



April 2016



Starting in 2016

Board Meetings 10 am. before General Meeting General Meeting Second Saturday of Month at 1 pm

at 1 pm Fresno Art Hub 2024 N Van Ness Blvd Fresno, CA 93704

Demonstrations

April Claudia Fletcher Western Art May Georgia Sheehan Scrimshaw Artist June Caleb Henderson Charcoal/Graphite September Bonnie Doyle drawing/watercolor/oil October David Joe Art Demonstration by Claudia Fletcher Western Art Saturday, April 9th at 1 pm

Professional artist and muralist Claudia Fletcher, born and raised on a cotton and alfalfa farm in Madera, California, possesses an inherent love for the San Joaquin Valley and a natural talent for capturing this essence through art. Following in the footsteps of her artist grandmother, Claudia was only eight years old when she participated in her first art show. Years later this artist has won many art competitions, produced commissions of artwork and portraits paintings and drawings



for clients across the U.S., created murals for several cities, and, since 1992, has painted the official Clovis Rodeo Poster. Referring to her favorite art subject, she says, "The power and magnificence of the horse was my first channel for the expression of my talent in drawing and painting."





Message from our President

I hope that this season has inspired everyone to create. There are many beautiful opportunities out there for art. If you don't find it in nature, then there is certainly many things going on locally. Car shows, street fairs, Big Hat days is around the corner, and of course the historic Clovis Rodeo.

As many of you know by special E-Blast that I sent out, there are several positions open for the Board of ACA. I sincerely hope that those of you that are considering a position will attend a board meeting or two to see how we do things. As I have stated, this organization does not function without those people that are willing to put themselves out there, to chair a position with ACA, and give of their time and energy selflessly. I would like to personally thank, Diane Breuer, for all her help in organizing the gallery for us and our shows, and giving us the opportunity to show and hang our members art in a beautiful gallery. Diane has been instrumental in giving ACA the opportunities to move in a forward direction for 2016. We have a safe, comfortable, and easy to get to, location for all our workshops, and meetings.

ACA's success this month was our member show. Maia Ballis took Best of Show with her oil of " Chapparal Afternoon", Janet Rempel took first place in watercolor with "The Rugged Half", Bev Elrod took first place in oils with "Morning Glow', Mariann Hamilton took first place in pastels with "Early Morning Promise", and Louie Quijada took first place in mixed media with "Controlling my Inner Peace", Marilyn Torchin, Sharon Scott, Carolyn Hartling, and Larry Myatt all took second places, Roberta Davis(2), Betty Berk, and Jodell Ryan, all took third places, and Honorable Mentions went to Julie Raymer, Marilyn Torchin, and Maxine Ferguson. Thank you everyone who participated. I know the judge had a very difficult time with the judging, and commented how beautiful and unique each and every piece was.

Art Hop will be April 7th, Thursday from 5-8 pm, there will be music from Fresno State Students, and our new gallery will be up. So come and check it out. Art Hops have been a huge success for us this year. We are getting a lot of traffic in our gallery and it's a great time for the artists to show and talk about their particular work. We also have had great success with our live painting during The Art Hop event. If you are interested in doing your art live, please let me know and I will get you on the list.

Our meeting will be Saturday April 9th, with Board meeting 10-12 and general meeting and demo from 1-3 pm. I would like to challenge all of our members to please bring one friend to an ACA Meeting or Demo to see what ACA is about. There are artists out there who do not know anything about ACA. It's up to us to introduce ourselves.

Deborah Pepin - ACA President

"Creativity is Allowing yourself to make mistakes. Art is knowing which ones to keep." Scott Adams

2016 Officers:

President: Deborah Pepin Vice President: Julie Raymer Secretary: Sharon Scott Treasurer: Roberta Davis and Lynne Valek (Intern) Director of Exhibits: open

2015 Directors

Lena Bradford Gail Daley Bev Elrod Linda Erickson Joann Hill Deborah Pepin Sue Porter Trudy Sweet Marilyn Torchin

2016 Committee Chairs & Coordinators

Show Coordinator Demonstrations Workshops Membership

ACAGallery & Showcase Wall Publicity/Promo Plein Air Newsletter & Web Page Editor Newsletter Website Maint. Facebook Maint, Hospitality Refreshments Parliamentarian Historian Education/Schlrshp. Joann Hill Jeanne Naito Lena Bradford Sharon Scott Lena Bradford Jeanne Neito, Julie Raymer Deborah Pepin Marilyn Torchin

Deborah Pepin Ed Souza Sean Darter Sue Porter open Jody Mantooth Gail Daley Shirley Lindgren Marylou Griggs

Gallery Buzz

Our ACA Spring members show was a success in terms of a large variety of many paintings in many styles, media and format. The judge for this show, Dennis Lewis was impressed with each and every painting, there was nothing juried out. Many paintings were awarded ribbons, while art in the larger categories got cash prizes. Dennis said all were of superb quality and technical ability, the differences were in presentation and how well the art speaks to the viewer with an invitation to keep his attention. He also spoke of how easy it should be to sell some of the paintings, that anyone would be proud to own certain pieces.

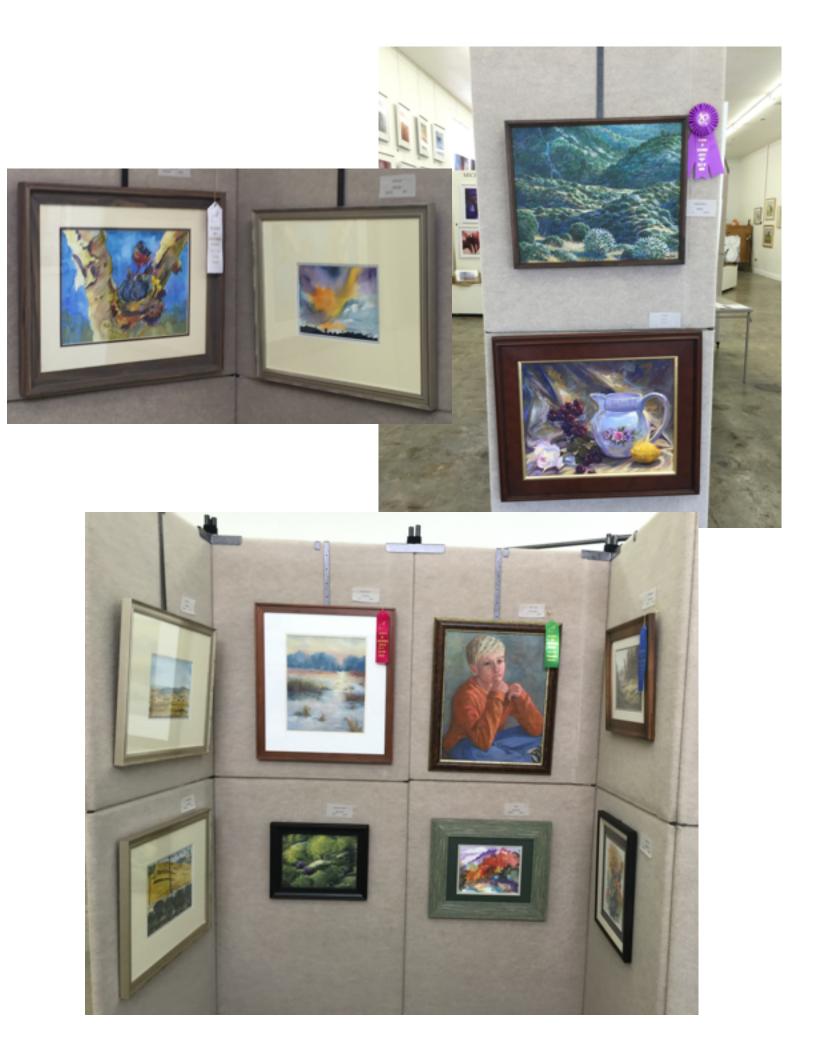
ArtHop was March 3 with musicians from Fresno State performing informal, jazzy type of music. Our own ACA art table hosted an Artist Trading card station where everyone was invited to produce an artistic trading card which were mounted on a large board for all to share.

Our Spring show will come down with new art coming in Saturday, April 2 10 am to 12 noon. Each painting will hang for two months for a hanging fee of \$15.00. Please bring your artistic endeavors and share with ACA and the Fresno ArtHub.

Our showcase Artist for April is our own Myrna Axt. She works in assemblage, a true art form of making art from her own imagination. As quoted from ArtHistory.com. about (*noun*) - As one familiar with the word "assembly" might assume, **assemblage** is a form of sculpture comprised of "found" objects arranged in such a way that they create a piece. These objects can be anything organic or man-made. This is different from collage which is two-dimensional. Myrna works in all textures, color, metal, organic, and inorganic, so colorful and fun.

ACA has a large binder in the Gallery with Artist's biography page for each member, listed alphabetically. If you don't already have a page, I encourage you to bring an updated page in protective plastic.



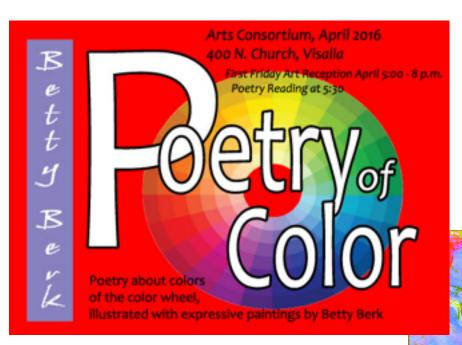


Hello Friends of the Arts,

I just had to send a thank-you to you for another successful South Valley Studio Art Show! Your continued support and sales really inspire me! I was sorry that my series of latest landscapes wasn't finished in time to show, but look forward to getting them done in time for my summer show at Cafe 225 from July through mid August. Also, I have a permanent gallery space at The Fresno Art Hub, 2024 N. Van Ness Blvd, in Fresno.

In April, my "Poetry of Color" show will be on display at the Arts Consortium Gallery space on 400 N. Church St. I'll be at the April First Friday Art Hop for my reception. This project took more than a year and a half of painting, writing, and revising the poetry.

Would love to see you there! Betty Berk



Loosen & Brighten Painting Techniques with Betty Berk Workshop

In this workshop you will learn to imploy new brush and painting techniques to capture the magic of expressive painting. Make color theory work for you so you can brighten your colors!

When: June 25, 10 a.m. - 2 p.m. Where: Fresno Art Hub, 2024 N. Van Ness Blvd. Cost: \$40 Contact: Betty at bettyberk@gmail.com

559-799-2463



Alliance of California Artists presents

"Contemporary Approaches to Self Expression" with Joan Fullerton







paint and teach intuitively. Because each group of students has different needs, I adjust the timing and sequence of my instruction. We may cover many more topics than mentioned here, but you can expect the following:

- **1. What is good design?** Designing before, during or after the art process.
- 2. Adjusting the tempo of creativity... what is the quality of your line/gestures and how does tempo affect thinking vs. feeling.
- 3. The soap opera of shapes, spaces, line, color and pattern. What emotional content are you delivering?
- 4. Setting parameters on materials and ideas. Limited palette, materials and ideas. (You wouldn't want to eat everything at a smörgåsbord.)
- **5. Exploring Yin/Yang thinking** to get more interest in your compositions. Utilizing contrast of art elements for dynamic spatial relationships.

- 6. Working in layers for "Pentimento" effects which I call putting on your underpants. This includes a variety of mixed media techniques.
- 7. Personalizing tools for persevering through frustrations and dilemmas; how to recover from perfectionism.
- 8. Learning to create ambiguity and mystery while developing your own aesthetic voice.
- **9. Getting out of your head** for greater selfexpression and then editing the results.
- **10.** We will explore qualities of Abstraction and Non-objective art.
- **11. Utilizing rich neutrals** in your color palette will be emphasized.

12. New avenues for inspiration.

I will demonstrate and lecture first thing in the mornings and after lunch, and will help you one on one during studio time.

Questions? Call Lena at (559) 240-9536 or email her at lenabradford1948@gmail.com



Inherent Possibilities

Joan Fullerton grew up on the vast, slowpaced plains of Eastern Wyoming. While raising three children, she studied watercolor with Edgar Whitney, Frank Webb, Charles Reid and many other nationally known watercolorists. In 1985 she returned to college and achieved BFA and MFA degrees in painting from the University of Wyoming. She was a college art instructor at Laramie County Community College in Cheyenne, Wyoming from 1990 to 2003. In 2003 she made the leap of faith to relocate and paint full-time in Taos, NM. During her 8 years in Taos, Fullerton made her mark and established her reputation as a well-known and respected artist and teacher. A recent move to south Denver, she is now hosting workshops in her studio and teaching across the nation.

Visitors to the Fullerton Studio are amazed at her proficiency across many subjects, media and styles. Her compositions often reflect the influence of an Italian sabbatical in 1999 and an excursion to Morocco in 2003.

Joan Fullerton's work has been in galleries, juried shows and museums since the early 70's and she has shown internationally in Italy and Japan. Her work was recently published in the 2010 edition of *Open Studios Press* and the Society of Layerists in Multi-Media book, *Visual Journeys, Art of the 21st Century.*

My painting process is one of experimentation and discovery. While I do not work with a predetermined subject in mind, I often end up with paintings symbolic of man's connection to the Earth.

With my life and with my art, my intention is to discover and maintain a bridge between form and the formless. I make contemplative art, art originating from "deep awareness", and alive with the mystery of being. It would please me if viewers found my work to be intriguing and uplifting.



Alliance of California Artists is honored to present

"Contemporary Approaches to Self Expression" with Joan Fullerton

April 27, 28 & 29, 2016 Wednesday, Thursday and Friday 9:30 am to 4:30 pm with a one hour lunch break

> Fresno Art Hub 2024 N.Van Ness Blvd. Fresno, CA 93704

REGISTRATION

ACA Members \$325 Non-members \$350 Make your check payable to ACA
Mail your check to: Lena Bradford, 34786 Bonadelle Ave., Madera, CA 93636
Questions? Call Lena at (559) 240-9536 or email her at lenabradford1948@gmail.com
THERE WILL BE NO REFUNDS ONCE YOUR PAYMENT IS DEPOSITED Initial
Name
Address
PhoneEmail
I agree not to hold any instructor, Fresno Art Hub, Alliance of California Artists or any of its officers responsible for any injury or loss related to this workshop.
Signature Date
Please keep a copy for your records

Hey There Members!!! DUES ARE DUE!

It's that time of year. All members may begin paying their 2016 dues anytime during the months of December or January. The deadline for being listed in the roster is January 31. Dues will remain at \$40 for 2016. You may bring your dues payment to the general meeting or mail it to ACA, P.O. Box 821, Clovis, CA 93613.

This next year will be an exciting and interesting one. We will be moving our operations to The Fresno Art Hub at 2024 N. Van Ness Blvd., Fresno. Diane Breuer, an ACA Signature Member, owns this gallery and is happy and excited to have us there. There are many decisions to make and problems to solve during this move, but the Board Members are up to the task. Members' input is always sought after and welcome. If you would like to become more involved in the day to day work of making ACA a vibrant and active organization, please make it known to one of the Officers, Board Members or Committee Chairpersons. Attending the monthly board meetings is a wonderful way to have your opinion and ideas heard.

Return the following form with your payment.

Name	
Address	
Email address Website	
I would like to become a: Board Member—Yes Committee Member—Yes Officer	2S





For information regarding the ACA Gallery ACA Monthly General Meetings & events, find Newsletters, Or information regarding other art activities, Download show information & prospectus Visit us on the web at: www.allianceofcaliforniaartists.com