
30	31					



SEPTEMBER 2015

TO SIGN UP OR CHANGE YOUR SITTING DATE PHONE POLLY AT 559-259-4352 OR E-MAIL KINGSBURGARTCENTER@ATT.NET AS SOON AS YOU UPDATE THE DESK CALENDAR



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Gallery Closed	2 Gallery Closed	3 DeLea Davis 779-7220	4	5
6	7 Gallery Closed	8 Gallery Closed	9 Gallery Closed	10 DeLea Davis 779-7220	11 Jeanne Naito 255-2146	12 Julie Raymer 930-7689
13	14 Gallery Closed	15 Gallery Closed	16 Gallery Closed	17 Alice Sutton 787-2386	18	19 Shirley Lindgren 255-0826
20	21 Gallery Closed New Art Exhibit	22 Gallery Closed	23 Gallery Closed	24	25 Jeanne Naito 255-2146	26 Gail Daley 960-2428
27	28 Gallery Closed	29 Gallery Closed	30 Gallery Closed			

OFFICERS/COMMITTEES



President	Pam Kjar	559-904-0769
Vice President		
Secretary		
Treasurer	Gail Daley	559-960-2428
Publicity/Programs	Nicole Jimenez	559-283-0511
Membership	Gail Daley	559-960-2428
Newsletter/Website	Gail Daley	559-960-2428
Art Center Director	Gail Daley	559-960-2428
Gallery Calendar	Polly Halford	559-259-4352
Historian/Housing/Equip.	Jeff Wood	559-897-7123

MEMBERSHIP APPLICATION/RENEWAL

**MAIL THIS APPLICATION
WITH YOUR PAYMENT
FOR MEMBERSHIP TO**

**KINGSBURG ARTS CENTER
PO Box 171
KINGSBURG CA 93631**

Submit items for the
newsletter by the 15th of
the month.

Name_____

Address_____

_____CA _____

Phone _____

E Mail_____@_____

_____ (\$20)Individual _____ (\$25)Family _____ Artist _____ Writer



KINGSBURG ARTS CENTER

POB 171
Kingsburg, CA 93631