

A Newsletter Featuring Events of Interest to Artists, Writers, Photographers & Crafters of the Central Valley & Central Coast

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Quote of the Month

"The essential of painting is that something, that 'ethereal glue,' that intermediary product which the artist secrets with all his creative being and which he has the power to place, to encrust, to impregnate into the pictorial stuff of the painting."

Yves Klein (1928-1962).

Shows / Meetings / Events

APRIL

- **Apr 5 1ST THURSDAY ARTHOP** covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to www.fresnoarthop.org to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.
- Apr 5 PHOTO COLLECTIVE GENERAL MEETING. Meetings are normally held on the first Thursday of the month. Time: 7 p.m. Location: Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area. For more information, go to www.photocollective.org
- **7/14/21/28 YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING**: Fridays from 9:30 am 12:30 pm. All are welcome to paint/draw/photograph/sculpt from hired models at Gertrude Schoolhouse, Road 600, Ahwahnee, CA. Cost is \$7.00 for YWA members and \$10.00 for non-members. Check Facebook page (www.facebook.com/YosemiteWesternArtists) for related announcements and updates. Contact: Doug Boomer at 559-642-3648 or dboomer@sti.net.
- **Apr 7/21 FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1St, Fresno, CA 93710 9:00 a.m. to Noon. 1st & 3rd Saturdays For more information contact Apry Newton 559.906-3907
- **APR 11 CAG (CLOVIS ART GUILD)** General Meeting and Art Demonstration. 7—9PM Clovis Veterans Memorial Building, 808 4th st, Clovis, CA 93612._Art demonstration is Free to members, Suggested donation from Guests \$5.00. For more information, contact President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to www.clovisartguild.com
- **Apr 12 YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP** Meets every Second Thursday of the Month, 7-9 pm **at the** Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests (1st time free) Each meeting has a theme. Meeting topic details, out our Facebook page:
- Apr 14 ACA (ALLIANCE OF CALIFORNIA ARTISTS) <u>VENUE CHANGE—PLEASE READ</u> A Plein Air Painting outing will take the place of our General meeting/art demonstration. <u>Please join us: 9am-3:30</u> @ Fort Washington Beach Campground, 10705 N Lane Rd, Fresno, CA 93730 Plein Air Painting. Bring your art supplies and a bag lunch <u>CLICK HERE</u> FOR MAP TO FORT WASHINGTON BEACH CAMPGROUND Suggested donation from Guests \$5.00. <u>www.allianceofcaliforniaartists.com</u>.

- **Apr 14 THE BAKERSFIELD ART ASSOCIATION** 1607 19th Street, Bakersfield, CA 93301 (661-869-2320) will be having a meeting open to the public on **Saturday**, 9 am to noon, program at 10 am. (2nd Saturday of each month). **Cheri Sperl** will speak about **small portraits in oils**
- **Apr 14 ARTIST CALL: ARTISIAN FAIRE**: Vintage Upcycle Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe'! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at miscuppa Caffe' 620 E Olive Ave, Fresno, California 93728
- **Apr 15 (PAA) THE PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. http://www.placervillearts.com Karen Poole President kspoole@hughes.net or (530) 672-0943.
- **Apr 15 PAA (PLACERVILLE ART ASSN)** Our general meetings are the 2nd Sundays of the month at 1:30pm at the Senior Center in Placerville. 937 Spring St, Placerville, CA 95667. For more information contact kspoole@hughes.net

https://www.facebook.com/YosemiteWesternArtists

Apr 16 ART CENTER MORRO BAY GENERAL MEETING AND ART DEMONSTRATION at, 835 Main Street, Morrow Bay, CA 93442, 3:00 p.m. on the 2nd Monday of every month No charge for attending. For more information contact: https://artcentermorrobay.org phone: (805) 722-2504.

Apr 16 ARTIST CALL DETAIL -- 88th Annual Statewide California Landscape Exhibition For California artists A Statewide Art Exhibit July 6 through August 5, 2018 Reception: July 6, First Friday, 6:00-8:00pm Juror: Susan Hillhouse Leask. Exhibition Details For almost nine decades, the Santa Cruz Art League's Statewide Landscape Exhibition has showcased the work of artists across the Golden State who depict California's foothills, mountains, seashores, and deserts of the interior and coastal regions. Open to statewide residents. Any media will be accepted, 2D & 3D. The SCAL reserves the right to decline or remove any work that does not conform to the agreement. Awards: Juror will grant \$2,000 in Awards. **Entry Online**:

https://onlinejuriedshows.com/Default.aspx?OJSID=20926 Questions: Contact Keelin Sabel at keelin@scal.org Want to know about Santa Cruz Art League? Just visit our site: www.scal.org Entry Deadline: 04-16-2018, Santa Cruz Art League, Santa Cruz, CA Contact: Keelin Sabel email: keelin@scal.org Phone: 831.426.5787

Website: https://onlinejuriedshows.com/Default.aspx?OJSID=20926

Apr 17 KINGS COUNTY ART LEAGUE meets the 3rd Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at info@kingsartcenter.org Website & Facebook page

http://www.kingsartcenter.org/ https://www.facebook.com/KingsArtCenterHanford

- **Apr 17 ADAS (Alamo Danville Artists' Society)** meets on the second Tuesday of each month (7:30pm) at Alamo Women's Club (1401 Danville Blvd. Alamo, CA 94507). Meetings feature a lively exchange of creative ideas and demonstrations/lectures by distinguished local and nationally renowned quest artists. For more information: HTTP://ADAS4ART.ORG/ Or contact: MEMBERSHIP@ADAS4ART.ORG
- **Apr 18 YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING**. Outings are usually the 3rd Wednesday of each month. Locations vary. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. Cost for members is \$3.00; non-members \$5.00. To stay informed of Plein Air destinations, follow YWA on Facebook https://www.facebook.com/YosemiteWesternArtists. Plein Air Coordinator: Terry Robinson,

terryrobinson@sti.net.

- Apr 19 3RD THURSDAY ART HOP covers Metropolitan Fresno and Clovis The ArtHopTM program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd Thursday of each month, from 5pm to 8 pm. To plan your ArtHop experience, log in to www.fresnoarthop.org to make your list
- **GENERAL** Apr 21 YWA (YOSEMITE WESTERN **ARTISTS**) **MEETING** AND **ART DEMONSTRATION (3rd Saturday of each month)** at Gertrude Schoolhouse, Road 600, Ahwahnee. 11:15 am, General Meeting; 11:45 am, Potluck; 12:15 pm, Artist demonstration — Myrna Axt, Mixed Media Sculpture. Cost for members is \$5.00; non-members \$7.00. For information go to https://www.facebook.com/YosemiteWesternArtists subscribe newsletter or our yosemitewesternartists.com or call Sandee Scott at 559-760-1058. info@yosemitewesternartists.com
- Apr 23 ARTIST CALL: Receiving for the CAG Old West & Rodeo Open Art Show Monday, April 23, 10AM—Noon **Clovis Veteran's Memorial Distric**t, Veteran's Room, **808 4th Street**, **Clovis, CA 93613**. For more information, contact Show Chairs Alice Sutton at 787-2386 or Gail Daley 559-960-2428 or <u>gaildaley2955@comcast.net</u>. Artist reception and award ceremony April 26, Veteran's Room, 5-8 PM at the Show location. Prospectus available at www.clovisartguild.com

MAY

- **May 3 1ST THURSDAY ARTHOP** covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to www.fresnoarthop.org to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.
- May 3 PHOTO COLLECTIVE GENERAL MEETING. Meetings are normally held on the first Thursday of the month. Time: 7 p.m. Location: Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area. For more information, go to www.photocollective.org
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- May 12 ACA (ALLIANCE OF CALIFORNIA ARTISTS) meeting/art demonstration. 2nd Saturday of each month except July & August. Please join us @ the Art Hub, 2024 N Van Ness, Fresno CA 93704, TIME: 1PM—3PM --Art demonstration is Free to members, Suggested donation from Guests \$5.00. www.allianceofcaliforniaartists.com. For directions to the Art Hub, go to www.fresnoarthub annual christmas party.
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- **May 15 WRITER'S CALL:** Entries for the Ploughshares Emerging Writer's Contest close at noon on Tuesday 15 May. Entry is free for current subscribers to Ploughshares or non-subscribers receive a one-year subscription to the magazine with their \$24 entry fee. For full entry details visit the <u>Ploughshares</u> website.
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Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd **Thursday of each month, from 5pm to 8 pm.** To plan your ArtHop experience, log in to www.fresnoarthop.org to make your list

YWA WESTERN ARTISTS) **GENERAL May 19** (YOSEMITE **MEETING** AND **DEMONSTRATION (3rd Saturday of each month)** at Gertrude Schoolhouse, Road 600, Ahwahnee. 11:15 am, General Meeting; 11:45 am, Potluck; 12:15 pm, Artist demonstration — Myrna Axt, Mixed Media Sculpture. Cost for members is \$5.00; non-members \$7.00. For information go to https://www.facebook.com/YosemiteWesternArtists subscribe or to our newsletter at yosemitewesternartists.com or call Sandee Scott at 559-760-1058. info@yosemitewesternartists.com

May 20 PAA (PLACERVILLE ART ASSN) Our general meetings are the 2nd Sundays of the month at 1:30pm at the Senior Center in Placerville. 937 Spring St, Placerville, CA 95667. For more information contact kspoole@hughes.net

https://www.facebook.com/YosemiteWesternArtists

For Your Information

Is Your Work Ready For an Art Show?

By The Practical Artist

http://www.thepracticalartist.com/the-practical-artists-blog.php



Art competitions add creditability to your portfolio. Entering and being accepted shows that you are serious about your art. It has the added benefit of exposure to the art world. If you are relatively unknown as an artist, an art show is one of the easiest ways to put your work in front of the maximum amount of people in a short space of time. You should pick your competitions wisely, however. Look at the events track record regarding your target market. If you are marketing your art to the illustrative market or decorative items (cups, plates, clothing), you should be entering shows or competitions that are in that industry not fine art competitions. Typically, most art competitions produce an entry form called a Prospectus. Read it carefully to make sure that your work will meet acceptance standards as to hanging requirements and other criteria given on the

prospectus. And PLEASE, make sure your frame is clean and in good repair (a dusty, dirty frame shows a lack of respect for your own work!), if your work is under glass, take the time to clean the glass before bringing it to a show! Not doing these things is the equivalent of sending your children to a fancy party in the same clothes they raked leaves in!

An artist is most likely to hear a critique of their work at a juried show. Are you and emotionally prepared to have your work criticized or perhaps not accepted? Entering a juried show means you are putting your art out there to be judged. You should always enter what you consider being your best work to date. Keep in mind though that your art may not be accepted into the show. Does this mean you are a poor artist? Or that your art is "bad"? Not necessarily. A juried art show is a subjective format and there are many reasons your art might not have been accepted. It may mean that the space to display art was limited. Perhaps the art was good, but your presentation (framing/matting) detracted from your art and the judge preferred art that was better presented. Or maybe this just wasn't your best work. Just because a show is classed as "open" might not mean they are looking for your type of art to represent their show. If you are entering a show that caters to representational art and your art falls into another genre such as abstract or illustration, perhaps you need to look for art shows and venues that appreciate the art you create.

If your art wasn't accepted by the judge into the show, you might have an artist whose opinion you respect critique the work for you. Informed criticism can be helpful. Please do note that I said "Informed" criticism; the person who does the critiquing should be a more experienced artist with some knowledge of technique and the principles of art. We love them, but the opinions of our friends and family who know no more than we do about art aren't useful as critiques.

In some local shows, the judge may offer critiques as they judge, and a member of the art group putting on the show will follow the judge and write what is said. If you would like the judge to critique your work, approach the show chair as ask if this is permissible. If the judge offers a critique of your work, please pay attention. This person was highly enough thought of by your local art peers to be paid to make choices and approve or disapprove the art presented to him or her. Above all, don't take this rejection personally. If the

judge doesn't offer critiques while they are judging, (some of them prefer to do this privately) sometimes it is permissible to privately approach the judge and politely ask them what they liked or disliked about your work. If the judge is gracious enough to do this, always thank him or her, and please, please, don't argue with their opinion even if you don't agree with it.



Nationally known artists get rejected from shows as well. Sometimes the judge just doesn't like the subject or maybe he/she doesn't care for the colors, or the shape, etc. Above all however, trust your own instincts. If you feel a piece of art is good, don't give up on it, enter it into another show with a different judge and see if you get a different decision.

Art Classes / Workshops

MONT BLANC WRITING WORKSHOP http://montblancworkshops.com/ is currently accepting applications. The program takes place in June in the French Alps and recent teaching staff has included Cheryl Strayed, Alexander Chee and Pam Houston.

SEE MORE OPPORTUNITIES FOR WRITERS. Courtesy of the Aerogramme Writers Studio: http://www.aerogrammestudio.com

WORKSHOP: Sign up for **Jana Botkin's Pencil Drawing Workshop**. This is another opportunity to work on and perfect your drawing skills, and is designed for all skill levels. All supplies will be provided, but please feel free to bring your own. Each workshop is \$35 and the next workshop will be on **Tuesday**, **November 21**, **at the same time**. For more information and registration forms, please visit http://www.artsvisalia.org/education/adult-classes/ or call us at (559) 739-0905.

WORKSHOP--ART HUB, 2024 Van Ness Blvd, Fresno, CA 93704. Oil Painting workshop with Sue Porter on the 3rd Wednesday of each month from 10AM—5PM with lunch break at noon. Items to bring: materials and an easel, reference material. Materials list will be provided at sign up. **Please pre-register.** All items bought for this workshop are available at Allards for 10% off. To pre-register phone 248-0148. www.fresnoarthub.com

CLASSES--PIANO & ACCORDION LESSONS at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner /Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or palmerspianostudio@icloud.com. www.palmerspianostudioo.wix.com/lessons

CLASSES-- MCCOY'S ART STUDIO CLASSES 1432 Clovis Ave Clovis, CA 93612 (559) 298-7965 will cover instruction on color theory, composition and Oil technique's. Day Classes Offered: Wednesday--

LOCAL ARTS EVENTS NEWLETTER

9:30AM - 12:00PM. Thursday 9:30AM --12:00PM - 1:00 - 3:30 PM, Friday -- 1:00PM-3:30p Saturday -- 9:30AM - 12:00PM <u>Night Classes</u>: Thursday Evening 6:00pm-8:30p <u>NOTE</u>: The classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one-week notice would be appreciated when quitting a class. When you stop your classes, all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my Web Page at <u>www.artwithlindamccoy.com</u> <u>Permanent Students</u> --Are Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. <u>Alternate</u> <u>Students</u>: A student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session.

CLASSES IN JEWELRY MAKING by Frances (Fenya) Lediaev --I teach classes on wire-sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 artwirejewelry@hotmail.com www.artwirejewelry.com

<u>CLASSES AT THE BAA ART CENTER</u> (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary**: Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. http://www.bakersfieldartassociation.org/ E-Mail: baartcenter@gmail.com Phone: 661-869-2320

CLASSES WITH M LY: Portrait drawing for beginners" class with Ma Ly at Fresno Adult School http://www.facebook.com/events/265429620182196/ Paint in Acrylic for Beginners" class with Ma Ly at Fresno Adult School

http://www.facebook.com/events/337761882916664/ Info and schedule for classes at Michaels with Ma Ly http://www.facebook.com/events/337761882916664/ Info and schedule for classes at Michaels with Ma Ly http://www.facebook.com/l/lAQETd222AQHpdTFKP8KGWnoX-oCPBUjTnIsWykM-lhGz-g/www.artclassatmichaels.webs.com

CLASSES-- SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY: Join a drawing or painting class that fits your level from beginning to advanced, ages two to ninety nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too, but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy http://calartsacademy.com/, or email Sammy at Sammyqart@gmail.com. (559) 222-6539 Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

CLASSES: Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638-6084 or 647 3092....

CLASSES-- <u>DOOR ART GALLERY: Gary Langdon Oils (all levels)</u>. Door Art Gallery 3073 W Bullard, Fresno, CA 93711Ongoing: Thursdays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m., Fridays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m. \$60.00 per month. For more information or registration, call Gary 708-6823. <u>Suzie Stach (Pastels)</u> 1st Saturday of the month beginning March 5th, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information, call Suzie Stach 271-9514. <u>Life Drawing & Painting</u> (self-directed –no instructor). Tuesday 5:30 p.m. – 8:00 p.m. or Wednesdays 9:00 a.m. – Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-161

Want Ads

STUDIO 360 – PLACERVILLE. SHOW YOUR ART ON MAIN STREET, Art Studio 360 has several openings for artists to join their Co-op group. They will celebrate their 1st year in February. Located at 360 Main St. Placerville. Contact Joyce Bahnsen for more information, 530-626-3429.

GOLD COUNTRY ARTISTS' GALLERY. in Placerville currently has openings in a variety of media to join the gallery. For more information, visit their <u>website</u> or contact **Craig Koski**, **530-306-3515**.

GEARBOX GALLERY is an artist-run contemporary art gallery located at 770 W. Grand Ave, Oakland, directly below the well-established <u>Transmission Gallery</u> and across the street from <u>Aggregate Space Gallery</u>. GearBox is dedicated to showcasing the work of a broad range of regional contemporary guest artists alongside the work of member artists in an artist-run space. As a member of <u>Oakland Art Murmur</u> we participate in the famous First Friday Art Walks and other OAM events. GearBox now has an opening for an artist member. Join us in showing your work, the work of your contemporaries and fostering community and education through intellectual and cultural exchange focused on the visual arts. An application form with more details is available here: <u>Application</u> Submit your application and portfolio information to Jules Campbell at: membership@gearboxgallery.com or contact her with your questions about participating in an artist-run space.

TIMBERLINE ART GALLERY LOOKING FOR ARTISTS: With its recent expansion, the Board of Directors of Timberline Art Gallery, located on Gallery Row in Oakhurst, is announcing its search for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine arts guild are encouraged to apply for membership. Information about the gallery: www.timberlineartgallery.com. Contact: Timberline board president, Zygmund Zee, 683-3345. Submitted to Art-tique by Sandra Lee Scott, Timberline Gallery member 559-760-1058

CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening, and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces – have a look at: http://cmacfresno.org/. They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

ART HOP OPPORTUNITY: Hi! My name is Amber Donabedian. The date of art hops is the first Thursday of the month. The address will be for the Babylon club, which is 1064 N. Fulton st,

Fresno CA 93728. **Contact Info:** The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be a.d.photography@hotmail.com I am looking for all types of artists! Thanks again! Amber Donabedian

Linking Around

THIS MONTH THE NEWSLETTER RECOMMENDS:



DEBATE: SHOULD ARTISTS SHOW WORK IN DOCTOR'S OFFICES, BANKS AND OTHER BUSINESS LOCATIONS?

BY JASON HOREJS MARCH 29, 2018 POSTED IN ART BUSINESS TIPS, ART MARKETING FOR ARTISTS

Showing Your Art in Cafés, Restaurants, Banks and Other **VENUES**

BY JASON HOREJS JUNE 25, 2016 POSTED IN ART BUSINESS TIPS, ART MARKETING FOR ARTISTS

CREATING ART SALES BY PROMOTING YOUR WORK TO YOUR NETWORK OF ACQUAINTANCES FROM A READER -

BY JASON HOREJS DECEMBER 14, 2015 21 POSTED IN ART BUSINESS TIPS, ART MARKETING FOR ARTISTS

HTTP://REDDOTBLOG.COM/FROM-A-READER-CREATING-ART-SALES-BY-PROMOTING-YOUR-WORK-TO-YOUR-NETWORK-OF-ACQUAINTANCES/

THE BLOG HAS A FREE SUBSCRIBER OPTION, I BELIEVE IT WOULD BE WORTH IT TO SUBSCRIBE.

HANDLING A BAD BOOK REVIEW

HTTP://www.indieauthornews.com/2015/03/10-ways-for-authors-to-handle-bad-book-reviews.html

SUBMISSION STRATEGIES: ADVICE FROM A LITERARY MAGAZINE EDITOR

21 DECEMBER 2016 — 2 COMMENTS

http://www.aerogrammestudio.com/2016/12/21/submission-strategies-advice-from-a-literarymagazine-editor/

Group Websites

ADAS (Alamo Danville Artists' Society)

http://adas4art.org/

Exchange of creative ideas

Art Demonstrations

Workshops

Critiques

Juried Art Shows

Art In The Park Festival

Alliance of California Artists

http://www.allianceofcaliforniaartists.com/

Art Demonstrations at the general meetings

Workshops

Art Sale in April

Juried Shows throughout the year

Art-Tique http://www.art-tique.org/

Community Art Exhibits at Local Libraries Local Art Events Newsletter

Art Center Morro Bay

http://www.artcentermorrobay.com/

Workshops

Classes

Shows

Arts Visalia http://www.artsvisalia.org

Adult & Children's classes & workshops

Art Shows & exhibitions

Bakersfield Art Association

http://www.bakersfieldartassociation.org/

E-Mail: baartcenter@gmail.com

Phone: 661-869-2320 Classes & Workshops Art Around The Town Featured Monthly Artist

Carnegie Arts Center -

www.carnegieartsturlock.org.

Adult & Children's Classes in Art & Dance

Workshops

Clay Mix www.claymix.com

Classes

Events

Studio Space

Clovis Art Guild www.clovisartguild.com

Art Demonstrations at the general meetings

Fall Art Show (November)

Old West & Rodeo Art Show (April)

Miniature Art Show (July)

Annual Art Yard sale

Members Pages On Web site

(FAC) Fresno Arts Council Historic Tower

http://fresnoartscouncil.org/

Multi-Artist Gallery Art Hop & Jazz Hop Eatin' On Eaton at the Fresno Water Tower

Fresno Art Hub http://www.fresnoarthub.com/

Workshops

Classes

Art Shows

Rents wall space in the Gallery

Livermore Art Association (LAA) & Pleasanton Art League (PAL)

http://www.livermoreartassociation.org/

http://www.pal-art.com/

Monthly Art Demonstrations (alternates

between locations)

Art Shows

Retail Gallery

On Line Gallery

Video Tape art instruction library

Madera County Arts Council

http://www.maderaarts.org/

Celebrate Agriculture With the Artist -

Exhibit and competition

Circle Art Gallery

Partners N Art

http://partnersnart.yolasite.com/

Brings Artists & Business together Art Walk Borders Bookstore Exhibit

LOCAL ARTS EVENTS NEWLETTER

Photo Collective

http://www.photocollective.org/

Photography Outings (field trips & photo

walks)

Workshops

Annual Showcase

PAA (Placerville Arts Association)

http://www.placervillearts.com/

Classes & Workshops Mother Lode Art Show

Fall Art Tour

San Joaquin Clay & Glass Association

http://www.sjcga.com/

Annual Spring Sale (May)

October fall Workshop

Annual Fall Sale (November)

Santa Cruz Art League http://www.scal.org/

Shows & Exhibits

Classes & workshops

Ties to Poetry readings & Local Theatre

Society of Western Artists (local chapter)

https://www.facebook.com/pages/Society-of-Western- Artists-San-Joaquin-Valley-

Chapter/223715287698387

Art Shows

Meetings & Demonstrations

Sierra Art Trails

http://www.sierraarttrails.org/

Exhibits: Pathways

Sierra Art Trails Our Wild Lands

Water, Source of Life

Going Deeper, Reaching Out

TRI-VALLEY WRITERS CLUB

http://www.trivalleywriters.org/

Blog

Anthology: Voices of the Valley: Word

for Word Winterfest

Writer's Conference

Contests for adults and high schoolers

YOSEMITE WESTERN ARTISTS (YWA)

www.yosemitewesternartists.com

Art Demonstrations at the general meetings

Weekly Live Model Group

Rotating exhibits at satellite locations

Annual Tri-County Open Competition and

Exhibition

Plein Air Outings

Write Mindful

http://www.meetup.com/WriteMindful/

Poetry workshops

Writing workshops

Meditation

The Good News

We would like to fill this space with good news about *you* and your work. Did you get accepted at a major show you have been trying to break into? Did you sell a painting or other piece of art? Are you being honored by the community? If you have good news you would like to share, please send it to the newsletter with the tag line "The Good News"

Congratulations to the Pick of the Month winners at the Clovis Art Guild April General Meeting!

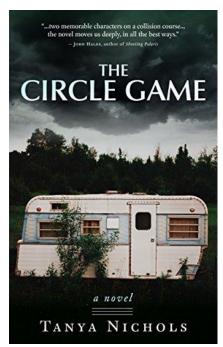


Showcase Writer

TANYA NICHOLS

Tanya Nichols is the author of the novel, The Barber's Wife. Her work has appeared in North Carolina Literary Review, Sycamore Review, In the Grove, and San Joaquin Review. Nichols received her MFA in fiction writing in 2004 at Fresno State University where she won creative writing awards in both fiction and creative non-fiction. For the past eleven years, Nichols has taught writing and literature at Fresno State. She also serves as the coordinator of the Young Writers' Conference and editor-in-chief of San Joaquin Review. As a child, her family moved often, up and down the state of California. Frequent moves and new homes fueled her love for stories as constant companions. Tanya is also a musician who plays mandolin and sings in a folk band. As a writer, she is naturally drawn to music with lyrics that tell a story. Tanya has one daughter, Mary Kate Monahan-Zolin, a video producer living in San Francisco with her husband, Maksim Zolin.

The Circle Game



Bernadette "Bernie" Sheridan, has the Carlos Lunas case in the bag. She's smart, confident, and fueled by personal tragedy. She knows all too well what's at stake for the six-year-old, Mexican-American boy, who lost his parents to a drunk driver. After all, her own mother and father—her adopted parents—died tragically when she was only thirteen, and she's been struggling with the emotional loss ever since. Now, nearing forty and jaded as ever, she's adamant about saving Carlos from a fate like her own, even if only by winning him a healthy monetary settlement. Even if it means she must harken back to a painful childhood to do so. There are other obstacles waiting for Bernie: a hotshot, misogynist defense attorney will challenge her case; her beloved grandmother's deteriorating health will threaten her only semblance of family; and a handsome economist will begin to test her iron-clad vulnerability. Surely, she'll be able to forge past all this chaos. For Carlos's sake. But what will happen when her birth mother, Julie, tries to reenter the picture thirty-seven years after giving her away? Will Bernie decide to toss that aside too, on her martyr mission for justice? Meeting Julie may be just the thing

Bernie needs to win the Lunas case in the end. And learning her harrowing story may also provide the missing piece in the tragic puzzle of her haunted childhood. Told through the verging, alternating viewpoints of two broken women in two different eras, The Circle Game is at once a thoughtful commentary on female agency, racial bias, and domestic abuse, as well as a nuanced novel wrought with literary heft and profound psychological tension.

Nichols earned a bachelor's degree in English and MFA in creative writing at Fresno State. She also coordinates the annual Young Writers Conference for the English Department. **INFO:** Nichols at tanichols@csufresno.edu.

Showcase Artist / Photographer MISAKO RUNGE CERAMIC ARTIST

Misako is a stay-at-home mom with three children. She is kept busy with her childrens' activities (baseball, softball, basketball), but while they are in school, she has time to study art. She started with drawing and watercolor and moved into ceramics, where she found her true love. She says it relaxes her and brings joy to her life.

Misako's ceramics, mural of "bird", came from her childhood memories. She has always been fascinated with nature's mystery, power beauty and patience. Each time she observes nature, she notices and learns something new. This inspiration is expressed thrugh her work by combining personal experiences to create her own univision through the forms of objects used in clay.

Inspiration from nature, like tree shapes, flowers, animals and architecture bring beauty into her clay art. The tremendous variety and freedo of ceramics connects the viewer with the earliest traditions of pottery, even simple objects such as cups or plates. Fantasy, humor, symbolism,

and sculptural invention enrich the pottery forms which remain fundamental to human activities.

"Finally, I know what I want to do with my life—Art, especially ceramincs. Ceramics have a wide range of effects I can creat. A piece of clay can look like bronze, stone, rusted metal or anything you can imagine. My inspiration comes from natures. My goal is learn how bring beauty into art."





Showcase Art Gallery / Group

DOOR ART GALLERY

A Fresno art gallery featuring artwork created by local and regional artists

The Door Art Gallery in Fresno is locally owned and features exclusively the work of regional artists. "The Door" as it is called, was founded in 1995 by a group of Fresno artists as a place to paint together, show their work and offer art classes in Fresno. The art gallery continues to be both a place to find wonderful artwork and a friendly venue to obtain hands-on education and experience. Many different mediums are shown at the gallery, among them: pastels, watercolors, oils, acrylics, digital woodcuts, sculpture and metalwork.

The constantly changing inventory means there is always something new to view. Both framed and unframed paintings are available. Visitors will find a range of prices that make our work highly accessible. We invite you to browse our current inventory and acquaint yourself with our artist members' work-on line and in person.

Many types of art classes with talented and experienced instructors such as Jerome Grimmer, Gary Langdon, and Suzie Stach are offered at the gallery. Artists in Fresno can participate in open studio opportunities for life drawing, classes in painting with oils, watercolors and working with pastels. The Door Art Gallery hosts Occasional workshops with artists and teachers from outside the Fresno area.

Meetings of the Fresno Chapter of the **South Western Artists** are held at the Door Art Gallery with guest artists giving lectures and demonstrations. A \$3.00 donation is requested from guests. For more information concerning the meetings, Call Dean Dallin at (559) 291-4272.



3073 W. Bullard, Fresno CA 93711

Phone: (559) 261-1610 http://www.doorartgallery.com/

Art Gallery Hours: Thursday 10am to 5pm Friday 10am to 5pm

Blog: The Practical Artist

CAN I DEDUCT MY EXPENSES ON MY TAXES

By the Practical Artist

http://www.thepracticalartist.com/the-practical-artists-blog.php

If you are serious about your career as an artist you must realize that Art is a business,



and like any business it is necessary to keep track of expenses as well as income. I have been searching for a comprehensive program for my art business for years. Currently I would recommend QuickBooks to track your expenses and income. While there are some all-inclusive programs beginning to be developed, I have usually found some flaw in the program; either they were hard to use, or had an incompatible photo program for thumbnails of my art, etc. There <u>are</u> a couple of new companies with programs designed for artists out on the internet, but as yet I have not tried any of them so if you have

information concerning them I am interested to hear from you.

Don't want to buy another program? You *can* simply use an excel spreadsheet to track income and expenses but it will be very time consuming. QuickBooks, while a little on the expensive side is pretty user friendly and easily transitions into tax software programs such as Turbo Tax when it comes time to file your income tax.

Yes, Virginia, at the moment I am actually using three programs to track my art: QuickBooks for income and expenses, two excel spreadsheets to tell me where my art is at any given time (Current Location Report) (Painting Information Sheets) to track awards, income from each painting or prints made from it, and a photo file with different sized images of my art for various uses (webpage, large-sized prints, and specific sizes for on-line show entries). For Photo Editing I use Photoshop Elements. It is less pricey than the full Adobe editing program and as a painter I really don't need the maximum amount of bells and whistles you get with the full Adobe Suite.

I can't say this often enough; back up your data!

To conduct your career as an artist at a minimum 1ou should keep these types of records:

A photo log with both high- and low- resolution photos of your work, kept separately from your desktop computer. A working copy can be kept on the desktop, but be sure and back up your files each month onto a separate disc or jump drive.

A program that tracks income and expenses.

A record of each piece of art created and its disposition or current location.

Keep back-up copies of these items in a separate place. And up-date your back-ups monthly. Once your records are lost due to computer crashes, natural disaster or any other reason they are gone.

DEDUCTING BUSINESS MILEAGE

THE IRS DEFINES BUSINESS MILES as distances traveled using your vehicle while working

on behalf of your employer or miles driven between jobs. For example, if your employer required you to drive from your office to visit clients using your car, that mileage would be deductible. The IRS does not allow you to claim a deduction for miles that you drive from your home to your job. This is considered "Commuting" by the IRS and is not deductible. For example, traveling to a client's home or business to paint or draw them probably would be considered Commuting.

QUESTION: If I work out of my home as an independent contractor, can I claim mileage to work sites and back home? Can I deduct trips made to the bank and post office? What if I make business-related trips from my home office and also stop to do personal errands? How do I figure the mileage?

Answer: Yes, your mileage to work sites and back are business miles that must be supported by written documentation of where you went and how many business miles you traveled. Trips to the bank and post office also qualify as business mileage if documented. Trips for personal errands are ignored. The end result of your records should be business miles for the year (with a backup written log) and total miles driven for the year. To document your total miles driven, take your odometer reading at the beginning and end of the year. The IRS often looks at the odometer reading on auto repair bills to see if your total miles are reasonable. You will need to check with the IRS for their current mileage rate.

QUESTION: I drove about 8,000 miles last year for my home business. I have some receipts, but I didn't log all the miles. Is an estimate OK? Can I still take the deduction if I don't have all the supporting information?

Answer: No, estimated business miles are not allowed to support your tax deduction. The tax court disallowed the auto expenses in 2009 for the owner of a real estate brokerage firm and her employee in <u>Engle v. Commissioner</u>. The taxpayer admitted that their reported mileage amounts were estimates. In a summary opinion they held that due to lack of substantiation the taxpayers were not entitled to the auto deduction. I personally know of someone who lost their house when they claimed "estimated "mileage on their taxes! It isn't worth it!

Ford 2009 mileag e	Destinatio n			Year startin g mileag	78122	Year Ending Mileag e	91201	Reason for Travel
				е				
DATE		START	END	TOTAL				
12/7	Krazans	78122. 0	78134. 0	12.0				ACA Meetin g

About the Newsletter

The Local Arts Event Newsletter is a free, on-line monthly publication for assisting artists, photographers and writers of California's Central Valley and Central Coast to find places to show/sell their work, make connections with the local peer groups, and find classes, workshops, and tools to develop artistic skills, writing skills and develop the business side of their work. It is distributed free on-line.

If you do not have access to a computer, you may sign up to receive a printed copy for \$38.00 per year which will pay for printing and postage. Please make the check out to our parent company, Gail Daley's Fine Art.

How To Submit Items to the Newsletter

The Newsletter welcomes announcements, notices and other items that agree with our stated purposes. **All notices must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the calendar, it must be submitted by the 25th of the month prior to the event. Flyers and other items sent to the newsletter will only be distributed on-line. *All notices sent to members are subject to approval and editing, and no member information is ever given to 3rd parties.*

Writer, Artist/Photographer and Association/Gallery information should be 200 words or less (Preferably as a word or page file) and can be accompanied by a jpeg photo of your choice.

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NAME RETURN THIS ADDRESS COMPLETED FORM TO **Local Art Events** 5688 E Sussex Way **PHONE Fresno, CA 93727 NUMBER** PLEASE ATTACH A E-MAIL **COPY Of Your Biography And A Jpeg ART MEDIA OR** Photo Of Your Work For WRITING The Profile Section. **GENRE PLEASE SEND** I have enclosed a **ME PRINTED** check for\$35.00 **COPIES** I PREFER E-**MAIL COPIES**

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