



LOCAL ART EVENTS NEWSLETTER

**2017
Issue
#100**

MARCH

QUOTE OF THE MONTH

"Creativity is . . . seeing something that doesn't exist already. You need to find out how you can bring it into being and that way be a playmate with God." - Michele Shea

SHOWS / MEETINGS / EVENTS

EVENTS SUBMITTED TO THE CALENDAR MUST HAVE THE ORGANIZATION NAME, DATE & TIME, CONTACT INFORMATION, AND PRICING.

DON'T FORGET TO SEND IN YOUR PROFILE FOR FEATURED ARTIST / WRITER OR ORGANIZATION / MULTI-ARTIST GALLERY BY THE 20TH OF THE MONTH

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MARCH

March 1

YWA (YOSEMITE WESTERN ARTISTS) FUN WITH PHOTOSHOP GROUP now meets 1st Wednesday of the month at 6 pm at Timberline Gallery, 40982 Hwy 41, Suite 6, Oakhurst, CA. Open to YWA members and visitors, no charge. For further information, call Zyg Zee at 559- 683-0762 or Norma Rogers at 559-642-7485.

March 2

1ST THURSDAY ARTHOP covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to www.fresnoarthop.org to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.

March 2

PHOTO COLLECTIVE GENERAL MEETING. Meetings are normally held on the first Thursday of the month. . **Time:** 7 p.m. **Location:** Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 **Meet in the clubhouse just to the left of the pool as you make your way from the**

guest parking area. For more information, go to www.photocollective.org Mar 3/17 **FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** Meetings where artists get together and paint at Friends Community church, 5688 N 1st, Fresno, CA 93710 9:00 a.m. to Noon. For more information contact Mary Newton 559.906-3907

- 3/10/17/24/31 YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING:** Fridays from 9:30 am - 12:30 pm. All are welcome to paint/draw/ photograph/sculpt from hired models at Gertrude School House, Road 600, Ahwahnee, CA. Cost is \$7.00 for YWA members, and \$10.00 for guests. Please call Doug Boomer 559-642-3648, or email dboomer@sti.net for more information. Please visit (and like) our Facebook page for the latest scoop on all our events [https:// www.facebook.com/YosemiteWesternArtists](https://www.facebook.com/YosemiteWesternArtists).
- 7/14/21/28 PAA (PLACERVILLE ART ASSN)** invites you to participate in our **Tuesday Mornings Paint Together**. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center craftsroom 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail)
- March 8 CAG (CLOVIS ART GUILD)** General Meeting and Art Demonstration. 7—9PM Clovis Veterans Memorial Building, Veteran's Room, 808 4th St., Clovis, CA 93612. --Art demonstration is Free to members, Suggested donation from Guests \$5.00. Sandy Kowallis to Demo. For more information, President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to www.clovisartguild.com
- March 9 YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP** Meets every Second Thursday of the Month, 7-9 pm **at the** Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests (1st time free) Each meeting has a theme. Meeting topic – Water For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>
- March 11 ACA (ALLIANCE OF CALIFORNIA ARTISTS) meeting/art demonstration. 2nd Saturday of each month except July & August. Please join us @** the Art Hub, 2024 N Van Ness, Fresno CA 93704, TIME: 1PM—3PM --Art demonstration is Free to members. DEMO BY DOUG HANSEN Suggested donation from Guests \$5.00. www.allianceofcaliforniaartists.com. For directions to the Art Hub, go to www.fresnoarthub.com
- March 11 THE BAKERSFIELD ART ASSOCIATION** 1607 19th Street, Bakersfield, CA 93301 (661-869- 2320) will be having a meeting open to the public on **Saturday**, 9 am to noon, program at 10 am. (2nd Saturday of each month). **Cheri Sperl** will speak about **small portraits in oils** **ARTIST CALL: ARTISIAN FAIRE:** Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at miacuppa620@gmail.com. Mia Cuppa Caffe 620 E Olive Ave, Fresno, California 93728
- March 12 PAA (PLACERVILLE ART ASSN)** Our general meetings are the 2nd Sundays of the month at 1:30pm at the Senior Center in Placerville. 937 Spring St, Placerville, CA 95667. For more information contact kspoole@hughes.net

- March 13** **ART CENTER MORRO BAY GENERAL MEETING AND ART DEMONSTRATION** at, 835 Street, Morrow Bay, CA 93442, 3:00 p.m. on the 2nd Monday of every month No charge for attending. For more information contact: artcentermorrobay.com phone: (805) 722-2504.
- March 16** **3RD THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The **Arthop™** program is monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd **Thursday of each month, from 5pm to 8 pm**. To plan your Arthop experience, log in to www.fresnoarthop.org to check for a list
- March 19** The **PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President kspoole@hughes.net or (530) 672-0943.
- March 21** **KINGS COUNTY ART LEAGUE** meets the 3rd Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at info@kingsartcenter.org Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>
- March 22** **YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING**. Outings are the 4th Wednesday of each month. Location to be determined. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. Plien Air Coordinators: Carolyn Hartling and Sandee Scott, 559-760-1058. To stay informed of Plien air destinations, follow YWA on Facebook <https://www.facebook.com/YosemiteWesternArtists>.

APRIL

- 1/8/16/22/29** **FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1st, Fresno, CA 93710 9:00 a.m. to Noon. 1st & 3rd Saturdays For more information contact Mary Newton 559.906-3907
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- Apr 24** **ARTIST CALL: Receiving for the Old West & Rodeo Art show**, 3-7PM, Clovis Veteran's Building, 804 4th Street, Clovis, CA 93612. Prospectus available at www.clovisartguild.com For more information contact CAG President Gail Daley 960-2428 gaildaley29t55@comcast.net or Alice Sutton 787-2386.
- Apr 26** Artist Reception for the Old West Art Show in the lobby of the Veteran's building from 5-8PM Public is welcome.
- Apr 26** **YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING**. Outings are the 4th Wednesday of each month. Location to be determined. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. To stay informed of Plien air destinations, follow YWA on Facebook <https://www.facebook.com/YosemiteWesternArtists>. Plien Air Coordinators: Carolyn Hartling and Sandee Scott, 559-760-1058.



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EGGS AND RABBITS FOR EASTER

By the Practical Artist

<http://www.thepracticalartist.com/the-practical-artists-blog.php>



We live in the world so we can't help being influenced by it. Do you find yourself painting seasonally? By this, I mean are you inspired in the spring to paint flowers or using an amber themed pallet in the fall. Since it is getting close to Easter, I thought I would include some information about traditional 'Easter Art'. Most of the "Easter Art" I found when I researched this blog was of two varieties. The old masters of course painted images of Jesus and the Resurrection. This is not surprising when you consider that a lot of art back then was commissioned by the Church. The card industry has been trying to establish the idea of sending cards for Easter for years. Vintage Cards usually had Angels, Easter Bunnies or kittens (when did they arrive in Easter traditions?), huge eggs and sometimes chickens. Like the kittens, I suspect they were included for their "cuteness" not because they are traditional subjects for Easter. Easter traditions are long and varied; on the one hand, we have the resurrection of Jesus Christ (Christian), Passover (Jewish), and the Spring Equinox (Pagan). Many families only attend services on Easter Sunday (Oh, excuse me the new PC is "Resurrection Sunday"). The new PC form is an attempt by Christianity to distance itself from Easter's pagan roots. When it was first being established, Christianity found it expedient to co-opt some pagan celebrations and incorporate them into the new religion. Traditionally Easter is celebrated on the first Sunday after the [full moon](#), very close to the Spring Equinox. In old Europe, the prevailing spring festival was a Saxon fertility celebration in honor of the Goddess Eastre, (earlier spelling was *Eostre*, derived from the Saxons' Germanic heritage) a Teutonic goddess of dawn, spring and fertility, whose sacred animal was a hare. The hare is often associated with moon goddesses; the egg and the haer (old spelling) together represent the god and the goddess, respectively. Pagan fertility festivals at the time of the spring equinox were common—it was believed that at this time, male and female energies were balanced. One of the main reasons the new Christian religion disapproved of the spring equinox celebration so much was the belief (not entirely unfounded) that it encouraged a freewheeling orgy.

Colored eggs, which we also associate with Easter, are of an even more ancient origin; eggs have been symbols of rebirth and fertility for so long no one can say when this tradition began. So where did modern traditions come up with the idea of a rabbit who brings eggs? There is a myth that says the goddess Eostre was passing through a forest one winter and found a bird dying in snow from hunger and cold. In pity, she turned the bird into a hare because hares have warm fur and can supposedly find food more easily than birds. Poor science here, but it sounds nice; The rabbit survived the winter and when spring came, it laid eggs because it used to be a bird (obviously, the change had been only skin deep). The appreciative

Rabbit then decorated the eggs it laid as a sign of gratitude to Eostre. German settlers in Pennsylvania brought the tradition of seeking decorated Easter eggs with them to America and the Easter Egg Hunt was born.

Like Thanksgiving and Christmas, Easter has its traditional food; Ham, special breads, and of course Chocolate. Easter egg hunts were fun as a child, but I do remember that my mother refused to allow us to eat the eggs because they usually had been lying out unrefrigerated and she was afraid of food poisoning. It's no wonder really that merchants keyed in on these



fears and decided that Easter was an untapped gold mine (gold foil that is). They began wrapping chocolate bunnies and eggs in colorful wrappings and the Cadbury Easter Bunny was born. The toy makers couldn't let this slide of course so they began marketing plastic eggs that could be stuffed with other candy and Easter baskets with toys. There is also the Easter Parade held in almost every town. Then of course, there is the fabled Easter Bonnet. As a child, I always got a frilly hat and a new dress for Easter, which was dutifully worn, to the family get-together on Sunday afternoon.

All these items are infinitely usable as subjects for art; food such as eggs, ham, chocolate bunnies make good still life set-ups. If you are into figure art, children hunting Easter Eggs make a great subject. Or if you really want to get into the theme, there is always the resurrection or spring equinox as subjects.

ART CLASSES / WORKSHOPS

CHILDREN'S ART CLASSES: Spring Break Art Camp April 10-14th, 9am-12pm, \$150 per artist. (This camp is for students 6 years old and up.) Paint Your Pet is a part of art camp this Spring! You must upload your pet picture at the time of your reservation. We will paint four 16x20 acrylic on canvas paintings pictured below, 2 air dry animal sculptures that we will also paint and christmas ornaments/refrigerator magnets. **Our mailing address is:** b The Artist In Me 1085 E Herndon Ave #108 Fresno, Ca 93720 theartistinme.fresno@gmail.com

CLASS: Deborah Pepin will be teaching a one day **Alcohol Ink Pouring** class on Saturday April 15th, from 1-4pm. At: Fresno Art Hub 2024 N. Van Ness Blvd., Fresno, CA 93704 Cost: \$75.00 per person **Make check payable to Fresno Art Hub or you can go to FresnoArtHub.com and pay online.** **MATERIALS LIST:** Bring an Apron, and plastic table covering, old clothes, a lunch, a smile and a willingness to have some fun. All the art materials will be supplied for you to finish 2 -11 x 14 pieces. If you want to bring your own materials you may. If you have any questions about the class please call Deborah Pepin at 559-288-5507 or email at pepin61@msn.com.

MONT BLANC WRITING WORKSHOP <http://montblancworkshops.com/> is currently accepting applications. The program takes place in June in the French Alps and recent teaching staff has included Cheryl Strayed, Alexander Chee and Pam

Houston.

SEE THE OPPORTUNITIES FOR WRITERS INSERT. Courtesy of the Aerogramme Writers Studio:
<http://www.aerogrammestudio.com>

WORKSHOP--ART HUB, 2024 Van Ness Blvd, Fresno, CA 93704. Oil Painting workshop with Sue Porter on the 3rd Wednesday of each month from 10AM—5PM with lunch break at noon. Items to bring: materials and an easel, reference material. Materials list will be provided at sign up. **Please pre-register.** All items bought for this workshop are available at Allards for 10% off. To pre-register phone 248-0148. www.fresnoarthub.com

CLASSES--PIANO & ACCORDION LESSONS at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner /Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or palmerspianostudio@icloud.com. www.palmerspianostudio.wix.com/lessons

CLASSES-- Watercolor Magic with Norma Neil. This class focuses on building a strong foundation of traditional painting skills, color mixing and composition that can be used for a variety of subjects and styles. A variety of techniques are employed as skills develop. The small group setting is appropriate for beginners and intermediate watercolor painters. Classes are on Monday from 5:30 to 8:30 pm. Class dates: Apr 4, 18, and 25. **No class Apr 11.** Cost: \$25 per class. Supply list with registration. **For additional information or to register, contact Norma at 661-204-4653 or nneil2@att.net**

CLASSES-- McCoy's art studio classes 1432 Clovis Ave Clovis, Ca 93612 (559) 298-7965 will cover instruction on color theory, composition and oil technique's. *Day classes offered:* Wednesday--9:30am - 12:00pm. Thursday 9:30am --12:00pm - 1:00 - 3:30 pm Friday -- 1:00pm-3:30p Saturday -- 9:30am - 12:00pm *night classes:* Thursday evening 6:00pm-8:30p *note:* the classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one-week notice would be appreciated when quitting a class. When you stop your classes, all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my web page at www.artwithlindamccoy.com
permanent students -- Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. *Alternate students:* a student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session,

CLASSES IN JEWELRY MAKING by Frances (Fenya) Lediaev --I teach classes on wire- sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 artwirejewelry@hotmail.com www.artwirejewelry.com

CLASSES AT THE BAA ART CENTER (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary:** Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. <http://www.bakersfieldartassociation.org/> E-Mail: baartcenter@gmail.com Phone: 661-869- 2320

CLASSES WITH M LY: Portrait drawing for beginners" class with Ma Ly at Fresno Adult School <http://www.facebook.com/events/265429620182196/> **Paint in Acrylic for Beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/337761882916664/> **Info and schedule for classes at Michaels with Ma Ly**

<http://www.facebook.com//IAQETd222AQHpdTFKP8KGWnoX->

CLASSES-- SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY: Join a drawing or painting class that fits your level from beginning to advanced, ages two to ninety nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too, but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy <http://calartsacademy.com/>, or email Sammy at Sammygart@gmail.com. (559) 222- 6539 Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

CLASSES-- POTTERY CLASSES: Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638- 6084 or 647 3092....

CLASSES-- DOOR ART GALLERY: Gary Langdon Oils (all levels) . Door Art Gallery 3073 W Bullard, Fresno, CA 93711 Ongoing: Thursdays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m., Fridays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m. \$60.00 per month. For more information or registration, call Gary 708-6823. **Suzie Stach (Pastels)** 1st Saturday of the month beginning March 5th, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information, call Suzie Stach 271-9514. **Life Drawing & Painting** (self- directed –no instructor) . Tuesday 5:30 p.m. – 8:00 p.m. or Wednesdays 9:00 a.m. – Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-1610

CLASSES-- TERRI SORENSON WATERCOLOR class on Thurs. afternoons at 3:30 in my home in Selma. The cost is \$20 per lesson. For more information, my phone # is 896-6623.

CLASSES-- ANITA STOLL PASTEL at her home studio in Coarsegold. For details contact anitastoll@yahoo.com. Visit her website at <http://www.anitastoll.com/> and her blog-site at <http://anitastollpastelssublime.blogspot.com/>



WANT ADS

SEE THE OPPORTUNITIES FOR WRITERS INSERT. Courtesy of the Aerogramme Writers Studio: <http://www.aerogrammestudio.com>

STUDIO 360 – PLACERVILLE. SHOW YOUR ART ON MAIN STREET, Art Studio 360 has several openings for artists to join their Co-op group. They will celebrate their 1st year in February. Located at 360

Main St. Placerville. Contact Joyce Bahnsen for more information, 530-626-3429. **GOLD COUNTRY ARTISTS' GALLERY**. in Placerville currently has openings in a variety of media to join the gallery. For more information, visit their website or contact Craig Koski, 530- 306-3515.

GEARBOX GALLERY is an artist-run contemporary art gallery located at 770 W. Grand Ave, Oakland, directly below the well-established Transmission Gallery and across the street from Aggregate Space Gallery. GearBox is dedicated to showcasing the work of a broad range of regional contemporary guest artists alongside the work of member artists in an artist-run space. As a member of Oakland Art Murmur, we participate in the famous First Friday Art Walks and other OAM events. GearBox now has an opening for an artist member. Join us in showing your work, the work of your contemporaries and fostering community and education through intellectual and cultural exchange focused on the visual arts. An application form with more details is available here: [Application](#) Submit your application and portfolio information to Jules Campbell at: membership@gearboxgallery.com or contact her with your questions about participating in an artist-run space.

TIMBERLINE ART GALLERY LOOKING FOR ARTISTS: With its recent expansion, the Board of Directors of Timberline Art Gallery, located on Gallery Row in Oakhurst, is announcing its search for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine arts guild are encouraged to apply for membership. Information about the gallery: www.timberlineartgallery.com. Contact: Timberline board president, Zygmund Zee, 683-3345. Submitted to Art-tique by Sandra Lee Scott, Timberline Gallery member 559-760- 1058

CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening, and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces – have a look at: <http://cmacfresno.org/> . They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

ART HOP OPPORTUNITY: Hi! My name is Amber Donabedian. The date of art hops is the first Thursday of the month. The address will be for the Babylon club, which is 1064 N. Fulton St., Fresno CA 93728. Contact Info: The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be a.d.photography@hotmail.com I am looking for all types of artists! Thanks again! Amber Donabedian.\

LINKING AROUND

THIS MONTH THE CALENDAR RECOMMENDS

The Necessity of Taking Photographs

by Sandy Askey-Adams, PSA on 10/26/2016 9:35:06 AM

<http://faso.com/fineartviews/112449/the-necessity-of-taking-photographs>

Handling a bad book review

<http://www.indieauthornews.com/2015/03/10-ways-for-authors-to-handle-bad-book-reviews.html>

Ecommerce Business Blueprint: How To Build, Launch And Grow A Profitable Online Store

<https://www.shopify.com/blog/14459769-ecommerce-business-blueprint-how-to-build-launch-and-grow-a-profitable-online-store>

THE PERILS OF LIVING WITH A NON-ARTIST

by Susan L. Vignola, Ph.D. on 1/3/2016 8:00:58 PM

THE PERILS OF LIVING WITH A NON-ARTIST

<http://susanvignola.com/blog/101827/the-perils-of-living-with-a-non-artist>



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MARCH GROUP WEB SITES

Alliance of California Artists

<http://www.allianceofcaliforniaartists.com/>

Art Demonstrations at the general meetings
Workshops
Art Sale in April
Juried Shows throughout the year

Art-Tique <http://www.art-tique.org/>

Community Art Exhibits at Local Libraries
Local Art Events Newsletter

Art Center Morro Bay <http://www.artcentermorrobay.com/>

Workshops
Classes
Shows

Arts Visalia <http://www.artsvisalia.org/>

Adult & Children's classes & workshops
Art Shows & exhibitions

Bakersfield Art Association

<http://www.bakersfieldartassociation.org/>

E-Mail: baartcenter@gmail.com
Phone: 661-869-2320
Classes & Workshops
Art Around The Town
Featured Monthly Artist

Carnegie Arts Center - www.carnegieartsturlock.org

Adult & Children's Classes in Art & Dance
Workshops

Clay Mix www.claymix.com

Classes
Events
Studio Space

Clovis Art Guild www.clovisartguild.com

Art Demonstrations at the general meetings
Fall Art Show (November)
Old West & Rodeo Art Show (April) Miniature Art Show (July)
Annual Art Yard sale
Members Pages On Web site

(FAC) Fresno Arts Council Historic Tower

<http://fresnoartscouncil.org/>
Multi-Artist Gallery Art Hop & Jazz Hop
Eatin' On Eaton at the Fresno Water Tower

Fresno Art Hub <http://www.fresnoarthub.com/>

Workshops
Classes
Art Shows
Rents wall space in the Gallery

Livermore Art Association (LAA) & Pleasanton Art League

(PAL) <http://www.livermoreartassociation.org/>

<http://www.pal-art.com/>
Monthly Art Demonstrations (alternates between locations)
Art Shows
Retail Gallery
On Line Gallery
Video Tape art instruction library

Madera County Arts Council

<http://www.maderaarts.org/>
Celebrate Agriculture With the Artist - Exhibit and competition
Circle Art Gallery

Partners N Art <http://partnersnart.yolasite.com/>

Brings Artists & Business together
Art Walk Borders Bookstore Exhibit

Photo Collective <http://www.photocollective.org/>

Photography Outings (field trips & photo walks)
Workshops
Annual Showcase

PAA (Placerville Arts Association)

<http://www.placervillearts.com/>

Classes & Workshops
Mother Lode Art Show
Fall Art Tour

San Joaquin Clay & Glass Association

<http://www.sjcga.com/>

Annual Spring Sale (May)
October fall Workshop
Annual Fall Sale (November)

Santa Cruz Art League <http://www.scal.org/>

Shows & Exhibits
Classes & workshops
Ties to Poetry readings & Local Theatre

Society of Western Artists (local chapter)

<https://www.facebook.com/pages/Society-of-Western-Artists-San-Joaquin-Valley-Chapter/223715287698387>

Art Shows
Meetings & Demonstrations

Sierra Art Trails <http://www.sierraarttrails.org/>

Exhibits: Pathways
Sierra Art Trails
Our Wild Lands
Water, Source of Life
Going Deeper, Reaching Out

TRI-VALLEY WRITERS CLUB

<http://www.trivalleywriters.org/>

Blog
Anthology: *Voices of the Valley: Word for Word*
Winterfest
Writer's Conference
Contests for adults and high schoolers

Yosemite Western Artists

www.yosemitewesternartists.org

Art Demonstrations at the general meetings
Rotating exhibits at satellite locations
Annual Tri-County Competition and Exhibition
Sierra Art Trails
Plen Air & Photography Outings

Write Mindful <http://www.meetup.com/WriteMindful/>

Poetry workshops
Writing workshops
Meditation



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THE GOOD NEWS

We would like to fill this space with good news about *you* and your art. Did you get accepted at a major show you have been trying to break into? Did you sell a painting or other piece of art? Are you being honored by the community? If you have good news you would like to share, please send it to the newsletter with the tag line "The Good News".



Roberta Davis is the March Alliance of California Artists Showcase Artist.

Alice Sutton was the Spotlight artist at the Clovis Art Guild in February meeting.

Julie Raymer will be the Spotlight Artist at The Clovis Art Guild March Meeting.

Pick of the Month Winners At the February Meeting of the Clovis Art Guild





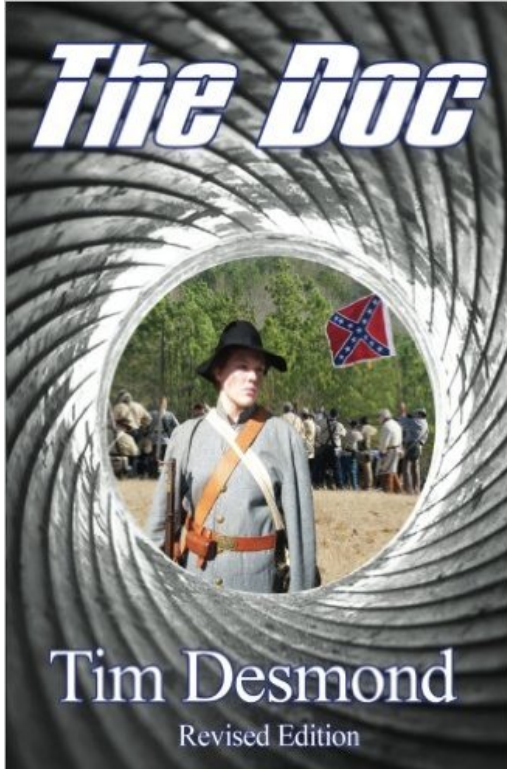
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TIM DESMOND

Tim is an author and artist in the San Joaquin Valley of California. His first novel, *For Thou Art With Me*, published 2006 in a print edition only, is a World War II love and war story. *MISS DARLA*, is the first of two e-book and Kindle versions of that in-print-only novel. He was raised in Madera and on a rural California grain ranch. He attended California College of Arts and Crafts, in Oakland, and received a Bachelor of Arts degree from California State University Fresno, with a major in zoology. He taught high school biology, chemistry and physics in Madera and Firebaugh. His latest works revolve around conspiracies and other theories. *THE DOC* revised is an example. Released April 29, 2016 is "Pappy Butler and his Zero Time Theory."



ABOUT THE DOC: When a dying friend and fellow Civil War reenactor asks California physician Hank Houston

to find his daughter's killer, Hank has no idea what problems his snooping will cause. The last thing he expected to uncover was a US murder squad being run by the DHS. But this domestic black ops unit is determined not to be exposed and, as Hank gets closer to the truth, he discovers just how far they will go to hide all their dirty little secrets.



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BILL DAVIS AKA TROWZERS AKIMBO

Bill Davis aka Trowzers Akimbo signs his paintings with this alias to avoid confusion with the myriad other Bill Davis' out there painting. He's yet to run into another artist name Trowzers Akimbo. A third-

generation artist, Bill grew up in the creative hothouse that is Venice California. Art instruction began with his mother at home and continued with the fantastic art teachers at Venice High School. His high school art teacher was Betty Edwards nee Bomeisler who wrote the influential book, *Drawing On The Right Side Of Your Brain*. Bill continued his education at the California Institute Of The Arts, which at the time was called the Chouinard Art Institute. He began at Chouinard's in high school with Saturday classes and went on to achieve a BFA from there while attending on a scholarship.



In addition to painting, bill has worked in commercial graphic arts for Hollywood TV commercials for which he has received a national primetime **Emmy** award. Bills commercial work has been included in the Society Of Illustrators Of New York's Annual/Illustrators, AIGA Graphic Design USA, American Illustration, Humor 1 and 2, Regional Design Annual and Outstanding American Illustrators Today.

Bill exhibits his paintings regularly and is honored to have received numerous awards and ribbons for his efforts. He works in both representational and abstract styles while using traditional vanishing point perspective and natural color in his representative work. When creating abstractions, he utilizes multiple viewpoint perspective (an approach pioneered by Cezanne, Picasso and Braque) and non-local color. His subject matter includes scenes from his personal experiences, imagined experiences, portraits of those he knows and others he's passed walking down the street.

Bill works with oils acrylics, watercolors soft pastels and any other medium he comes across. He regularly provides demos and teaches workshops in all those mediums. Bill (Trowzers Akimbo) will be the artist in residence at the Yosemite Art Center in Yosemite National Park this year from August 29th through September 3rd, where he will be taking participants into the park to paint Plien air with acrylics.



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VENTANA GALLERY

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The Ventana Gallery is dedicated to providing a wide variety of high quality original artwork, both contemporary and vintage. We are in the heart of an old mining town known as the "Queen of the Southern Motherlode". Sonora is within 140 miles of San Francisco, Sacramento and Yosemite National Park.

Over 60 artists are represented in Ventana Gallery. Most are from the Central California region of the valley, foothills and mountains surrounding our gallery. The natural beauty, clean air and gentle four-season climate is

reflected in many of our artist's work. Genres from jewelry to monoprints, photography to abstracts and Plien air to ceramics, portraits to sculpture and everything in between and beyond are represented in our vast selection of artwork.

Dennis Garcia is the owner, curator, artist, construction crew and genius behind the Ventana Gallery. He has been a working artist for over 50 years and a gallery owner for over 20 years. The Ventana is his most recent gallery. It started as the Ventana/Annex in the mezzanine level of the century old Bradford Building. Dennis created a cozy but hip set of rooms that showcase art but make you feel as if you are in someone's apartment. 2011 brought an expansion of the space to include a larger, more open gallery area with 20' ceilings and an entrance on the main street of downtown Sonora.

The vintage artwork is also from Dennis. Collecting fine art has been a passion throughout his life. Now, cleaned and restored, the pieces are available to be enjoyed and treasured again by new generations of art lovers.

48 So. Washington St.

Sonora, CA 95370

Open Thursday thru Monday 11:00 to 5:00

Over 60 Artists Represented

48 So. Washington St. Sonora, CA 95370 Thursday - Monday 11:00 AM to 5:00 PM Phone 209-588-0297 dennis@ventanagallery.com or ventanagallery@yahoo.com



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BLOG: THE PRACTICAL ARTIST

COMMON AUDIT ISSUES FOR ARTISTS & GALLERIES

Information for this blog was taken from REG 121584-05 page 523
<http://www.irs.gov/businesses/small/article/0,,id=254019,00.html> - 77.3KB



Probably the one agency that terrifies Americans the most is not the NSA, but the IRS and being audited by the IRS ranks up there with being on some mobster's hit list. The best way to avoid being audited is to know what items will be considered red flags by the IRS. The following are a few audit issues looked at by the IRS that may be found in the examination of an art gallery or home studio. Unreported income through cashed checks from galleries to the artists leading to related returns to be examined; Barter transactions between artists and others in the art field; Taxability and inventory assessment issues for trades between gallery owners and artists; Avoidance of state sales taxes; Treatment of ordinary income as capital gains by mischaracterizing inventory as investments; Identification of sources who failed to file/report transactions through "cost of goods sold" by studying cancelled checks and payment/transaction records;

Framing costs not properly recorded;

A History of losses or very high travel and entertainment costs with low gross receipts suggesting potential Activity Not Engaged in for Profit pursuant to I.R.C. § 183;

Sales of artwork disguised as "loans" secured by art as collateral and possible "money laundering";

Other "financial status" indicators which show an artist's or gallery owner's reported income is incompatible to his or her lifestyle;

Potential issue on Non-Resident Alien Artist, Art Galleries, Dealers and Brokers (International Referral Required);

Artwork being deducted as a charitable contribution at fair market value rather than adjusted cost basis and/or not being taken out of cost of sales;

Business use of the home.

If the gallery purchases its inventory, there should be a very detailed inventory listing showing the purchase date, the purchase price, any restoration and framing costs, the sales date, and price.

If the gallery sells on consignment, there will be a system in place to track consigned items. This system will generally contain the artist's name, his or her address, a description of artwork, the date on which the artwork was received by the

gallery, the asking price by the artist, and any other specific terms. It also indicates the date the piece was sold, the sales price, and terms of the sale.

The sales invoice for an art piece needs to display the buyer's name, address, date of sale, amount paid (if not fully paid), terms of any installment plan, sales tax, shipping charges, and framing charges if it is the type of artwork that would require framing.

Since artists are not offering a service, galleries are not required to complete a Form 1099 for the payments made. However, artists should receive a consignment check either monthly, at the time of sale, or at a time specified in an agreement between the artist and the gallery.

The best way to keep issues like those above from impacting your career as an artist is to keep good records for your home studio/gallery. If you sell your art, it is considered income and over a certain amount, it must be reported as such to the IRS on your federal taxes. If you participate in a booth event, you are usually required to have a seller's permit, collect sales tax, and then report and pay that sales tax to the State. Art is a business as well as a creative endeavor. Losing your art can be a financial loss. Not being aware of losing money because you don't keep track of costs can create a huge problem.

Hey, relax; this isn't as difficult as it sounds! Let's take this one step at a time, using one piece of work. Step one: decide in what form you are going to keep your work log. While it is very helpful to have this information stored on a computer, artists were tracking their work using paper files long before computers became popular. I personally prefer using a computer worksheet, however, all this stuff can be put on a sheet of paper and kept in a binder. For the initial record, I recommend a single sheet or worksheet per art piece. (Please see the Art Information Sheet in the Sample section)

ITEM 1—a pictorial image of your work. This can be in the form a printed photograph, a slide or a digital image. If your work is 3-dimensional, be sure to take photos of all sides of the work. Since this image is not going to be used to reproduce the work, a small, low-resolution image will suffice. The image should be large enough to see details of the work, clear and without blurring.

ITEM 2—the title of your work, size, style/genre and when it was finished.

ITEM 3—a brief description of the work (use complete sentences—why will become clear later). Optional—I also like to keep a kind of diary as to what I wanted to achieve, why I chose this image, and what was going on in my life when I created this art piece.

ITEM 4—Keywords to be used when downloading the photo of your art to your web site or other internet media.

ITEM 5—Show and exhibit record is a list of what shows or exhibits were entered, when they took place and if the art won awards.

ITEM 6—wholesale and Retail price. This is probably the hardest thing for an artist to decide on—how much to charge for an artwork! What is the difference between Wholesale and Retail? Wholesale is always lower than Retail. Your wholesale price at a minimum should cover the cost of what it cost you to create the art, plus any gallery commission fees and hopefully with a small profit margin. Retail price for an art piece should cover all this plus what you as an artist feel the art is worth. I realize this is very subjective but most of art is subjective.

ITEM 7—Incidental information such as the date you formally copyrighted the work, cost of the copyright, etc. More about copyrights later in the Copyright section.

ITEM 8—If you had limited editions of a painting or photograph or copies of a sculpture made, when, how many, how much it cost to make them, how many sold and how much you made when you did.

ITEM 9—the date you sold the original art and the name and address of the Buyer.

DISCLAIMER: This blog is for general information only and not meant as legal advice. For specific issues, please contact your lawyer or your tax accountant.



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MARCH ABOUT THE NEWSLETTER

The Local Art Events Newsletter is a free, on-line monthly publication for assisting artists and writers of California's Central Valley and Central Coast to find places to show/sell their work, make connections with the local peer groups, and find classes, workshops, and tools that help them develop artistic and writing skills and the business side of their work. Printed copies are usually available at the general Meetings of ACA, CAG, and Allards Art supply in Fresno. It is distributed on-line.

The Newsletter welcomes notices and ads that agree with our stated purposes. **All requests must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the calendar, it must be submitted by the 25th of the month prior to the event. *All notices sent to members are subject to approval and editing, and no member information is ever given to 3rd parties. WHILE EVERY EFFORT IS MADE TO ENSURE THAT THE INFORMATION ON THE CALENDAR IS ACCURATE, MOST OF THE INFORMATION IS FURNISHED FROM 3rd PARTIES AND THE NEWSLETTER IS NOT RESPONSIBLE FOR CHANGES MADE BY THOSE PARTIES TO THE INFORMATION FURNISHED.*

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