

August 2014

Issue 14

KINGSBURG ARTS CENTER



ARTS CENTER NEWS

PRESIDENT'S MESSAGE



Well can you believe summer is almost over? Well according to the calendar anyway Time for back to school shopping, but most importantly, having family backyard barbeques, lounging by the pool and all the summer activities before summers end. I think the most frequent topic of concern in our valley is the water shortage. I am afraid we will all be sacrificing our landscapes in our effort to conserve our water. I am visiting my niece in Washington; it is so wonderful to actually be watching rain fall. The trees and flowers here are so lush, the colors so deep, it's amazing how much difference a wet and cool climate can make. I am anxious though to come back home. I hope all of you are well and happy. I am looking forward to see all of you soon

Sandra Dobbs

JULY/AUG FEATURED ARTIST GAIL DALEY



I am a self-taught artist with a background in business; for many years, I worked at the IRS and when I retired, I took over the office management of my husband's pool service company. For many years, I have done my own promoting and marketing of both my art and for my husband, developing our own advertisements and brochures. I am the Gallery Director, Treasurer and Membership Chair for Kingsburg Arts Center and I am president and newsletter editor of Clovis Art Guild. As Director of Art-Tique, I publish an on-line newsletter concerning local art events and I find places for local artists to show and sell their work.

Since I am a "starving artist", I work out of my home. I have a husband of 39 years who takes me to beautiful places to paint while he pans for gold, a son who writes juvenile fiction, and 2 cats.

ARTISTS AT TIMBERLINE GALLERY CREATE QUILT BLOCK MURAL By Vivian Helena



Thought you might like to see what we have installed in Oakhurst, if you have any questions please contact me... I also have the photos on my blog "creates". See below, Vivian

<http://vivianhelena.com>, <http://vivianhelena-creates.blogspot.com/>, <http://vivianhelena-riverwind.blogspot.com/>, <http://postmarkdart.com/>, <http://galleribba.com/>

Timberline Gallery had a board meeting regarding the 150-year Yosemite National Park Celebration and what we could contribute to the event. Discussions followed regarding painting a mural, but most of us do not get on ladders. Vivian Helena Aumond-Capone, a fiber artist and quilter, suggested Quilt Blocks. Jacqueline Kurtz, decided we could make 4'x4' boards, and hang them on the back outside wall of the Timberline Gallery, at Gallery Row, Oakhurst.

This project is 70 ft. long and 2 stories high, 19 artists from Gallery Row, contributed their talent to this mural. We are a co-op Gallery, meaning the artists sit the gallery, drop in to say hello. The artist at the gallery that day can answer any questions you might have about the Art Quilt Blocks. If you would like an Art Quilt Block on your barn or Tuft shed, contact our gallery.

Jacqueline did all the research, paint, wood, bolts, and contacted the proper installation people. The artists did the purchasing of their supplies locally, H & L Lumber, True Value, Martignoni Glass Comp. Ahwahnee Heating and Air Conditioning for templates; Kelly Moore Paints were used to paint 5 layers of paint over 3 layers of primer that Jacqueline has personally painted for a base. Michael Muscato of Art Signs did the printing of the photographs. If I missed someone, my sincere apology. It has taken many helping hands to complete and our goal.

This has been a large project with a great expense. We are hoping that you appreciate our welcome to Oakhurst driving in from the North on Hwy 41. We would appreciate any donations possible as one of the artists put up their personal monies for the construction changes. Please drop in and let us know how you are enjoying the Art Quilt Block Mural on our building. Donations can be sent to Timberline Gallery, 40982 Hwy 41, Oakhurst, and Attn.: Janet Morita, President

GALLERY ACTIVITIES

2014 FEATURED ARTISTS

FROM	To	ARTIST
1/20/14	3/17/14	Jim Stephenson
3/17/14	5/12/14	Doris Runyan
5/12/14	7/21/14	Swedish Festival
7/21/14	9/15/14	Gail Daley
9/15/14	11/17/14	????????!!!!
11/17/14	1/19/15	Deborah Pepin

WE STILL NEED A FEATURED ARTIST FOR SEPT/OCT.
PLEASE LET US KNOW IMMEDIATELY IF YOU ARE INTER-

GALLERY REPORT

The Arts Center Now has it's own domain name:
www.kingsburgartscenter.com

SIX-MONTH SALES REPORT

Total Sales	\$336
Artist Commissions	\$68
Sales Tax Collected	\$28

In order to increase both walk-in traffic and sales, we encourage all of our members to either hand out or mail this postcard to whom-ever they think might be interested. A color copy you can print off is enclosed with the e-mail newsletter and copies will be in the Gallery that can be picked up.

Kingsburg Arts Center
Pine Art, Crafts, Gifts

SUPPORT LOCAL INDUSTRY
PLEASE COME IN AND VISIT OUR
GALLERY

Thanks, Gail

GUEST BLOG

USING CELEBRITIES AS ART SUBJECTS

Have you ever been tempted to include a celebrity portrait in your art portfolio? Say you are entering a theme show and there is a celebrity whose very image just screams "*I am this theme*" i.e. General Patton or Pappy Boynton for WWII, Clint Eastwood or John Wayne for western art, Mohammed Ali, or an Olympic swim star for a sports theme, etc.? Well if you do use a celebrity without gaining the proper permissions, you could be sued for copyright violations under something called "the right of publicity" laws.

I became curious about this when a young artist used a drawing of a western icon as an entry in a local art show. I remembered reading about the case of a company being sued when they used President Obama's image advertising a product on their billboard. I did some on-line investigating and found some interesting information. I discovered that public

figures could actually copyright their image under some state copyright laws. This was especially informative to me because I had always thought that copyright was a federal law, not a state one. In my research, I discovered that both are true. In other words, you have federal copyright laws and the states can make additions to these laws that could affect us as visual artists. Copyright law may also vary from Country to Country. What exactly are the rights copyright concerning publicity laws in regards to public figures? Public figures include politicians, celebrities, and any other person who has put themselves in the public spotlight or has greater than normal access to the media.

Wikipedia: http://en.wikipedia.org/wiki/Personality_rights, defines these laws, as "The **right of publicity**, often called **personality rights**, is the right of an individual to control the commercial use of his or her name, image, likeness, or other unequivocal aspects of one's identity. It is generally considered a property right as opposed to a personal right, and as such, the validity of the Right of Publicity can survive the death of the individual (to varying degrees depending on the jurisdiction). In the United States, the Right of Publicity is a state law based right, as opposed to federal based right, and recognition of the right can vary from state to state. The Celebrities Rights Act was passed in California in 1985 and it extended the personality rights for a celebrity to 70 years after their

death." There are other portions of California's privacy laws to protect non-celebrity individuals but they not the subject of this blog and may be covered later. Further reading tells me that even if your artistic source matter is a photograph taken by you of the celebrity or public figure in question, you might still be liable for violation of the right of publicity act if you invaded the privacy of the person in question to obtain the reference photo. An individual's right of privacy or publicity is infringed when their name, voice, signature, photograph or likeness appears in a work of art and (a) can clearly be recognized as the subject shown in the work, (2) the subject has not consented to their image being used, and (3) the circumstances under which the photo was taken fit one of the following scenarios. **Invading the subject's privacy by encroaching into their private affairs.** This covers events occurring in private or semi-private places: i.e. someone's home or an invitation only event. **Invading the subject's privacy by the public disclosure of embarrassing facts not generally known.** For instance if you take a photograph of a celebrity and then use the photo to paint them in the nude, or publish a photo of them embracing someone not their spouse this might be construed as being invasion of privacy. **Invading the subject's privacy by commercial appropriation.** Using President Obama's image to sell a product on the billboard was a clear example of this type of invasion.

Now I am not a lawyer, but common sense tells me why take the chance? Even if you win, a lawsuit is expensive and time-wasting and just being dragged into court over something like this could damage your reputation as an artist. If you would like more information on this subject, there are several good sites on the internet.

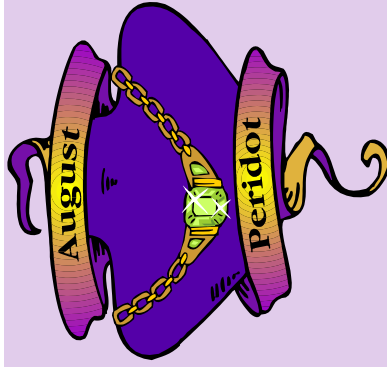
<http://www.avvo.com/legal-answers/can-i-sell-my-own-artwork-depicting-a-celebrity--435063.html>

This is a Case out of New York State concerning a sculpture using Cheryl Teigs legs in a sculpture. Recent verdicts expand artists' rights in celebrity depiction ...

<http://www.owe.com/resources/legalities/7-issues-regarding-use-someones-likeness/>

AUGUST 2014

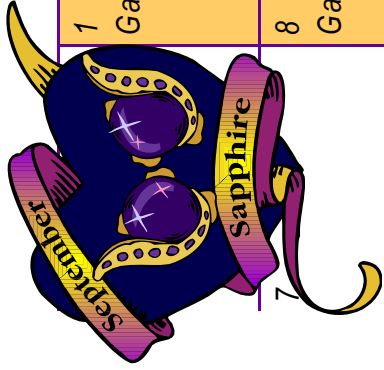
TO SIGN UP OR CHANGE YOUR SITTING DATE PHONE GAIL AT 960-2428 OR E-MAIL
KINGSBURGARTCENTER@ATT.NET AS SOON AS YOU UPDATE THE DESK CALENDAR



	Mon	Tue	Wed	Thu	Fri	Sat
					1 Jeanie Naito 255-2146	2 Woody Finnigan 439-0658
	5 Gallery Closed	6 Gallery Closed	7 Debbie Pepin 228-5507	8 Mary Lou Griggs 251-9871	9	
10	11 Gallery Closed	12 Gallery Closed	13 Gallery Closed	14 Doris Runyan 397-3260 or 291	15 Shirley Lindgren 255-0826	16
17	18 Gallery Closed	19 Gallery Closed	20 Gallery Closed	21 Alice Sutton 787-2386	22 Jim Stephenson 891-1129	23 Gail Daley 960-2428
24	25 Gallery Closed	26 Gallery Closed	27 Gallery Closed	28 Ramiro Sanchez	29 Jim Stephenson 891-1129	30
31						

SEPTEMBER 2014

TO SIGN UP OR CHANGE YOUR SITTING DATE PHONE GAIL AT 960-2428 OR E-MAIL
KINGSBURGARTCENTER@ATT.NET AS SOON AS YOU UPDATE THE DESK CALENDAR



14	15	Gallery Closed New Art Exhibit 10—Noon	16	Gallery Closed	17	Gallery Closed	18	DeLea Davis 799-7220	19	Jeanie Naito 255-2146	20	
21	22	Gallery Closed	23	Gallery Closed	24	Gallery Closed	25	Alice Sutton 787-2386	26	Ramiro Sanchez	27	Gail Daley 960-2428
28	29	Gallery Closed	30	Gallery Closed		Gallery Closed						
	8	Gallery Closed	9	Gallery Closed	10	Gallery Closed	11	Debbie Pepin 228-5507	12	Mary Lou Griggs 251-9871	13	Shirley Lindgren 255-0826
	7				3	Gallery Closed	4		5		6	Woody Finnigan 439-0658
	1	Gallery Closed	2	Gallery Closed								

OFFICERS/COMMITTEES



President	Sandra Dobbs	559-916-5341
Vice President	Patricia Brock	559-896-1618
Secretary	Patricia Brock	559-896-1618
Treasurer	Gail Daley	559-960-2428
Program/Publicity	Patricia Brock	559-896-1618
Membership	Gail Daley	559-960-2428
Newsletter/Website	Gail Daley	559-960-2428
Art Center Director	Gail Daley	559-960-2428
Housing/Equip.	Jeff Wood	559-897-7123
Historian	Jeff Wood	559-897-7123

***This is your
newsletter.
Please feel
free to
submit
information.***

Please submit items for the newsletter
no later than the 15th of the month.

Submit information to: Gail Daley

KingsburgArtCenter@att.net

Visit us on the web:

<http://Kingsburgartscenter.com>



KINGSBURG ARTS CENTER

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