



# OCTOBER

2016  
Issue #95

## LOCAL ART EVENTS NEWSLETTER



### QUOTE OF THE MONTH

*"The attitude that nature is chaotic and that the artist puts order into it is a very absurd point of view, I think. All that we can hope for is to put some order into ourselves." - Willem de Kooning, 1968*

LOCAL EVENTS	1
INTRODUCTION TO PHOTO TERMS	5
PHOTO FILE COMPARISON CHART	6
ART CLASSES & WORKSHOPS	7
LOOKING 4 LOCAL TALENT	8
LINKING AROUND	9
ASSOC WEB SITES	10
THE GOOD NEWS	12
PAT HUNTER & JANICE STEVENS	13
ROBERTA DAVIS	14
FIG TREE GALLERY	15
BLOG: PRESENTATION IS EVERYTHING!	16
SUBSCRIBE	18

### SHOWS / MEETINGS/ EVENTS

EVENTS SUBMITTED TO THE CALENDAR MUST HAVE THE ORGANIZATION NAME, DATE & TIME, CONTACT INFORMATION, AND PRICING.  
DON'T FORGET TO SEND IN YOUR PROFILE FOR FEATURED ARTIST /WRITER OR ORGANIZATION / MULTI-ARTIST GALLERY BY THE 20<sup>TH</sup> OF THE MONTH

#### OCT 2016

- Oct 1 **ARTIST CALL: ACA (ALLIANCE OF CALIFORNIA ARTISTS)** Falling Into Winter. Open Fine Art Show Saturday October 1st, 10AM—12PM. Fresno Art Hub. 2024 N Van Ness., Fresno, CA. For more information go to [www.allianceofcaliforniaartists.com](http://www.allianceofcaliforniaartists.com) Not a Member? You can join at receiving.
- Oct 1/15 **FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1<sup>st</sup>, Fresno, CA 93710 9:00 a.m. to Noon. For more information contact Wanda Carey 291-7489
- 4/11/18/25 **PAA (PLACERVILLE ART ASSN)** invites you to participate in our **Tuesday Mornings Paint Together**. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center crafts room 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail)
- Oct 5 **YWA (YOSEMITE WESTERN ARTISTS) FUN WITH PHOTOSHOP GROUP** now meets 1st Wednesday of the month at 6 pm at Timberline Gallery, 40982 Hwy 41, Suite 6, Oakhurst, CA. Open to YWA members and visitors, no charge. For further information, call Zyg Zee at 559-683-0762 or Norma Rogers at 559-

642-7485.

- Oct 6 **1ST THURSDAY ARTHOP** covers the downtown area and the Tower District. The Arthop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your Arthop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.
- Oct 6 **PHOTO COLLECTIVE GENERAL MEETING.** Meetings are normally held on the first Thursday of the month. . **Time:** 7 p.m. **Location:** Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 *Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area. For more information, go to [www.photocollective.org](http://www.photocollective.org)*
- 7/14/21/28 **YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING:** Fridays from 9:30 am - 12:30 pm. All are welcome to paint/draw/ photograph/sculpt from hired models at Gertrude School House, Road 600, Ahwahnee, CA. Cost is \$7.00 for YWA members, and \$10.00 for guests. Please call Doug Boomer 559-642-3648, or email [dboomer@sti.net](mailto:dboomer@sti.net) for more information. Please visit (and like) our Facebook page for the latest scoop on all of our events [https:// www.facebook.com/YosemiteWesternArtists](https://www.facebook.com/YosemiteWesternArtists).
- Oct 8 **ACA (ALLIANCE OF CALIFORNIA ARTISTS) meeting/art demonstration. 2<sup>nd</sup> Saturday of each month except July & August. Please join us @** the Art Hub, 2024 N Van Ness, Fresno CA 93704, **TIME:** 1PM—3PM --Art demonstration is Free to members, Suggested donation from Guests \$5.00. [www.allianceofcaliforniaartists.com](http://www.allianceofcaliforniaartists.com). For directions to the Art Hub, go to [www.fresnoarthub.com](http://www.fresnoarthub.com) Demo Artist, David Joe. Chinese Brush Painting.
- Oct 8 **THE BAKERSFIELD ART ASSOCIATION** 1607 19<sup>th</sup> Street, Bakersfield, CA 93301 (661-869-2320) will be having a meeting open to the public on **Saturday**, 9 am to noon, program at 10 am. (2<sup>nd</sup> Saturday of each month). **Cheri Sperl** will speak about **small portraits in oils**
- Oct 8 **ARTIST CALL: ARTISIAN FAIRE:** Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at [miacuppa620@gmail.com](mailto:miacuppa620@gmail.com). **Mia Cuppa Caffe'** 620 E Olive Ave, Fresno, California 93728
- Oct 9 **PAA (PLACERVILLE ART ASSN)** Our general meetings are the 2<sup>nd</sup> Sundays of the month at 1:30pm at the Senior Center in Placerville. 937 Spring St, Placerville, CA 95667. For more information contact [kspoolle@hughes.net](mailto:kspoolle@hughes.net) Oct 12 **ART CENTER MORRO BAY GENERAL MEETING AND ART DEMONSTRATION** at, 835 Main Street, Morro Bay, CA 93442, 3:00 p.m. on the 2<sup>nd</sup> Monday of every month No charge for attending. For more information contact: [artcentermorrobay.com](http://artcentermorrobay.com) phone: (805) 722-2504.
- Oct 12 **CAG (CLOVIS ART GUILD)** General Meeting and Art Demonstration. 7—9PM Clovis Veterans Memorial Building, Veteran's Room, 808 4<sup>th</sup> st, Clovis, CA 93612. --Art demonstration is Free to members, Suggested donation from Guests \$5.00. For more information, contact President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to [www.clovisartguild.com](http://www.clovisartguild.com) Dennis Lewis to do an Art Critique so bring at least one painting. We may not get through all of them but he promises to try!
- Oct 13 **YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP** Meets every Second Thursday of the Month, 7-9 pm **at the Stellar Gallery** 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests (1st time free) Each meeting has a theme. Meeting topic – Water For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>
- Oct 16 The **PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month

from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President [kspoole@hughes.net](mailto:kspoole@hughes.net) or (530) 672-0943.

- Oct 18 **KINGS COUNTY ART LEAGUE** meets the 3<sup>rd</sup> Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at [info@kingsartcenter.org](mailto:info@kingsartcenter.org) Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>
- Oct 20 **3RD THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The **ArtHop™** program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3<sup>rd</sup> **Thursday of each month, from 5pm to 8 pm**. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list
- Oct 26 **YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING**. Outings are the 4th Wednesday of each month. Location to be determined.. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. To stay informed of plein air destinations, follow YWA on Facebook <https://www.facebook.com/YosemiteWesternArtists>. Plein Air Coordinators: Carolyn Hartling and Sandee Scott, 559-760-1058.

#### NOV 2016

- Nov 5/19 **FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1<sup>st</sup>, Fresno, CA 93710 9:00 a.m. to Noon. For more information contact Mary Newton 559.906-3907
- 1/8/15/22/29 **PAA (PLACERVILLE ART ASSN)** invites you to participate in our **Tuesday Mornings Paint Together**. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center craftsroom 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail)
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- Nov 12 **ARTIST CALL: Receiving for the Fall Open Art Show** 3:30PM—6:30PM, Fresno Art Hub, 2024 N Van Ness,

Fresno CA 93704 For more information, contact Show Chair Gail Daley 559-960-2428 or [gaildaley2955@comcast.net](mailto:gaildaley2955@comcast.net) . **Artist reception and award ceremony December 1, 2016, 1<sup>st</sup> Thursday Art Hop, 5-8 PM** at the Show location. Prospectus available at [www.clovisartguild.com](http://www.clovisartguild.com) and on Clovis Art Guild Facebook Fan Page

Nov 12 **ARTIST CALL: Receiving for the the Fall High School Art Show** 3:30PM—6:30PM, Fresno Art Hub, 2024 N Van Ness, Fresno CA 93704 For more information, contact Show Chair Gail Daley 559-960-2428 or [gaildaley2955@comcast.net](mailto:gaildaley2955@comcast.net) . **Artist reception and award ceremony December 1, 2016, 1<sup>st</sup> Thursday Art Hop, 5-8 PM** at the Show location. Prospectus available at [www.clovisartguild.com](http://www.clovisartguild.com) and on Clovis Art Guild Facebook Fan Page

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Nov 17 **3RD THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The **ArtHop™** program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3<sup>rd</sup> **Thursday of each month, from 5pm to 8 pm**. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list

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Nov 23 **YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING.** Outings are the 4<sup>th</sup> Wednesday of each month. Location to be determined.. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. To stay informed of plein air destinations, follow YWA on Facebook <https://www.facebook.com/YosemiteWesternArtists>. Plein Air Coordinators: Carolyn Hartling and Sandee Scott, 559-760-1058.



# A BRIEF INTRODUCTION TO PHOTO-GRAPHIC TERMS

*By the Practical Artist*

<http://www.thepracticalartist.com/the-practical-artists-blog.php>

Below is a brief explanation taken from Wikipedia of some terms used in comparing photo file types. I have included it to assist in providing an explanation of the file comparison chart included here. There are two types of **image file compression** processes: lossless and lossy.

**Lossless compression** processes reduce file size while preserving a perfect copy of the original uncompressed image. Lossless compression generally, but not always, results in larger files than lossy density. Lossless compression should be used to avoid accumulating stages of re-compression when editing images.

**Lossy compression** processes preserve an interpretation of the original uncompressed image that while it may appear to be a perfect copy, however, it is not a perfect copy. Often lossy compression is able to achieve smaller file sizes than lossless compression. Most lossy compression processes allow for adjustable compression that trades image quality for file size.

**JPEG (Joint Photographic Experts Group)** the JPEG/JFIF filename extension is **JPG** or **JPEG**. Nearly every digital camera can save images in the JPEG/JFIF format. JPEG applies lossy compression to images, which can result in a significant reduction of the file size.

**JPEG 2000** while the compression methods used are different from the ones in standard JFIF/JPEG; they improve quality and compression ratios. However, they also require more a larger memory in your computer.

The **TIFF (Tagged Image File Format)** is a flexible format usually using either the **TIFF** or **TIF** filename extension. It was devised to be easily extendible, and many vendors have introduced proprietary special-purpose tags – with the result that no one reader handles every kind of TIFF file. Some digital cameras can save images in TIFF format, using the LZW compression process. It is not commonly supported by web browsers but remains widely accepted as a photograph file standard in the printing business

**RIF** refers to raw image formats that are available on some digital cameras, rather than to a specific format. Although there is a standard raw image format, (ISO 12234-2, TIFF/EP), the raw formats used by most cameras are not standardized or documented, and differ among camera manufacturers.

**GIF (Graphics Interchange Format)** has a limited palette. This makes the GIF format suitable for storing graphics with relatively few colors such as logos and cartoon style images and simple diagrams or shapes,.

The **BMP file format** (Windows bitmap) handles graphics files within the Microsoft Windows OS.

The **PNG (Portable Network Graphics)** file format was created as a free, open-source substitute to GIF.



# FILE FORMAT COMPARISION CHART

File Type	BMP	GIF	JPEG	PSD
<b>Description</b>	BMP File Format as been widely used on Windows platform. Although it supports data compression and alpha channels, these features were not widely used as it was not supported by all image editors.	GIF is a bitmap image format that allows a lossless compression by reducing the image to 256 distinct colors. It has been replaced by PNG after fear over patent issues. It is still widely used for animation as it's the only format that supports animation and that is widely supported by browsers.	JPEG is the most common image format used by digital cameras, it is the most common format for storing and transmitting photographic images on the World Wide Web.	PSD is the default image file format used by Adobe Photoshop. It supports layers and transparency.
<b>Pros</b>		Animation	Small file size	Lossless
		Widely supported format	Widely supported format	Layers support
		Transparency support		Transparency support
<b>Cons</b>	Large file size	Limited to 256 colors	Lossy compression	
<b>Features</b>				
<b>Lossless</b>	Yes	Yes	No	Yes
<b>Animation support</b>	No	Yes	No	No
<b>Transparency support</b>	Yes	Yes	No	Yes
<b>Licensed</b>	No	No expired	No invalid	
<b>Layers support</b>	No	No	No	Yes
<b>Developed by</b>	Microsoft	CompuServe	Joint Photographic Experts Group	Adobe Systems
<b>Commonly used for</b>		Animation	Photography	Image editing
<b>Browser support (without plugin)</b>				
<b>Internet Explorer</b>	No	Yes	Yes	No
<b>Firefox</b>	No	Yes	Yes	No
<b>Opera</b>	No	Yes	Yes	No
<b>Safari</b>	No	Yes	Yes	No
<b>Google Chrome</b>	No	Yes	Yes	No
<b>Additional</b>				
<b>File extensions</b>	.bmp .dib	.gif	.jpg .jpeg .jpe .jif .jfif .jfi	.psd .pdd
<b>Name</b>	Windows Bitmap	Graphics Interchange Format	Joint Photographic Experts Group	Photoshop Document



# ART CLASSES/WORKSHOPS

**WORKSHOP Painting the Portrait in Acrylic** Two-day Workshop at the Art Center at 1607 19<sup>th</sup> Street, Saturday and Sunday, October 22 & 23, 2016 from 9 a.m. to 3:30 p.m. by **CHANTEL LYNN BARBER**, \$250 for BAA member, \$275 for non-members. Chantel Barber, internationally known acrylic portrait artist has agreed to travel to Bakersfield to conduct an acrylic portrait workshop. She has been featured in the Acrylic Artist magazine and has a huge following in Facebook. She has had rave reviews for her workshops and we are lucky to offer this teaching opportunity to our members. There is a non-refundable deposit due in order to sign-up. For more information visit our website at <http://www.bakersfieldartassociation.org/Work%20Shops.html>

**WORKSHOP--ART HUB, 2024 Van Ness Blvd, Fresno, CA 93704. Oil Painting workshop with Sue Porter on the 3rd** Wednesday of each month from 10AM—5PM with lunch break at noon. Items to bring: materials and an easel, reference material. Materials list will be provided at sign up. **Please pre-register.** All items bought for this workshop are available at Allards for 10% off. To pre-register phone 248-0148. [www.fresnoarthub.com](http://www.fresnoarthub.com)

**CLASSES--PIANO & ACCORDION LESSONS** at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner /Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or [palerspianostudio@icloud.com](mailto:palerspianostudio@icloud.com). [www.palerspianostudio.wix.com/lessons](http://www.palerspianostudio.wix.com/lessons)

**CLASSES-- Watercolor Magic with Norma Neil.** This class focuses on building a strong foundation of traditional painting skills, color mixing and composition that can be used for a variety of subjects and styles. A variety of techniques are employed as skills develop. The small group setting is appropriate for beginners and intermediate watercolor painters. Classes are on Monday from 5:30 to 8:30 pm. Class dates: Apr 4, 18, and 25. **No class Apr 11.** Cost: \$25 per class. Supply list with registration. **For additional information or to register, contact Norma at 661-204-4653 or [nneil2@att.net](mailto:nneil2@att.net)**

**CLASSES-- MCCOY'S ART STUDIO CLASSES** 1432 Clovis Ave **Clovis, CA 93612** (559) 298-7965 will cover instruction on color theory, composition and Oil technique's. **Day Classes Offered:** Wednesday--9:30AM - 12:00PM. Thursday 9:30AM --12:00PM - 1:00 - 3:30 PM Friday -- 1:00PM-3:30p Saturday -- 9:30AM - 12:00PM **Night Classes:** Thursday Evening 6:00pm-8:30p **NOTE:** The classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one-week notice would be appreciated when quitting a class. When you stop your classes, all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my Web Page at [www.artwithindamccoy.com](http://www.artwithindamccoy.com) **Permanent Students** -- Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. **Alternate Students:** A student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session.

**CLASSES IN JEWELRY MAKING** by Frances (Fenya) Lediaev --I teach classes on wire-sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 [artwirejewelry@hotmail.com](mailto:artwirejewelry@hotmail.com) [www.artwirejewelry.com](http://www.artwirejewelry.com)

**CLASSES AT THE BAA ART CENTER** (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary:** Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. <http://www.bakersfieldartassociation.org/> E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com) Phone: 661-869-2320

**CLASSES WITH M LY: Portrait drawing for beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/265429620182196/> **Paint in Acrylic for Beginners" class with Ma Ly** at Fresno Adult School

<http://www.facebook.com/events/337761882916664/> **Info and schedule for classes at Michaels with Ma Ly**

<http://www.facebook.com/IIAQETd222AQHpdtFKP8KGWnoX-oCPBUjTnlsWykM-lhGz-g/>

[www.artclassatmichaels.webs.com](http://www.artclassatmichaels.webs.com)

**CLASSES-- SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY:** Join a drawing or painting class that fits your lev-





# ART CLASSES / WORKSHOPS

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el from beginning to advanced, ages two to ninety nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too, but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy <http://calartsacademy.com/>, or email Sammy at [Sammygart@gmail.com](mailto:Sammygart@gmail.com). (559) 222-6539 Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

**CLASSES-- POTTERY CLASSES:** Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638-6084 or 647 3092....

**CLASSES-- DOOR ART GALLERY: Gary Langdon Oils (all levels)** . Door Art Gallery 3073 W Bullard, Fresno, CA 93711 Ongoing: Thursdays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m., Fridays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m. \$60.00 per month. For more information or registration, call Gary 708-6823. **Suzie Stach (Pastels)** 1<sup>st</sup> Saturday of the month beginning March 5<sup>th</sup>, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information, call Suzie Stach 271-9514. **Life Drawing & Painting** (self-directed –no instructor) . Tuesday 5:30 p.m. – 8:00 p.m. or Wednesdays 9:00 a.m. – Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-1610

**CLASSES-- TERRI SORENSON WATERCOLOR** class on Thurs. afternoons at 3:30 in my home in Selma. The cost is \$20 per lesson. For more information, my phone # is 896-6623.

**CLASSES-- ANITA STOLL PASTEL** at her home studio in Coarsegold. For details contact [anitastoll@yahoo.com](mailto:anitastoll@yahoo.com). Visit her website at <http://www.anitastoll.com/> and her blog-site at <http://anitastollpastelssublime.blogspot.com/>



# LOOKING FOR LOCAL TALENT

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**STUDIO 360 – PLACERVILLE.** SHOW YOUR ART ON MAIN STREET, Art Studio 360 has several openings for artists to join their Co-op group. They will celebrate their 1st year in February. Located at 360 Main St. Placerville. Contact Joyce Bahnsen for more information, 530-626-3429.

**GOLD COUNTRY ARTISTS' GALLERY** . in Placerville currently has openings in a variety of media to join the gallery. For more information, visit their [website](#) or contact **Craig Koski, 530-306-3515**.

**GEARBOX GALLERY** is an artist-run contemporary art gallery located at 770 W. Grand Ave, Oakland, directly below the well-established [Transmission Gallery](#) and across the street from [Aggregate Space Gallery](#). GearBox is dedicated to showcasing the work of a broad range of regional contemporary guest artists alongside the work of member artists in an artist-run space. As a member of [Oakland Art Murmur](#) we



participate in the famous First Friday Art Walks and other OAM events. GearBox now has an opening for an artist member. Join us in showing your work, the work of your contemporaries and fostering community and education through intellectual and cultural exchange focused on the visual arts. An application form with more details is available here: [Application](#) Submit your application and portfolio information to Jules Campbell at: [membership@gearboxgallery.com](mailto:membership@gearboxgallery.com) or contact her with your questions about participating in an artist-run space.

**TIMBERLINE ART GALLERY LOOKING FOR ARTISTS:** With its recent expansion, the Board of Directors of Timberline Art Gallery, located on Gallery Row in Oakhurst, is announcing its search for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine arts guild are encouraged to apply for membership. Information about the gallery: [www.timberlineartgallery.com](http://www.timberlineartgallery.com). Contact: Timberline board president, Zygmund Zee, 683-3345. Submitted to Art-tique by Sandra Lee Scott, Timberline Gallery member [559-760-1058](#)

**CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE** that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening, and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces – have a look at: <http://cmacfresno.org/> . They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

**ART HOP OPPORTUNITY:** Hi! My name is Amber Donabedian. The date of art hops are the first Thursday of the month. The address will be for the Babylon club, which is 1064 N. Fulton st, Fresno CA 93728. **Contact Info:** The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be [a.d.photography@hotmail.com](mailto:a.d.photography@hotmail.com) I am looking for all types of artists! Thanks again! Amber Donabedian



# LINKING AROUND

## THIS MONTH WE RECOMMEND

### 14 Ways to Use Offers, Coupons, Discounts and Deals to Drive Revenue and Customer Loyalty

<https://www.shopify.com/blog/15514000-14-ways-to-use-offers-coupons-discounts-and-deals-to-drive-revenue-and-customer-loyalty>

### How Our Etsy Shop Went from \$0 to \$13,055.67 in Etsy Sales in 7 Months

<http://eshopmarketer.com/from-0-to-13055-67-in-etsy-sales-in-7-month>

Charles Curry June 26, 2015 [How To Sell On Etsy](#) [14 Comments](#) 9,150 Views

### 5 tips for crafting a memorable book description

Chris Robley

Jacket copy will never capture everything you want readers to know about your book or your achievements as an author. Just accept the fact that a book description is supposed to be a teaser.

[http://blog.bookbaby.com/2015/07/5-tips-crafting-memorable-book-description/?utm\\_campaign=BB1605&utm\\_source=BBNews&utm\\_medium=Email&spMailingID=50606558&spUserID=MTQxMTQ4Nzk1NDI4S0&spJobID=860234551&spReportId=ODYwMjM0NTUxS0](http://blog.bookbaby.com/2015/07/5-tips-crafting-memorable-book-description/?utm_campaign=BB1605&utm_source=BBNews&utm_medium=Email&spMailingID=50606558&spUserID=MTQxMTQ4Nzk1NDI4S0&spJobID=860234551&spReportId=ODYwMjM0NTUxS0)



# ASSOCIATION WEB SITES

## **Alliance of California Artists**

[www.allianceofcaliforniaartists.com](http://www.allianceofcaliforniaartists.com)

Art Demonstrations at the general meetings

Workshops

Art Sale in April

Juried Shows throughout the year

## **(FAC) Fresno Arts Council Historic Fresno Water Tower** <http://www.artbyhandgallery.com/>

Multi-Artist Gallery

Art Hop & Jazz Hop

Eatin' On Eaton

## **Art Center Morro Bay**

[www.artcentermorrobay.com](http://www.artcentermorrobay.com)

Workshops, Classes and Shows

## **Art-Tique** [www.art-tique.org](http://www.art-tique.org)

Community Art Exhibits at Local Libraries

Local Art Events Newsletter

## **Arts Visalia** <http://www.artsvisalia.org>

Adult & Childrens classes & workshops

Art Shows & exhibitions

## **Bakersfield Art Association** <http://www.bakersfieldartassociation.org/>

E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com) Phone: 661-869-2320

Classes & Workshops

Art Around The Town

Featured Monthly Artist

## **Carnegie Arts Center -**

[www.carnegieartsturlock.org](http://www.carnegieartsturlock.org).

Adult & Childrens Classes in Art & Dance

Workshops

## **Clovis Art Guild** [www.clovisartguild.com](http://www.clovisartguild.com)

Art Demonstrations at the general meetings

Fall Art Show (October)

Old West & Rodeo Art Show (April)

Miniature Art Show (July)

## **Clay Mix** [www.claymix.com](http://www.claymix.com)

Classes

Events

Studio Space

## **Fresno Art Hub** [www.fresnoarthub.com](http://www.fresnoarthub.com)

Workshops

Classes

Art Shows

Rents wall space in the Gallery

## **Livermore Art Association (LAA) & Pleasonton Art League (PAL)** <http://www.livermoreartassociation.org/>

<http://www.pal-art.com/>

Monthly Art Demonstrations (alternates between locations)

Art Shows

Retail Gallery

On Line Gallery

Video Tape art instruction library

## **Madera County Arts Council**

[www.maderaarts.org](http://www.maderaarts.org)

Celebrate Agriculture With the Artist - Exhibit and competition

Circle Art Gallery

## **Partners N Art** <http://www.partnersnart.com>



# ASSOCIATION WEB SITES

[partnersnart.yolasite.com/](http://partnersnart.yolasite.com/)

Brings Artists & Business together

Art Walk

Borders Bookstore

**Photo Collective** [http://](http://www.photocollective.org)

[www.photocollective.org](http://www.photocollective.org)

Photography Outings (field trips & photo walks)

Workshops

Annual Showcase

**PAA (Placerville Arts Association)** [http://](http://www.placervillearts.com)

[www.placervillearts.com](http://www.placervillearts.com)

Classes & Workshops

Mother Lode Art Show

Fall Art Tour

**San Joaquin Clay & Glass Association**

[www.sjcga.com](http://www.sjcga.com)

Annual Spring Sale (May)

October fall Workshop

Annual Fall Sale (November)

**Santa Cruz Art League** [www.scal.org](http://www.scal.org)

Shows & Exhibits

Classes & workshops

Ties to Poetry readings & Local Theatre

**Society of Western Artists (local chapter)**

<https://www.facebook.com/pages/Society-of-Western-Artists-San-Joaquin-Valley-Chapter/223715287698387>

Art Shows

Meetings & Demonstrations

**Sierra Art Trails** [http://](http://www.sierraarttrails.org/)

[www.sierraarttrails.org/](http://www.sierraarttrails.org/)

Exhibits: Pathways

Sierra Art Trails

Our Wild Lands

Water, Source of Life

Going Deeper, Reaching Out

**TRI-VALLEY WRITERS CLUB** [http://](http://www.trivalleywriters.org/)

[www.trivalleywriters.org/](http://www.trivalleywriters.org/)

Blog

Anthology: *Voices of the Valley: Word for Word*

Winterfest

Writer's Conference

Contests for adults and high schoolers

**Yosemite Western Artists**

[www.yosemitewesternartists.org](http://www.yosemitewesternartists.org)

Art Demonstrations at the general meetings

Rotating exhibits at satellite locations

Annual Tri-County Competition and Exhibition

Sierra Art Trails

Plein Air & photography outings

**Write Mindful** [http://www.meetup.com/](http://www.meetup.com/WriteMindful/)

[WriteMindful/](http://www.meetup.com/WriteMindful/)

Poetry workshops

Writing workshops

Meditation



# THE GOOD NEWS

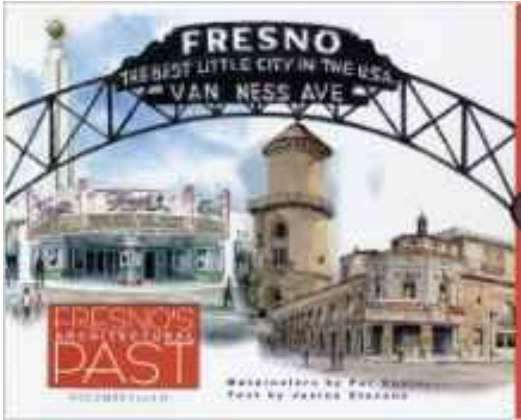
We would like to fill this space with good news about *you* and your art. Did you get accepted at a major show you have been trying to break into? Did you sell a painting or other piece of art? Are you being honored by the community? If you have good news you would like to share, please send it to the newsletter with the tag line "The Good News".



- Diane Breuer wins Best of Show at the 2016 Madera Agriculture Art Show.
- **Rhonda Martin** will be the featured art at the Dagny's BAA Gallery through October with her exhibit Colors of Earth and Sky: landscape. Meet the artist on Friday, October 7, from 6 to 8 pm. (Additional Information) Landscape Photographer, Rhonda Martin invites you to attend her exhibition at Dagney's Coffee Company, 1600 20th Street, in Bakersfield on first Friday, October 7, 2016 from 6 to 8 pm. "Places of Inspiration" is the theme for her October gallery showing of photographic prints. Rhonda specializes in large metallic prints of landscapes with a high gloss coating.
- **Laura Valenzuela** will be the featured art at the **Art Show at the BAA Art Center**, 1607 19<sup>th</sup>, in Bakersfield through October. Showing her paintings "Places in My Heart", Oil paintings. The **Opening Reception** will be **First Friday, October 7** from 6 to 8 pm (Additional information) Laura's show will showcase oil paintings from her favorite places throughout California, including some lovely scenes of Hart Park. Please join us!
- **Winners of September Pick of the Month** At the Clovis Art Guild meeting were 1st Place, D. J. Butler, Route 1, watercolor, 2nd Place, Julie Rayer, Fall Leaves, watercolor and 3rd place June Livingston, Hay Time, oil
- **ACA September Showcase Artist: Barbara Hamel** will share her work in watercolor, acrylics and colored inks. Her specialty is pointillism, a process of working in dots. New member, Wendy Wilkes, will be bringing in her art in November.



# PAT HUNTER & JANICE STEVENS



Pat Hunter and Janice Stevens are a writing team who write and illustrate books about California History. Janice writes the prose to evoke nostalgia and Pat does beautiful watercolors to illustrate the books.

## PAT HUNTER

Pat Hunter, one of the San Joaquin Valley's most recognized artists, is particularly known for her watercolor depictions of historical landmarks. Pat and her business partner, Janice Stevens, have co-owned Gallery II in Fresno, California where her work is exhibited. Pat's paintings have been shown at the Fresno Art Museum and other prestigious locations including Yosemite National Park Art Center where she has been an artist in residence continuously since the early 1990s. Pat has received numerous awards in judged competi-

tions throughout the state as well as the prestigious Society of Western Artists Signature Award. Pat and Janice have collaborated on several books: Fresno's Architectural Past, Volumes I and II; William Saroyan: Places in Time, Remembering the California Missions and An Artist and a Writer Travel Highway 1 North featuring Pat's watercolors and Janice's definitive text.

Her commissioned art is on permanent display in many corporate and private collections, including more than 25 McDonald's restaurants throughout the United States. She was commissioned by Clovis Unified School District to paint watercolor depictions of Clovis schools for a permanent historical record compiled into a book.

Pat holds a BA and MA in Art from California State University Los Angeles and is an art instructor for Willow International College in Clovis, California. A number of her former students have become professional artists as well as art instructors because of her tutelage.

Pat serves on the Historical Landmarks and Records Commissions, on the board of directors for Heritage Fresno, and has memberships in Fresno Convention and Visitor's Bureau, Fig Garden Woman's Club, Fresno City and County Historical Society, SPCA, KVPT and People's Church.

## JANICE STEVENS

Janice Stevens is a Fresno, California, based author and instructor since 1993 who has been associated with State Center Community College, most recently at the Willow International College, as well as Clovis Unified School District. She has co-authored with watercolorist, Pat Hunter, her business partner at Gallery II, Fresno's Architectural Past, Volumes I and II ; William Saroyan: Places in Time, and Remembering the California Missions. In 2006, Janice compiled Stories of Service, Valley Veterans Remember WWII primarily from the veterans' military experiences shared in a class co-sponsored by Clovis Memorial District and Clovis Adult Education. A second volume of Stories of Service was published in 2011. Janice holds an MA and BA from California State University Fresno in English Composition and Literature. She also holds a State of California Clear Teaching Credential in the designated subjects of Gerontology and Communication. Janice was a former staff writer for the Business Journal, a freelance writer for The Fresno Bee/Central Valley Magazine and other community publications, and is a frequent contributor to KVPR Valley Writers Read, sharing her memoirs and creative nonfiction writing. As a result of Janice's collaboration with veterans and subsequent publication of Stories of Service, Valley Veterans Remember WWII, in 2007, she received the prestigious Crystal Award from the Clovis Unified School District, and in 2008, the Certificate of Award for Women in American History from the National Society of the Daughters of the American Revolution. Janice was also nominated to the Clovis Hall of Fame in 2010.





# Roberta Davis

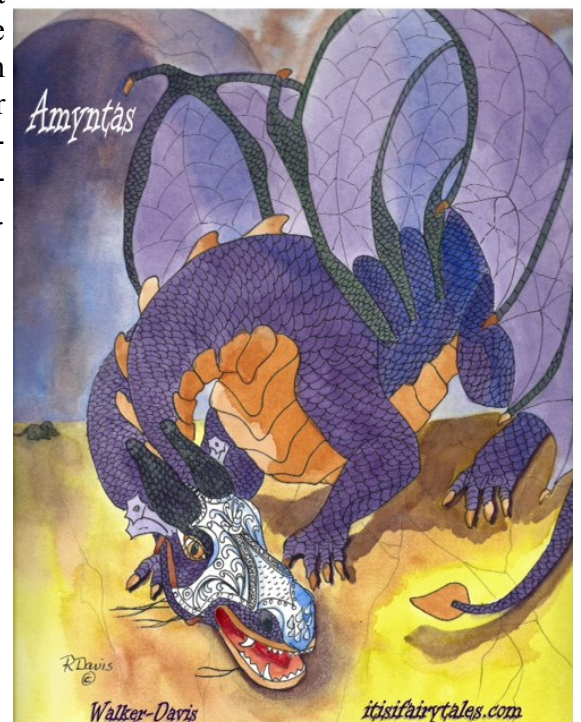


Roberta Davis has lived in the San Joaquin Central Valley all of her adult life. She and her husband, Jerry, came to Fresno after he was discharged from the Army in 1970. She was a stay-at-home mom for several years while her children were very young. But as soon as her youngest child entered kindergarten, she just followed him to school working as a Teacher's Aide. When he started the fifth grade and was on the other end of the schoolyard from her classroom, she decided she would go to college. She began taking classes at Fresno City College. She was undecided about her major, but since she had such a love for animals, she started taking the required classes for a science major, Biology, Algebra, Chemistry, etc. She needed

to fulfill a humanities requirement and thought she would find an easy class so she could check off that box. A drawing class caught her attention. Never having even thought about pursuing a career in art, she was surprised and delighted to discover that she could draw, and draw well! The light went on! She began taking every art class offered, Art History, Intaglio, Figure Drawing, Sculpture, Print Making, etc. After transferring to USC, Fresno, she finished earning her Bachelor's Degree in Fine Art. She graduated Summa cum Laude in 1998.

Roberta has worked in watercolor primarily for nearly twenty years. She sees beauty in every aspect of nature, be it flora or fauna. The subject matter has always included horses, dogs and other animals but she also loves landscapes, florals and still life. She studied for six years with Nick Costanzo who helped her understand color more thoroughly. She has taken workshops with Karen Frey, Jim Soares, Tony Couch, Rose Eden, Suzie Stach, Elizabeth Tolley, Jerome Grimmer, Dotty Hawthorne, Dale Laitenen, Teresa Saia and Clark Mitchell. Roberta discovered the Pastel medium about five years ago and has worked mainly in Pastel ever since. The subject matter hasn't changed, just the medium. She has won many awards over the years, but the thing most important to her is the joy of just painting. She belongs to The Alliance of California Artists and The Clovis Art Guild. She has earned her Signature Award from ACA and the Society of Western Artists. She is currently the Treasurer for ACA.

Now, she has entered into a totally new artistic endeavor. She was invited to illustrate a children's Fairy Tale, "It Is I", authored by John E. Walker. The first book in the series was a success, at least locally. Book II is now completed and will be ready for sale next month in October. The dragons in the story-line piqued her interest because she was allowed to create her own design and color palette. Children seem to love the story, characters and colorful design. The website address is [www.itisifairytales.com](http://www.itisifairytales.com). There, one can see a preview of both books and place an order if desired.







# FIG TREE GALLERY



The spring of 1962 marked the time when a group of widely divergent, but professional artists joined forces, envisioning a non-commercial art gallery where their work could be shown on a continuing basis without institutional restrictions. Co-founders Eva Abou-Ghorra and Patricia Packard Moore, who served as the gallery's first president, approached other 'outsiders to the Fresno art scene of the day' who they considered 'forward-looking artists' proposing the concept of a cooperative gallery that was to be Fresno's first avant-garde gallery. In the early 1960s, the Fresno Arts Center (now the Fresno Art Museum) was in a loft above a store on Fulton Street while the Tuesday Group, consisting of water-colorists painting together out in the

surrounding landscape, were Fresno's two existing formal on-going art venues. Ultimately, the nine responding artist representing a wide range of disciplines, who endorsed Abou-Ghorra and Moore's original concept, recognized the need for another space where art-work could be shown. The Fig Tree Gallery Charter members were Abou-Ghorra, Jerry Dahlinger, Dean Dallin, Amy Kasai, Moore, Robert Ogata, Varaz Samuelian, Howard Statham and Marion Young. Both Moore and Statham have resigned as members while Ogata remains an active member—all three credit their years as Fig Tree members important to their personal development as creative, productive artists. Recognized as a gallery dedicated to contemporary approaches in art making along with a willingness to experiment became the characteristic common among the gallery's most forward looking members. Seldom representative, abstractions of nature were a hallmark of many of the Fig Tree artists whose work represented a highly individualist approach to art making. Much of the work exhibited was experimental, often by a synthesis of processing the intellectual with the intuitive. The duality and contradictions found in humanistic concerns presented challenges that often were present in the theme exhibitions. Cooperative outreach to community organizations became successful demonstrations of political alliances—the exhibition, Curated exhibitions, group shows, invitationals, annual Christmas exhibitions along with the theme and solo exhibitions have made for a richness of varied experiences over many years. Gallery members have adapted to the changing times and to the ever-present challenges of a cooperative venture. By continuing support for the mature work of long-time members, embracing the aspirations of new members along with presenting challenges to the arts community, the Fig Tree Gallery can anticipate many years of continued success as Fresno's longest surviving cooperative gallery.

**<https://figtreegallery.us/contact/>**

**644 Van Ness Avenue, Fresno, California, 93721.**

Gallery days and hours: Friday through Sunday from 12pm to 4pm.

Telephone number: 559.485.0460.



# BLOG: THE PRACTICAL ARTIST

## PRESENTATION IS EVERYTHING!

A great many artistically talented young men and women become discouraged from pursuing an artistic career because agents and gallery owners won't even consider their work. In many cases, this lack of interest on the part of galleries is not because the art is bad, but because the work is poorly prepared to be shown at a professional level. It is one of the purposes of most art groups to help teach these young artists how to frame their art for art shows and presentation to galleries so they can realize their potential as artists.

***Presentation is everything!*** A poorly presented piece of artwork might as well take itself



back to the studio. Would you buy a painting that was dirty, had dust on the frame, smears or scratches on the glass, ripped paper on the back? Would you want it if you cut yourself on sharp picture wire sticking out the back when you lifted it? Would you show up the prom in greasy jeans? When making a first impression, your art should put its best foot forward. When you take your art to an art show, a gallery or present it to a prospec-

tive client, it should be ready to hang on the wall. The Frame should glow with polish, if the painting is under glass, the glass should shine and be free from dust, scratches and smears. Oils and Acrylics should have been cleaned of dirt and dust with a soft, damp cloth.

All paintings should be framed; gallery wrap (1.5" to 2" wide on the edge) is acceptable. Frames should be in good repair and ready to hang. use flat hangers with wires only, no Saw-tooth, eyelet hangers or quick frames and no screw eyes. The ends of the wire should be taped or sleeved.



Deep 1 1/2"  
Gallery Wrap

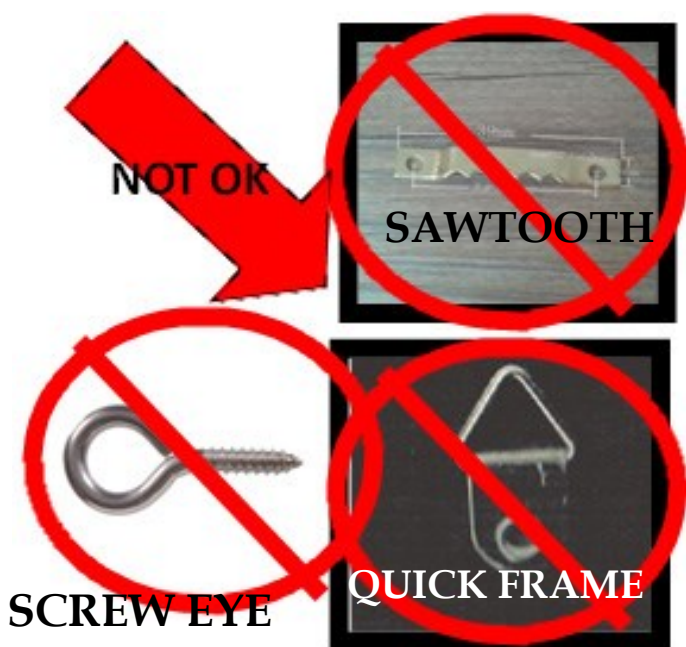
Screws for hanging should be no more than 4" inches from the top of the frame and the wire should not show over the top of the frame. All oils should be completely dry. Watercolor, Pastel, Drawing and some types of mixed media should be under glass or plexi-glass.

Hanging wire should have the ends either taped or be enclosed in plastic sleeves. (Inexpensive tubing can be bought at the hardware store, cut in small lengths, and then slipped over the wire before you twist the wire around itself.) Why are shows and galleries so

picky? Hangers should be strong enough to support the art. Shows and galleries don't want to be responsible for damage to your frame if your art falls off the walls or show standards! Most shows require wires attached with a flat D-Hook and the ends of the wire taped or sleeved so they



don't cut or stab anyone. If you are planning to enter the art in a show, don't use either sawtooth or screweye hangers. What's wrong with them? The sawtooth hangers are usually not sturdy enough to hold a painting (besides being hard to fasten with most hanging systems) and the screw eyes stick out and can poke holes in the wall or standard behind the art!



By the Practical Artist

<http://www.thepracticalartist.com/the-practical-artists-blog.php>





# ABOUT THE NEWSLETTER

The Local Art Events Newsletter is a free, on-line monthly publication for the purpose of assisting artists and writers of California's Central Valley and Central Coast to find places to show/sell their work, make connections with the local peer groups, and find classes, workshops, and tools that help them develop artistic and writing skills and the business side of their work. Printed copies are usually available at the general Meetings of ACA, CAG, and Allards Art supply in Fresno. It is distributed on-line.

The Newsletter welcomes notices and ads that agree with our stated purposes. **All requests must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the calendar, it must be submitted by the 25<sup>th</sup> of the month prior to the event. *All notices sent to members are subject to approval and editing, and no member information is ever given to 3rd parties.* **WHILE EVERY EFFORT IS MADE TO ENSURE THAT THE INFORMATION ON THE CALENDAR IS ACCURATE, MOST OF THE INFORMATION IS FURNISHED FROM 3<sup>RD</sup> PARTIES AND THE NEWSLETTER IS NOT RESPONSIBLE FOR CHANGES MADE BY THOSE PARTIES TO THE INFORMATION FURNISHED.**

**EDITOR: GAIL DALEY — MAILING ADDRESS: 5688 E SUSSEX WAY, FRESNO, CA 93727**

## YES! I WANT TO SUBSCRIBE TO THE NEWSLETTER

**Return this completed form to**

Local Art Events  
5688 E Sussex Way  
Fresno, CA 93727

**PLEASE ATTACH A COPY OF YOUR BIOGRAPHY AND A JPEG PHOTO OF YOUR WORK FOR THE PROFILE SECTION.**

NAME	
ADDRESS	
PHONE NUMBER	
E-MAIL	
ART MEDIA OR WRITING GENRE	



LOCAL ART EVENTS  
5688 E SUSSEX WAY  
FRESNO, CA 93727