

April 2015

Issue 22



KINGSBURG ARTS CENTER

# ARTS CENTER NEWS

## PRESIDENT'S MESSAGE



We are entering a beautiful spring season, with blooming flowers, trees, and grasses bright green...we probably

won't have the mild temperatures and pleasant sunny days for long. Summer in the valley is not far behind, for now I will enjoy sitting outside watching hummingbirds in the flowers and redwing blackbirds in the fields.

Once again, I am asking you to consider accepting a position on the board. Please contact Gail or myself if you think you might be interested. Please sign up to sit the gallery. *Everyone HAVE A HAPPY EASTER!!!*

*Sandra Dobbs*

***Interested in becoming a featured artist, but don't think you have enough art to fill the wall? Do as Pam and Jeanne did this month and combine your work with another artist!***

## ***Book Signing Event For Local Authors!***

This year the Kingsburg Arts Center will be hosting a book signing by local authors in conjunction with our fine art show, and we are calling local authors to participate during the Swedish Festival. We are interested in authors of all types of books: children's books, literary masterpieces, novels, graphic novels, or non-fiction and illustrated books.

The Swedish Festival is one of the largest Swedish Festivals in the Country and attracts thousands of tourists to Kingsburg each year. Authors will set up in the Art Center Gallery located in the Swedish Village Mall in downtown Kingsburg. Information about the Swedish Festival may be found at <https://www.facebook.com/KingsburgSwedishFestival>.

All sales are handled by the Gallery. A 20% commission is taken on all sales.

The Arts Center is currently looking to add more local authors to add to its permanent writers. If you are interested in placing your books with us on a consignment basis, please contact the Kingsburg Arts Center Gallery Director Gail Daley

559-960-2428 or [gaildaley2955@comcast.net](mailto:gaildaley2955@comcast.net) or go to our web site

: [www.kingsburgartscenter.com](http://www.kingsburgartscenter.com)

***Patricia Brock, Program / Publicity Chair***

## PAM KJAR & JEANNE NAITO

Unfortunately, we didn't have a biography of Pam Kjar in time to run it in the newsletter. However, there is a very nice write-up of her from a local newspaper in the Gallery. Please go in and enjoy it.



My first attempt at art as an adult was a "free art lesson" sitting down at a kiosk at the opening of a mall in Modesto in the 1970s. I was fascinated with the little dabs of paint on a slick disposa-

ble paper palette, palette knife and small assortment of brushes. I proudly took home my oil painting creation on canvas board, framed it and signed up for regular workshops with Ruthann Wise, a zany, unconventional Dunkard lady who made creating art fun. With two young children, my husband Willie Gore and I were both working rotating shifts, which gave us flexible schedules allowing us to enjoy life.

I continued my oil paintings with artists Sally Seago and Sue Porter but within the last five years, through Bonnie Doyle in the Clovis Older Adult Education, I enjoy drawing in graphite, charcoal and pastels and now paint in glorious watercolor. My family has always been outdoors people and we enjoy hiking in the Sierras and Colorado. In maintaining family and friendship ties, reunions and gatherings have taken us to many states and outside our national boundaries. I would love to put breath-taking images of my memories onto canvas or paper.



## GALLERY ACTIVITIES

### 2015 FEATURED ARTISTS

JAN 19 — MAR 16 ALICE SUTTON  
 MAR 16 — MAY 11 PAM KJAR & JEANNE NAITO  
 JULY 20 — SEPT 21 WOODY FINNIGAN  
 SEPT 21 — NOV 16 HELEN GIGLIOTTI  
 NOV 16 — JAN 18

**PLEASE NOTE THAT WE STILL A NEED FEATURED ARTIST FOR NOV/JAN**

## LOCAL AUTHORS

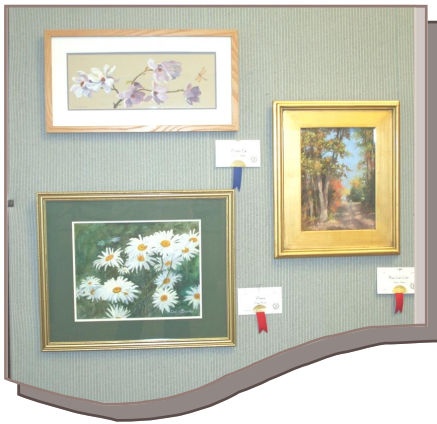
Our list of local authors is growing! If you are a local writer and would like to be considered as one of our authors, please contact Gallery Director Gail Daley at 559 -960-2428 or [gaildaley2955@comcast.net](mailto:gaildaley2955@comcast.net)

I enjoy eating and cooking and recently my California Asparagus Tofu Salad was on the front cover of Volume II Savemart International Good Taste recipes. Married now for almost 35 years with son Matthew and artistic daughter Meganne. Having studied at Santa Monica College, she paints in acrylics and fires pottery. We both enjoy bead jewelry making. In addition to Clovis Art Guild, I am a member of Friends n Art and VWA-Valley Writers and Artists of Clovis.

*Jeanne N Naito*

# IS YOUR WORK READY FOR AN ART SHOW?

## From the Practical Artist Blog



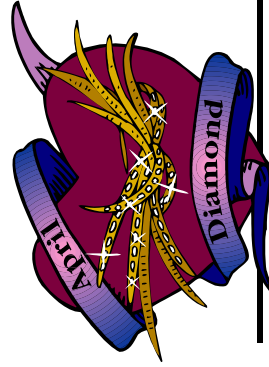
Art competitions add credibility to your portfolio. Entering and being accepted shows that you are serious about your art. It has the added benefit of exposure to the art world. If you are relatively unknown as an artist, an art show is one of the easiest ways to put your work in front of the maximum amount of people in a short space of time. You should pick your competitions wisely however. Take a look at the events track record with regard to your target market. If you are marketing your art to the illustrative market or decorative items (cups, plates, clothing), you should be entering shows or competitions that are in that industry not fine art competitions. Typically, most art competitions produce an entry form called a Prospectus. Read it carefully to make sure that your work will meet acceptance standards as to hanging requirements and other criteria. And PLEASE, make sure of the following: your frame is clean and in good repair (a dusty, dirty frame shows a lack of respect for your own work!), if your work is under glass, take the time to clean the glass before bringing it to a show! Not doing these things is the equivalent of sending your children to a fancy party in the same clothes they raked leaves in! An artist is most likely to hear a critique of their work at a juried show. Are you mentally and emotionally prepared to have your work criticized or perhaps not accepted? Entering a juried show means you are putting your art out there to be judged. You should always enter what you consider to be your best work to date. Keep in mind though, that your art may *not* be accepted into the show. Does this mean that you are a poor artist? Or that your art is “bad”? Not necessarily. A juried art show is a subjective format and there are many reasons why your art might not have been accepted. It may simply mean that the space to display art was limited. Perhaps the art was good, but your presentation (framing/matting) detracted from your art and the judge preferred art that was better presented. Or maybe this just *wasn't* your best work. Just because a show is classed as “open” might not mean that they are looking for your type of art to represent their show. If you are entering into a show that caters to representational art and your art falls into another genre such as abstract or illustration, perhaps you need to look for art shows and venues that appreciate the type of art you create.

If your art wasn't accepted by the judge into the show, you might consider having an artist whose opinion you respect critique the work for you. Informed criticism can be helpful. Please do note that I said “*Informed*” criticism; the person who does the critiquing should be a more experienced artist with some knowledge of technique and the principles of art. We love them, but the opinions of our friends and family who don't know any more than we do about art really aren't useful as critiques.



To ensure we are open when during our stated hours, we have made arrangements with Polly to pitch in and sit for us when we are short someone to sit the gallery. If for some reason you can't make the date you signed up for, Please let Polly know so she can cover for you.

Thanks, Gail

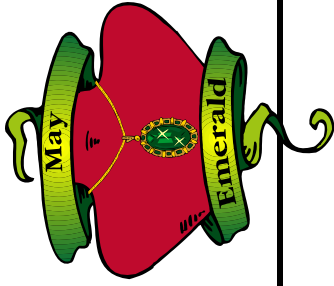


## April 2015



TO SIGN UP OR CHANGE YOUR SITTING DATE PHONE GAIL AT 960-2428 OR E-MAIL [KINGSBURGARTCENTER@ATT.NET](mailto:KINGSBURGARTCENTER@ATT.NET) AS SOON AS YOU UPDATE THE DESK CALENDAR **If your name doesn't show on the calendar on a date you signed up for, please call or text Gail at 960-2428 or e-mail me at [gaildaley2955@comcast.net](mailto:gaildaley2955@comcast.net) so I can update the Gallery Calendar. Thanks**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Gallery Closed	2 DeLea Davis 799-7220	3 Jeanne Naito 255-2146	4 Polly Halford 259-4352
5	6 Gallery Closed	7 Gallery Closed	8 Gallery Closed	9 Alice Sutton 787-2386	10 Shirley Lind- gren 255-0826	11 Polly Halford 259-4352
12	13 Gallery Closed	14 Gallery Closed	15 Gallery Closed	16 Polly Halford 259-4352	17	18 Nicole Jimenez 283-0511
19	20 Gallery Closed	21 Gallery Closed	22 Gallery Closed	23 Pam Kjar 897-4449	24 Jeanne Naito 255-2146	25 Andrew Daley 978-1789
26	27 Gallery Closed	28 Gallery Closed	29 Gallery Closed	30 Gail Daley 960-2428		



May 2015



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KINGSBURGARTCENTER@ATT.NET AS SOON AS YOU UPDATE THE DESK calendar

3	4	5	6	7	8	9	2
	Gallery Closed	Gallery Closed	Gallery Closed		Jeanne Naito 255-2146	Kristen Horstman 790-9535	
10	11	12	13	14	15	16	
	Gallery Closed Pick up Art 10 am – Noon Receiving 4 Art	Judge & Hang Art Show 10 AM Gallery	Gallery Closed	Alice Sutton 787-2386		Swedish Festival Gallery open from	
17	18	19	20	21	22	23	
	Gallery Closed	GALLERY CLOSED	Gallery Closed	Gallery opens for Swedish Festival	Jeanne Naito 255-2146		
24	25	26	27	28	29	30	
	Gallery Closed	Gallery Closed	Gallery Closed		Shirley Lindgren 255-0826	Gail Daley 960-2428	

31  
**SPECIAL NOTE: WE WILL BE TAKING DOWN THE ART EXHIBIT ON MONDAY, MAY 11TH THIS MONTH TO MAKE ROOM FOR THE ART SHOW. Incidental Inventory will remain in the Gallery.**

# OFFICERS/COMMITTEES



President	Sandra Dobbs	559-916-5341
Vice President		
Secretary		
Treasurer	Gail Daley	559-960-2428
Program/Publicity		
Membership	Gail Daley	559-960-2428
Newsletter/Website	Gail Daley	559-960-2428
Art Center Director	Gail Daley	559-960-2428
Housing/Equip.	Jeff Wood	559-897-7123
Historian	Jeff Wood	559-897-7123

## MEMBERSHIP APPLICATION/RENEWAL

MAIL THIS APPLICATION  
WITH YOUR PAYMENT FOR  
MEMBERSHIP TO

KINGSBURG ARTS CENTER  
PO Box 171  
KINGSBURG CA 93631

Submit items for the  
newsletter by the 15th of  
the month.

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ CA \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_@\_\_\_\_\_

\_\_\_\_ Individual \_\_\_\_ Family



**KINGSBURG ARTS CENTER**

POB 171  
Kingsburg, CA 93631