



# LOCAL ART EVENTS NEWSLETTER

**2017  
Issue  
#104**

## APRIL

### QUOTE OF THE MONTH

*"Which of my photographs is my favorite? The one I'm going to take tomorrow."*  
Imogen Cunningham

### SHOWS / MEETINGS / EVENTS

EVENTS SUBMITTED TO THE CALENDAR MUST HAVE THE ORGANIZATION NAME, DATE & TIME, CONTACT INFORMATION, AND PRICING.

DON'T FORGET TO SEND IN YOUR PROFILE FOR FEATURED ARTIST / WRITER OR ORGANIZATION / MULTI-ARTIST GALLERY BY THE 20<sup>TH</sup> OF THE MONTH

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1/8/16/22/29

**FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1<sup>st</sup>, Fresno, CA 93710 9:00 a.m. to Noon. 1<sup>st</sup> & 3<sup>rd</sup> Saturdays For more information contact Mary Newton 559.906-3907

3/10/17/24/31

**YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING:** Fridays from 9:30 am - 12:30 pm. All are welcome to paint/draw/ photograph/sculpt from hired models at Gertrude School House, Road 600, Ahwahnee, CA. Cost is \$7.00 for YWA members, and \$10.00 for guests. Please call Doug Boomer 559-642-3648, or email [dboomer@sti.net](mailto:dboomer@sti.net) for more information. Please visit (and like) our Facebook page for the latest scoop on all of our events [www.facebook.com/YosemiteWesternArtists](http://www.facebook.com/YosemiteWesternArtists).

Apr 5

**YWA (YOSEMITE WESTERN ARTISTS) FUN WITH PHOTOSHOP GROUP** now meets 1st Wednesday of the month at 6 pm at Timberline Gallery, 40982 Hwy 41, Suite 6, Oakhurst, CA. Open to YWA members and visitors, no charge. For further information, call Zyg Zee at 559- 683-0762 or Norma Rogers at 559-642-7485.

Apr 6

**1ST THURSDAY ARTHOP** covers the downtown area and the Tower District.



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The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.

- Apr 6** **PHOTO COLLECTIVE GENERAL MEETING.** Meetings are normally held on the first Thursday of month. **Time:** 7 p.m. **Location:** Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 **Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area.** For more information, go to [www.photocollective.org](http://www.photocollective.org)
- 7/14/21/28** **PAA (PLACERVILLE ART ASSN)** invites you to participate in our **Tuesday Mornings Paint Together.** Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center craftsroom 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail)
- Apr 8** **ACA (ALLIANCE OF CALIFORNIA ARTISTS) meeting/art demonstration. 2<sup>nd</sup> Saturday of each month except July & August. Please join us @** the Art Hub, 2024 N Van Ness, Fresno CA 93704, **TIME:** 1PM—3PM --Art demonstration is Free to members, Suggested donation from Guests \$5.00. [www.allianceofcaliforniaartists.com](http://www.allianceofcaliforniaartists.com). For directions to the Art Hub, go to [www.fresnoarthub.com](http://www.fresnoarthub.com)
- Apr 8** **THE BAKERSFIELD ART ASSOCIATION** 1607 19<sup>th</sup> Street, Bakersfield, CA 93301 (661-869- 2320) will be having a meeting open to the public on **Saturday**, 9 am to noon, program at 10 am. (2<sup>nd</sup> Saturday of each month). **Cheri Sperl** will speak about **small portraits in oils**
- Apr 8** **ARTIST CALL: ARTISIAN FAIRE:** Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at [miacuppa620@gmail.com](mailto:miacuppa620@gmail.com). **Mia Cuppa Caffe'** 620 E Olive Ave, Fresno, California 93728
- Apr 9** **PAA (PLACERVILLE ART ASSN)** Our general meetings are the 2<sup>nd</sup> Sundays of the month at 1:30pm at the Senior Center in Placerville. 937 Spring St, Placerville, CA 95667. For more information contact [kspoole@hughes.net](mailto:kspoole@hughes.net)
- Apr 10** **ART CENTER MORRO BAY GENERAL MEETING AND ART DEMONSTRATION** at, 835 Main Street, Morro Bay, CA 93442, 3:00 p.m. on the 2<sup>nd</sup> Monday of every month No charge for attending. For more information contact: [artcentermorrobay.com](http://artcentermorrobay.com) phone: (805) 722-2504.



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- Apr 12** **CAG (CLOVIS ART GUILD)** General Meeting and Art Demonstration. 7—9PM Clovis Veterans Building, Veteran's Room, 808 4<sup>th</sup> st, Clovis, CA 93612. --Art demonstration is Free to members, Suggested donation from Guests \$5.00. For more information, contact President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to [www.clovisartguild.com](http://www.clovisartguild.com)
- Apr 13** **YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP** Meets every Second Thursday of the Month, 7-9 pm at the Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests (1st time free) Each meeting has a theme. Meeting topic – Water For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>
- Apr 15** **THE PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President [kspoole@hughes.net](mailto:kspoole@hughes.net) or (530) 672-0943.
- Apr 17** **KINGS COUNTY ART LEAGUE** meets the 3<sup>rd</sup> Tuesday of each month, 6:30 PM in the Kings Art , 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at [info@kingsartcenter.org](mailto:info@kingsartcenter.org) Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>
- Apr 20** **3RD THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The **Arthop™** program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd **Thursday of each month, from 5pm to 8 pm**. To plan your Arthop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list
- Apr 24** **ARTIST CALL: Receiving for the Old West & Rodeo Art show**, 3-7PM, Clovis Veteran's Building, 804 4<sup>th</sup> Street, Clovis, CA 93612. Prospectus available at [www.clovisartguild.com](http://www.clovisartguild.com) For more information contact CAG President Gail Daley 960-2428 [gaildaley29t55@comcast.net](mailto:gaildaley29t55@comcast.net) or Alice Sutton 787-2386.
- Apr 26** Artist Reception for the Old West Art Show in the lobby of the Veteran's building from 5-8PM Public is welcome.
- Apr 26** **YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING**. Outings are the 4th Wednesday of each month. Location to be determined. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. To stay informed of Plien air destinations, follow YWA on Facebook <https://www.facebook.com/YosemiteWesternArtists>. Plien Air Coordinators: Carolyn Hartling and Sandee Scott, 559-760-1058.



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## MAY

- 2/9/16/23/30 PAA (PLACERVILLE ART ASSN)** invites you to participate in our **Tuesday Mornings Paint Together**. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center craftsroom 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail)
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Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd **Thursday of each month, from 5pm to 8 pm**. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list

**May 20**

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### ART SHOW ECONOMICS 101

By the Practical Artist

<http://www.thepracticalartist.com/the-practical-artists-blog.php>

Expenses		Income	No of Entries Needed to break even	
Judge	\$150.00	Entry Fees	Entry Fees \$20/	69
Awards based on 8 categories			Entry fee \$15/	92
Best of Show	\$150.00		Entry fees \$10/	138
1st Places - \$50 ea.	\$400.00	Grants	Dollar Amt of Grant	
2nd Places - \$25 ea.	\$200.00			
3rd Places - \$15 ea.	\$120.00			
Advertising	\$200.00			
Ribbons	\$45.00			
	\$1,265.00			
Printing				
Prospectus	\$65.00			
show catalog	\$25.00			
Art Cards	\$20.00			
	\$110.00			
Total Expenses	\$1,375.00			

THIS CHART SHOWS HOW SETTING A BUDGET FOR A SMALL REGIONAL ART SHOW WOULD HELP IT TO PAY FOR ITSELF

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SETTING A BUDGET FOR A  
SMALL REGIONAL ART SHOW  
WOULD HELP IT TO PAY FOR  
ITSELF

Whether organizing a group show, or having a one-man show or exhibit, don't be fooled: a lot of work is connected with an art show. Someone must decide where and when the show will be held and how much will be spent putting it on. If it is a group show, a decision must be made as to whether it is going to be judged or if it will simply be an exhibit of a group or a single artist. If it is a solo or one-man show for a single artist, then these decisions are going to be up to whoever is organizing it. If it is a group show, there probably will be a show chair or a show committee who will make these decisions.

Let's get all the dirty subjects, the elephants in

the middle of the living room out of the way first. 1) Putting on any type of art show is going to cost money. 2) If you want it to be successful, it will cost more money. 3) The purpose of an art show should be to sell art as well as display it. 4) Every art show big or small needs a budget. 5) Unless you are independently wealthy, have a rich uncle, or are dealing with an endowment fund to produce your show, you need to face this fact: The money is going to need to come from somewhere, either out of your pocket or make sure that the art show should pay for itself. How do you make sure that the show pays for itself? Expenses for the show will need to come out of either grants, donations or entry fees from the show

Budgetary items are into two categories: Pre-show expenses and Expenses that occur during the show.

#### Pre-Show Expenses

- Rental of a Venue & the Deposit
- Liability Insurance
- Advertising/Publicity
- Printing Expenses (Prospectus)
- Awards/Ribbons if it is a juried show
- Judges Fee if it is a juried show

#### During-The- Show Expenses

- Printing Expenses (Show Catalogs, Art ID cards, Information brochures, show invitations)
- Reception Costs (food, catering, decorations, seating, Photography)

FYI: There are very different problems dealing with a small regional show and a national or international one. If you are going to be dealing with an international or national juried art show, I strongly suggest the first thing you do is hire a professional event planner to assist you.



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### ART CLASSES / WORKSHOPS

**CHILDREN'S ART CLASSES: Spring Break Art Camp April 10-14th, 9am-12pm, \$150 per artist.** (This camp is for students 6 years old and up.) Paint Your Pet is a part of art camp this Spring! You must upload your pet picture at the time of your reservation. We will paint four 16x20 acrylic on canvas paintings pictured below, 2 air dry animal sculptures that we will also paint and christmas ornaments/refrigerator magnets. **Our mailing address is:** b The Artist In Me 1085 E Herndon Ave #108 Fresno, Ca 93720 [theartistinme.fresno@gmail.com](mailto:theartistinme.fresno@gmail.com)

**CLASS:** Deborah Pepin will be teaching a one day **Alcohol Ink Pouring** class on Saturday April 15th, from 1-4pm. At: Fresno Art Hub 2024 N. Van Ness Blvd., Fresno, CA 93704 Cost: \$75.00 per person **Make check payable to Fresno Art Hub or you can go to [FresnoArtHub.com](http://FresnoArtHub.com) and pay online.** **MATERIALS LIST:** Bring an Apron, and plastic table covering, old clothes, a lunch, a smile and a willingness to have some fun. All the art materials will be supplied for you to finish 2 -11 x 14 pieces. If you want to bring your own materials you may. If you have any questions about the class please call Deborah Pepin at 559-288-5507 or email at [pepin61@msn.com](mailto:pepin61@msn.com).

**MONT BLANC WRITING WORKSHOP** <http://montblancworkshops.com/> is currently accepting applications. The program takes place in June in the French Alps and recent teaching staff has included Cheryl Strayed, Alexander Chee and Pam Houston.

**WORKSHOP--ART HUB, 2024 Van Ness Blvd, Fresno, CA 93704. Oil Painting workshop with Sue Porter on the 3rd** Wednesday of each month from 10AM—5PM with lunch break at noon. Items to bring: materials and an easel, reference material. Materials list will be provided at sign up. **Please pre-register.** All items bought for this workshop are available at Allards for 10% off. To pre-register phone 248-0148. [www.fresnoarthub.com](http://www.fresnoarthub.com)

**CLASSES--PIANO & ACCORDION LESSONS** at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner /Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or [palmerpianostudio@icloud.com](mailto:palmerpianostudio@icloud.com). [www.palmerspianostudio.wix.com/lessons](http://www.palmerspianostudio.wix.com/lessons)

**CLASSES-- Watercolor Magic with Norma Neil.** This class focuses on building a strong foundation of traditional painting skills, color mixing and composition that can be used for a variety of subjects and styles. A variety of techniques are employed as skills develop. The small group setting is appropriate for beginners and intermediate watercolor painters. Classes are on Monday from 5:30 to 8:30 pm. Class dates: Apr 4, 18, and 25. **No class Apr 11.** Cost: \$25 per class. Supply list with registration. **For additional information or to register, contact Norma at 661-204-4653 or [nneil2@att.net](mailto:nneil2@att.net)**



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**CLASSES--** McCoy's art studio classes 1432 Clovis Ave Clovis, Ca 93612 (559) 298-7965 will cover instruction on color theory, composition and oil technique's. *Day classes offered:* Wednesday--9:30am - 12:00pm. Thursday 9:30am --12:00pm - 1:00 - 3:30 pm Friday -- 1:00pm-3:30p Saturday -- 9:30am - 12:00pm *night classes:* Thursday evening 6:00pm-8:30p *note:* the classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one-week notice would be appreciated when quitting a class. When you stop your classes, all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my web page at [www.artwithlindamccoy.com](http://www.artwithlindamccoy.com) *permanent students* -- Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. *Alternate students:* a student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session,

**CLASSES IN JEWELRY MAKING** by Frances (Fenya) Lediaev --I teach classes on wire- sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 [artwirejewelry@hotmail.com](mailto:artwirejewelry@hotmail.com) [www.artwirejewelry.com](http://www.artwirejewelry.com)

**CLASSES AT THE BAA ART CENTER** (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary:** Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. <http://www.bakersfieldartassociation.org/> E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com) Phone: 661-869- 2320

**CLASSES WITH M LY: Portrait drawing for beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/265429620182196/> **Paint in Acrylic for Beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/337761882916664/> **Info and schedule for classes at Michaels with Ma Ly** <http://www.facebook.com/IIAQETd222AQHpdtFKP8KGWnoX->

**CLASSES-- SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY:** Join a drawing or painting class that fits your level from beginning to advanced, ages two to ninety nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too, but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy <http://calartsacademy.com/>, or email Sammy at [Sammygart@gmail.com](mailto:Sammygart@gmail.com). (559) 222- 6539 Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

**CLASSES-- POTTERY CLASSES:** Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638- 6084 or 647 3092....

**CLASSES-- DOOR ART GALLERY: Gary Langdon Oils (all levels)** . Door Art Gallery 3073 W Bullard, Fresno, CA



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93711 Ongoing: Thursdays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m., Fridays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m. \$60.00 per month. For more information or registration, call Gary 708-6823. **Suzie Stach (Pastels)** 1<sup>st</sup> Saturday of the month beginning March 5<sup>th</sup>, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information, call Suzie Stach 271-9514. **Life Drawing & Painting** (self- directed –no instructor) . Tuesday 5:30 p.m. – 8:00 p.m. or Wednesdays 9:00 a.m. – Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-1610

**CLASSES-- TERRI SORENSON WATERCOLOR** class on Thurs. afternoons at 3:30 in my home in Selma. The cost is \$20 per lesson. For more information, my phone # is 896-6623.

**CLASSES-- ANITA STOLL PASTEL** at her home studio in Coarsegold. For details contact [anitastoll@yahoo.com](mailto:anitastoll@yahoo.com). Visit her website at <http://www.anitastoll.com/> and her blog-site at <http://anitastollpastelssublime.blogspot.com/>

## WANT ADS

**STUDIO 360 – PLACERVILLE. SHOW YOUR ART ON MAIN STREET**, Art Studio 360 has several openings for artists to join their Co-op group. They will celebrate their 1st year in February. Located at 360 Main St. Placerville. Contact Joyce Bahnsen for more information, 530-626-3429. **GOLD COUNTRY ARTISTS' GALLERY**. in Placerville currently has openings in a variety of media to join the gallery. For more information, visit their website or contact Craig Koski, 530- 306-3515.

**GEARBOX GALLERY** is an artist-run contemporary art gallery located at 770 W. Grand Ave, Oakland, directly below the well-established Transmission Gallery and across the street from Aggregate Space Gallery. GearBox is dedicated to showcasing the work of a broad range of regional contemporary guest artists alongside the work of member artists in an artist-run space. As a member of Oakland Art Murmur, we participate in the famous First Friday Art Walks and other OAM events. GearBox now has an opening for an artist member. Join us in showing your work, the work of your contemporaries and fostering community and education through intellectual and cultural exchange focused on the visual arts. An application form with more details is available here: Application Submit your application and portfolio information to Jules Campbell at: [membership@gearboxgallery.com](mailto:membership@gearboxgallery.com) or contact her with your questions about participating in an artist-run space.

**TIMBERLINE GALLERY** LOOKING FOR ARTISTS:, located on Gallery Row in Oakhurst, is actively searching for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine



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arts guild are encouraged to apply for membership. Go to [www.timberlineartgallery.com](http://www.timberlineartgallery.com) for more information and application form. Contact: Timberline board president, Zygmund Zee, 683-3345.

**CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE** that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening, and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces – have a look at: <http://cmacfresno.org/> . They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

**ART HOP OPPORTUNITY:** Hi! My name is Amber Donabedian. The date of art hops is the first Thursday of the month. The address will be for the Babylon club, which is 1064 N. Fulton St., Fresno CA 93728. Contact Info: The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be [a.d.photography@hotmail.com](mailto:a.d.photography@hotmail.com) I am looking for all types of artists! Thanks again! Amber Donabedian.\

## LINKING AROUND

### THIS MONTH THE CALENDAR RECOMMENDS

#### **DON'T BE FOOLED BY EMAIL ART SCAMS!**

<https://www.artworkarchive.com/blog/don-t-be-fooled-by-email-art-scams-how-to-spot-and-avoid-fraud>

<http://stopartscams.blogspot.ca/>

#### **Selling Art Prints: What You Need To Know**

Princess   Mia   Art   Career   Tutorial   Group   NEW   BLOG   POST   [February 9](#)  
<http://www.diyartcareer.com/blog/selling-art-prints-what-you-need-to-know>

#### **Free beta read first three chapters**

Click on the link for details

<https://niume.com/pages/post/m/index.php?postID=147204>  
[nevercease@writing.com](mailto:nevercease@writing.com)



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## APRIL GROUP WEB SITES

### Alliance of California Artists

<http://www.allianceofcaliforniaartists.com/>

Art Demonstrations at the general meetings  
Workshops  
Art Sale in April  
Juried Shows throughout the year

### Art-Tique <http://www.art-tique.org/>

Community Art Exhibits at Local Libraries  
Local Art Events Newsletter

### Art Center Morro Bay <http://www.artcentermorrobay.com/>

Workshops  
Classes  
Shows

### Arts Visalia <http://www.artsvisalia.org/>

Adult & Children's classes & workshops  
Art Shows & exhibitions

### Bakersfield Art Association

<http://www.bakersfieldartassociation.org/>

E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com)

Phone: 661-869-2320  
Classes & Workshops  
Art Around The Town  
Featured Monthly Artist

### Carnegie Arts Center - [www.carnegieartsturlock.org](http://www.carnegieartsturlock.org)

Adult & Children's Classes in Art & Dance  
Workshops

### Clay Mix [www.claymix.com](http://www.claymix.com)

Classes  
Events  
Studio Space

### Clovis Art Guild [www.clovisartguild.com](http://www.clovisartguild.com)

Art Demonstrations at the general meetings  
Fall Art Show (November)  
Old West & Rodeo Art Show (April) Miniature Art Show (July)  
Annual Art Yard sale  
Members Pages On Web site

### (FAC) Fresno Arts Council Historic Tower

<http://fresnoartscouncil.org/>  
Multi-Artist Gallery Art Hop & Jazz Hop  
Eatin' On Eaton at the Fresno Water Tower

### Fresno Art Hub <http://www.fresnoarthub.com/>

Workshops  
Classes  
Art Shows  
Rents wall space in the Gallery

### Livermore Art Association (LAA) & Pleasanton Art League

(PAL) <http://www.livermoreartassociation.org/>

<http://www.pal-art.com/>

Monthly Art Demonstrations (alternates between locations)  
Art Shows  
Retail Gallery  
On Line Gallery  
Video Tape art instruction library

### Madera County Arts Council

<http://www.maderaarts.org/>

Celebrate Agriculture With the Artist - Exhibit and competition  
Circle Art Gallery



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## Partners N Art <http://partnersnart.yolasite.com/>

Brings Artists & Business together  
Art Walk Borders Bookstore Exhibit

## Photo Collective <http://www.photocollective.org/>

Photography Outings (field trips & photo walks)  
Workshops  
Annual Showcase

## PAA (Placerville Arts Association)

<http://www.placervillearts.com/>

Classes & Workshops  
Mother Lode Art Show  
Fall Art Tour

## San Joaquin Clay & Glass Association

<http://www.sjcga.com/>

Annual Spring Sale (May)  
October fall Workshop  
Annual Fall Sale (November)

## Santa Cruz Art League <http://www.scal.org/>

Shows & Exhibits  
Classes & workshops  
Ties to Poetry readings & Local Theatre

## Society of Western Artists (local chapter)

<https://www.facebook.com/pages/Society-of-Western-Artists-San-Joaquin-Valley-Chapter/223715287698387>

Art Shows  
Meetings & Demonstrations

## Sierra Art Trails <http://www.sierraarttrails.org/>

Exhibits: Pathways  
Sierra Art Trails  
Our Wild Lands  
Water, Source of Life  
Going Deeper, Reaching Out

## TRI-VALLEY WRITERS CLUB

<http://www.trivalleywriters.org/>

Blog  
Anthology: *Voices of the Valley: Word for Word*  
Winterfest  
Writer's Conference  
Contests for adults and high schoolers

## YOSEMITE WESTERN ARTISTS (YWA)

[www.yosemitewesternartists.com](http://www.yosemitewesternartists.com)

Art Demonstrations at the general meetings  
Weekly Live Model Group  
Rotating exhibits at satellite locations  
Annual Tri-County Open Competition and Exhibition  
Plein Air Outings

## Write Mindful <http://www.meetup.com/WriteMindful/>

Poetry workshops  
Writing workshops  
Meditation



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# THE GOOD NEWS

We would like to fill this space with good news about *you* and your art. Did you get accepted at a major show you have been trying to break into? Did you sell a painting or other piece of art? Are you being honored by the community? If you have good news you would like to share, please send it to the newsletter with the tag line "The Good News".

- **Susan Elliott** will be the Featured Artist at The Clovis Art Guild April Meeting.
- **Vicki Thomas** did a book signing at Branches Books and Gifts this month for her book, *The Long Dark Cloak*. Her young adult fantasy is about 13-year-old Ivan as he searches for his older brother in an ancient forest. Strange and dangerous creatures hinder his journey while pushing him toward his destiny.
- As of April 19th, **Kevin Stewart** Magee will be the Fresno Art Hub's featured artist for two months. He is a superb artist and art professor at Fresno City College
- **Sharon Scott** is the April Showcase Artist for the Alliance of California Artists.

### Pick of the Month Winners At the April Meeting of the Clovis Art Guild



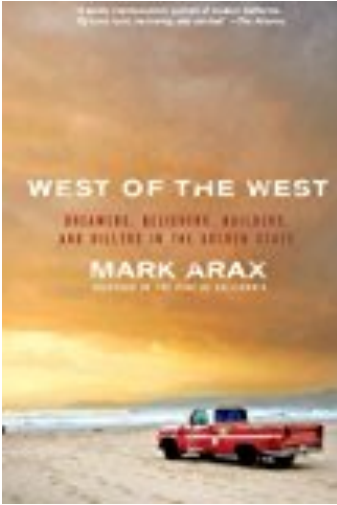


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## MARK ARAX



Mark Arax spent 14 years driving the dusty roads of the central San Joaquin Valley as a writer for the Los Angeles Times. His beat was the farms, businesses, bars, and anywhere else locals were willing to share their tales. It was the Fresno native's job to dig beneath the soil that had been cultivated over the decades with so much blood and sweat. He had to see peer intently through mirages of this arid valley to get a clearer picture of the people and the land.

Arax, an Armenian-American, left the Los Angeles Times in 2007. Longer versions of some of the stories he wrote while still at the newspaper, along with some original snapshots of this land's people, are in his new book, **"West of the West: Dreamers, Believers, Builders and Killers in the Golden State"** (Public Affairs, \$26.95). "I wanted to write a book about California as a whole," he says. "I didn't exactly know the shape or the form. I think the shape found me in the middle of it."

The book, a collection of his writings about the diverse peoples of California, focuses on stories that unfolded from 2004 to 2009. During that period, Arax dealt with his own major life changing events: his oldest child moving off to college; the loss of his newspaper job; an answer finally being found regarding the murder of his father in 1972.

Teddy Roosevelt once exclaimed, "When I am in California, I am not in the West. I am west of the West," and in this book, Mark Arax spends four years travelling up and down the Golden State to explore its singular place in the world. This is California beyond the clichés. This is California as only a native son, deep in the dust, could draw it.

Compelling, lyrical, and ominous, his new collection finds a different drama rising out of each confounding landscape. "The Summer of the Death of Hilario Guzman" has been praised as a "stunningly intimate" portrait of one immigrant family from Oaxaca, through harrowing border crossings and brutal raisin harvests. Down the road in the "Home Front," right-wing Christians and Jews form a strange pact that tries to silence debate on the War on Terror, and a conflicted father loses not one but two sons in Iraq. "The Last Okie in Lamont," the inspiration for the town in the *Grapes of Wrath*, has but one Okie left, who tells Arax his life story as he drives to a funeral to bury one more Dust Bowl migrant. "The Highlands of Humboldt" is a journey to marijuana growing capital of the U.S., where the old hippies are battling the new hippies over "pollution pot" and the local bank collects a mountain of cash each day, much of it redolent of cannabis. Arax pieces together the murder-suicide at the heart of a rotisserie chicken empire in "The Legend of Zankou," a story included in the *Best American Crime Reporting 2009*. And, in the end, he provides a moving epilogue to the murder of his own father, a crime in the California heartland finally solved after thirty years.

In the finest tradition of Joan Didion, Arax combines journalism, essay, and memoir to capture social upheaval as well as the sense of being rooted in a community. Piece by piece, the stories become a whole, a stunning panorama of California, and America, in a new century.

Read more here: <http://www.fresnobee.com/living/article19499739.html#storylink=cpy>



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## KATHLEEN MATTOX

Kathleen Mattox is an artist from Sanger, California, in the heart of the central San Joaquin Valley. A native of the San Joaquin valley who specializes in watercolor. She painted as a graduate student at Fresno state (with Darwin Musselman, B.J. Mccoon, Charles Chestnut, and Robert Herlitz) and returned to painting in 2000, although she explored many other creative avenues (quilting, stained glass, calligraphy) in the 30 years she wasn't painting.



Most of her works begin with watercolor and then go on to incorporate other media such as permanent pen, gel pen, textured paper, magazine photos, modeling paste, watercolor crayon, opaque paint, metallic paint, gesso etc. In addition to loving a lot of color, she is especially drawn to the elements of line and texture and very aware of the power of contrasting values in effective paintings. Her works are large, usually full

sheet watercolors.

Ready to experience retirement beginning in august 2006, she has been an elementary administrator and a district coordinator for Fresno unified school district. Her busy, challenging job kept her from painting as much as she would like, but painting was her stress-reliever and necessary creative outlet that allowed her to maintain energy and to "think outside the box" at work, too.

In the recent past, she has begun to further explore acrylics, oils, and soft pastels and to incorporate them into some of her current watermedia paintings. She continues to find herself most drawn to mixed media works and experimental collages.

Wanting her works to be fun for herself and her viewers, she is not afraid to experiment and "play" as she explores new subjects, ideas, and processes. Her subject matter tends to be impressionistic, expressionistic, and/or abstract rather than realistic. She likes to work in series, returning to the same subjects over time. Musical themes permeate many of her compositions, as well as clocks, Italian hill towns, the Madonna and child, abstract geometric shape compositions, and paintings that comment on the power of language.

Kathleen's works can currently be seen at her gallery, "Mixed Messages" ART, at 1310 8th Street in Sanger CA. Kathleen is a charter member and signature member of the Alliance of California Artists. She also has belonged to the California Watercolor Association and the San Diego Watercolor Society.

Visit her blog ([mixedmessagesbykathleenmattox.blogspot.com](http://mixedmessagesbykathleenmattox.blogspot.com)) and her Facebook Fan Page ("Mixed Messages" by Kathleen Mattox) for more opportunities to see news about her artistic endeavors, projects, and processes.

[HTTP://WWW.MIXEDMESSAGESART.COM](http://www.mixedmessagesart.com)

Studio/Gallery/Classroom

1310 8th Street, Sanger CA 93657 [kathleenmattox@gmail.com](mailto:kathleenmattox@gmail.com)

[mixedmessagesbykathleenmattox.blogspot.com](http://mixedmessagesbykathleenmattox.blogspot.com) -- 559-905-351



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**STUDIO 74**

**Studio 74** is an independent Art Gallery that features the work of established local artists each month. In addition, **Studio 74** is a venue that introduces local emerging artists. The gallery displays a new artist or group of artists each month. Studio 74 is happy to make appointments for special viewings of any show to accommodate your schedule.

Simply call (559) 908-0658 to make viewing arrangements.

Located at **1274 N. Van Ness Avenue**, north of Olive Avenue, in *Fresno's Historic Tower District*. A member of the Fresno Art's Council, **Studio 74** participates in Art Hop on the first Thursday of each month. **Art Hop** is the opening night and reception for the new show and is an opportunity to meet and talk with the artist. Art Hop reception hours at Studio 74 are from 5-9 pm with entertainment by local musicians from 6-8 pm. The Gallery Shop continues to present original jewelry creations by Camille Cole, Pamela Wilson, and Giselle Winslow Designs, as well as new limited edition apparel accessories by Studio 74 Designs.

### **Interested Artists**

[Contact Studio 74](#) if you are interested in showing your work.

### **Celebrating 10 Years of Art!**

The gallery is open  
Monday - Friday 1-6 PM  
Saturday 1-4 PM

### ARTISTS

[Diane L. Johnson-Mendes](#)

[Cathy Varvis](#)

[Chris F.](#)

[Dave Landers](#)

[Durinda Montoya-Cearley](#)

[Linda Malcom Graphix](#)

[Maureen Duffy](#)

[Soulful Meditations](#)

[Louis Vuittonet](#)





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### BLOG: THE PRACTICAL ARTIST

### WRITING GENRES: WHAT QUALIFIES AS A MYSTERY?

Several Years ago, I wrote a blog defining the many Art Genres. I decided to try the same with writing. I searched the internet and pulled up most of these definitions from Wikipedia, and various other internet sources who defined writing genre. It is by no means a comprehensive list, but it might help my fellow writers when asked by a publisher to define the genre of the book they have just written. There is an enormous amount of information about book genres. I limited myself to fiction. I may do a similar chart for non-fiction later though. I got the idea for the chart from a Facebook post, but I made some changes and additions to what was there

#### FICTION GENRE CHART



#### MYSTERY

Mystery fiction is a genre usually involving a mysterious death or a crime to be solved. In a closed circle of suspects, each suspect must have a credible motive and a reasonable opportunity for committing the crime.

**Noir/Hard Boiled:** Noir fiction is a literary genre closely related to the hard-boiled detective genre except that the lead character is not a detective, but instead either a victim, a suspect, or a perpetrator. Other common characteristics include the self-destructive qualities of the lead character. A typical protagonist of noir fiction is dealing with the legal, political or other system that is no less corrupt than the perpetrator by whom the protagonist is either victimized and/or must victimize others daily, leading to lose-lose situation.



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**Cozy Mystery:** Cozy mysteries, also referred to as "cozies", are a subgenre of crime fiction in which sex and violence are played down or treated with humor and the crime and detection takes place in a small, socially intimate community. The term was first coined in the late 20th century when various writers attempted to re-create the Golden Age of Detective Fiction.

**General Mystery:** Mystery fiction is a genre of fiction commonly involving a mysterious death or a crime to be solved. The central character must be a police or amateur detective who eventually solves the mystery by logical deduction from facts fairly presented to the reader. Sometimes mystery books are nonfictional. "Mystery fiction" can be detective stories in which the emphasis is on the puzzle or suspense element and its logical solution such as a whodunit. Mystery fiction can be contrasted with hard-boiled detective stories, which focus on action and gritty realism.

Mystery fiction may involve a supernatural mystery where the solution does not have to be logical, and even no crime involved. This was common in the pulp magazines of the 1930s and 1940s, where titles such as Dime Mystery, Thrilling Mystery and Spicy Mystery offered what at the time were described as "weird menace" stories—supernatural horror in the vein of Grand Guignol. This contrasted with parallel titles of the same names which contained conventional hard-boiled crime fiction. The first use of "mystery" in this sense was by Dime Mystery, which started out as an ordinary crime fiction magazine but switched to "weird menace" during the latter part of 1933.

**Police Procedural:** The police procedural, or police crime drama, is a subgenre of detective fiction that attempts to depict the activities of a police force as they investigate crimes. Traditional detective novels usually concentrate on a single crime. Police procedurals frequently describe investigations into several unrelated crimes in a single story. Traditional mysteries usually adhere to the convention of having the criminal's identity concealed until the climax (the so-called whodunit); in police procedurals, the perpetrator's identity is often known to the audience from the outset (this is referred to as the inverted detective story). Police procedurals describe several police-related topics such as forensics, autopsies, the gathering of evidence, the use of search warrants, and interrogation.

**Hobby Mystery:** See Cozy Mystery. This is merely a specialized sub genre of Cozy mysteries. The story usually centers around the main character's hobby, such as quilting or animals.

**Historical Mystery:** The historical mystery or historical whodunit is a subgenre of two other genres, historical fiction and mystery fiction. These works are set in a time usually before 1960 and the central plot involves the solving of a mystery or crime (usually murder). Though works combining these genres have existed since at least the early 20th century, many credit Ellis Peters's Cadfael Chronicles (1977-1994) for making popular what would become known as the historical mystery. The increasing prevalence of this kind of fiction in succeeding decades spawned a distinct subgenre.

**Paranormal Mystery:** Sometimes the things in a mystery just can't be explained. That's where the paranormal mystery comes into play. These books have an element of supernatural in them, that can include magic, witches, skeletons or ghosts, and it can include werewolves, vampires, and other creatures. The difference between paranormal and fantasy is Paranormal concerns events or experiences not subject to scientific explanation or outside the ability of science to measure or explain. ESP, ghosts and other phenomenon fit this definition. Fantasy is a genre using magic or other supernatural phenomena as a primary element of the plot or setting. (Think Harry Potter or Harry Dresden).



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### ABOUT THE NEWSLETTER

The Local Art Events Newsletter is a free, on-line monthly publication for assisting artists and writers of California's Central Valley and Central Coast to find places to show/sell their work, make connections with the local peer groups, and find classes, workshops, and tools that help them develop artistic and writing skills and the business side of their work. Printed copies are usually available at the general Meetings of ACA, CAG, and Allards Art supply in Fresno. It is distributed on-line.

The Newsletter welcomes notices and ads that agree with our stated purposes. **All requests must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the calendar, it must be submitted by the 25<sup>th</sup> of the month prior to the event. *All notices sent to members are subject to approval and editing, and no member information is ever given to 3rd parties. WHILE EVERY EFFORT IS MADE TO ENSURE THAT THE INFORMATION ON THE CALENDAR IS ACCURATE, MOST OF THE INFORMATION IS FURNISHED FROM 3<sup>rd</sup> PARTIES AND THE NEWSLETTER IS NOT RESPONSIBLE FOR CHANGES MADE BY THOSE PARTIES TO THE INFORMATION FURNISHED.*

**EDITOR: GAIL DALEY — MAILING ADDRESS: 5688 E SUSSEX WAY, FRESNO, CA 93727**

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