



# AUGUST

2016  
Issue #93

## LOCAL ART EVENTS NEWSLETTER



### QUOTE OF THE MONTH

*"I sense a scream passing through nature. I painted ... the clouds as actual blood. The colour shrieked." - Edvard Munch, on his painting The Scream*

#### CHECK US OUT!

LOCAL EVENTS	1
BEST BLOGS FOR BOOK REVIEWS	5
ART CLASSES & WORKSHOPS	7
LOOKING 4 LOCAL TALENT	8
LINKING AROUND	9
ASSOC WEB SITES	10
THE GOOD NEWS	12
AMY DIXON	13
FRED JACOB	14
TRI-VALLEY WRITERS CLUB	15
BLOG: TIPS ON PHOTOGRAPHING ART	16
SUBSCRIBE	18

### SHOWS / MEETINGS/ EVENTS

EVENTS SUBMITTED TO THE CALENDAR MUST HAVE THE ORGANIZATION NAME, DATE & TIME, CONTACT INFORMATION, AND PRICING.  
DON'T FORGET TO SEND IN YOUR PROFILE FOR FEATURED ARTIST /WRITER OR ORGANIZATION / MULTI-ARTIST GALLERY BY THE 20<sup>TH</sup> OF THE MONTH

#### AUG 2016

2/9/16/23/30

**PAA (PLACERVILLE ART ASSN)** invites you to participate in our **Tuesday Mornings Paint Together**. Meet with other artists to paint and share ideas. We learn from each other. Everyone welcome. Every Tuesday morning 9:30-12:00 AM Placerville Senior Center crafts room 937 Spring St, Placerville For more information: call 530-913-1555 (Homer Rail)

Aug 3

**YWA (YOSEMITE WESTERN ARTISTS) FUN WITH PHOTOSHOP GROUP** now meets 1st Wednesday of the month at 6 pm at Timberline Gallery, 40982 Hwy 41, Suite 6, Oakhurst, CA. Open to YWA members and visitors, no charge. For further information, call Zyg Zee at 559-683-0762 or Norma Rogers at 559-642-7485.

Aug 4

**1ST THURSDAY ARTHOP** covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/ artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.

Aug 4

**PHOTO COLLECTIVE GENERAL MEETING.** Meetings are normally held on the first Thursday of the month. . **Time:** 7 p.m. **Location:** Stonebridge Apartments

Club House 2800 Braden Ave, Modesto, CA 95356 *Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area. For more information, go to*

- 5/12/19/26 **YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING:** Fridays from 9:30 am - 12:30 pm. All are welcome to paint/draw/ photograph/sculpt from hired models at Gertrude School House, Road 600, Ahwahnee, CA. Cost is \$7.00 for YWA members, and \$10.00 for guests. Please call Doug Boomer 559-642-3648, or email [dboomer@sti.net](mailto:dboomer@sti.net) for more information. Please visit (and like) our Facebook page for the latest scoop on all of our events <https://www.facebook.com/YosemiteWesternArtists>. There will be no Friday Live Model Painting sessions in August.
- Aug 6/20 **FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1<sup>st</sup>, Fresno, CA 93710 9:00 a.m. to Noon. For more information contact Wanda Carey 291-7489
- Aug 8 **ART CENTER MORRO BAY GENERAL MEETING AND ART DEMONSTRATION** at, 835 Main Street, Morro Bay, CA 93442, 3:00 p.m. on the 2<sup>nd</sup> Monday of every month No charge for attending. For more information contact: [artcentermorrobay.com](http://artcentermorrobay.com) phone: (805) 722-2504.
- Aug 10 **CAG (CLOVIS ART GUILD)** General Meeting and Art Demonstration. 7—9PM Clovis Veterans Memorial Building, Veteran's Room, 808 4<sup>th</sup> st, Clovis, CA 93612. --Art demonstration is Free to members, Suggested donation from Guests \$5.00. For more information, contact President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to [www.clovisartguild.com](http://www.clovisartguild.com) Demo is Leslie Deering - Watercolor
- Aug 11 **YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP** Meets every Second Thursday of the Month, 7-9 pm **at the** Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests (1st time free) Each meeting has a theme. Meeting topic – Water For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>
- Aug 12 **APPLICATION DEADLINE CALL FOR ARTISTS** Paint the picturesque Mendocino Coast! MENDOCINO OPEN PAINT OUT – A Plein Air Festival September 19-25, 2016 **There is a \$195 non-refundable entry fee (\$175 for current MAC members) to participate in MOPO. Pre-registration is required and will be processed on a first come, first served basis. When space fills, entries will be added to the waiting list. The application deadline is Friday, August 12, 2016.** Compete for more than \$8,000 in cash and prizes in this Open Plein Air Competition More information and an application at <http://www.MendocinoArtCenter.org/pleinair> **On campus housing and discounted lodging list is available** 707.937.5818 • 800.653.3328 **email for more information**
- Aug 13 **THE BAKERSFIELD ART ASSOCIATION** 1607 19<sup>th</sup> Street, Bakersfield, CA 93301 (661-869-2320) will be having a meeting open to the public on **Saturday**, 9 am to noon, program at 10 am. (2<sup>nd</sup> Saturday of each month).
- Aug 13 **ARTIST CALL: ARTISIAN FAIRE:** Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Saturday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at [miacuppa620@gmail.com](mailto:miacuppa620@gmail.com). Mia Cuppa Caffe' 620 E Olive Ave, Fresno, California 93728
- Aug 14 **PAA (PLACERVILLE ART ASSN)** Our general meetings are the 2<sup>nd</sup> Sundays of the month at 1:30pm at the Senior Center in Placerville. 937 Spring St, Placerville, CA 95667. For more information contact [kspoole@hughes.net](mailto:kspoole@hughes.net)
- Aug 16 **KINGS COUNTY ART LEAGUE** meets the 3<sup>rd</sup> Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at [info@kingsartcenter.org](mailto:info@kingsartcenter.org) Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>
- Aug 17 **YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTING.** Outings are usually scheduled for the 4th Wednesday of each month, this month we have moved to the 3<sup>rd</sup> Wednesday. Location to be determined.. Interested parties meet in

the CVS parking lot in Oakhurst at 9:00 am where car-pooling arrangements are made to the eventual destination. To stay informed of plein air destinations, follow YWA on Facebook <https://www.facebook.com/YosemiteWesternArtists>.  
Plein Air Coordinators: Carolyn Hartling and Sandee Scott, 559-760-1058.

Aug 18 **3RD<sup>RD</sup> THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The **ArtHop™** program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the **3rd Thursday of each month, from 5pm to 8 pm**. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list

Aug 21 The **PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President [kspoole@hughes.net](mailto:kspoole@hughes.net) or (530) 672-0943.

Aug 23/26 **ART HUB CHANGE OUT DATES** Art Hop receptions Sept 1 & Oct 6 – Theme “The colors of fall” still life, landscapes, thanksgiving etc.

Aug 26/27 **OIL PORTRAITS WORKSHOP** with Virgil Elliott. Cost \$350. Location: Fresno Art Hub 2024 N Van Ness, Fresno CA 93704 For materials list phone 248-0148 or go to the web site: [www.fresnoarthub.com](http://www.fresnoarthub.com)

Aug 26 **DEADLINE TO RESERVE YOUR seat to the San Francisco Museum of Modern Art.** Arts Visalia is proud to partner with the Visalia Art League in hosting chartered bus trips to museums, galleries, and other art-related destinations throughout California. A great opportunity to share a museum visit experience with your fellow art lovers! Simply reserve your seat and leave the rest to us. Your ticket purchase includes bus fair and museum admission with stops planned along the way for refreshments, lunch or dinner. **COST:** \$75.00 per person includes bus fare, museum ticket. **RESERVATIONS:** Call ARTS VISALIA 559-739-0905 or via PayPal below. **PAYMENT:** May be made cash, check or credit card at ARTS VISALIA or via [PayPal](https://www.paypal.com). **Tickets are non-refundable. Payment must be received for all seat reservations within one week of reservation.**

Aug 27 **ARTIST CALL: ACA (ALLIANCE OF CALIFORNIA ARTISTS) Membership Show From heART to heART—**Receiving--Saturday August 27<sup>th</sup>, NOON—2PM. Fresno Art Hub. 2024 N Van Ness,, Fresno, CA. And Pick-up is Saturday, October 1st, 10 to noon For more information go to [www.allianceofcaliforniaartists.com](http://www.allianceofcaliforniaartists.com) Not a Member? You can join at receiving. The ACA member, and their family, will hang paintings as a family group for only \$20.00 for the entire month of September! All artwork should be framed with secure flat hangers; simple frames for children's work are acceptable as long as it has a wire across the back. (Size limitation; ACA member's artwork not larger than 20 x 24, family's artwork not larger than 14 x 18.)

**YWA (YOSEMITE WESTERN ARTISTS) GENERAL MEETING** is usually scheduled the 3rd Saturday of the month, however there will be no General Meeting & Art Demonstration in August.

#### SEPT 2016

Sept 1 **1ST THURSDAY ARTHOP** covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.

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Sept 3/17 **FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1<sup>st</sup>, Fresno, CA 93710 9:00 a.m. to Noon. For more information contact Wanda Carey 291-7489

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- Sept 15 **3RD<sup>RD</sup> THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The **ArtHop™** program is a monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd **Thursday of each month, from 5pm to 8 pm**. To plan your ArtHop experience, log in to [www.fresnoarthop.org](http://www.fresnoarthop.org) to check for a list
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- Sept 23/24 Pastel Portraiture with Cuong Nguyen. Cost TBA. Location: Fresno Art Hub 2024 N Van Ness, Fresno CA 93704 For

Sept 28

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# BEST BLOGS FOR BOOK REVIEWS

PAGE 1 OF 2

It seems that a large number of book fanatics love to write about what they've read almost as much as doing the actual reading. That's a good thing for the rest of the readers out there, because blogs about books are an excellent way to discover great books without wasting your valuable time on the bad ones. Along with reading top book review blogs, students are exposed to excellent classic and contemporary books through traditional and online master's degrees in English literature. Check out these blogs that are all dedicated to reviewing books.

## Children and Young Adult Reviews

Children's literature and young adult literature are the focus of these blogs.

**Guys Lit Wire**. This blog features books that are of interest to teenage boys.

**a wrung sponge**. Get reviews of children and young adult literature and poetry as well as books for parents here.

**Book Nut**. Melissa reviews adult fiction as well here, but the bulk of her posts are on children's and young adult literature. She includes age ranges on each, too.

**Bookworm 4 Life**. Written by a librarian at a public library, the books here focus mostly on teen literature.

**SherMeree's Musings**. This children's and teen's librarian reviews books from these categories. Reviews include number of pages, appropriate age range, and publishing information.

**Seven Impossible Things Before Breakfast**. While not following the traditional book review format, this blog gives the low-down on authors, illustrators, and the books themselves from this genre.

**A Fuse #8 Production**. Check out this blog for in-depth reviews of kid lit.

**Jen Robinson's Book Page**. Jen writes reviews about kid lit and includes age ranges, publication information, and sources of her books.

**Maw Books Blog**. YA fiction, kid lit, and even a bit of historical fiction and author interviews end up on this blog.

**Shelf Elf: read, write, rave**. Children's and young adult's books are featured on this blog as well as news and updates about books and authors in this field.

**GreenBeanTeenQueen**. If you are looking for reviews on teen and tween literature, then let this librarian guide you with her reviews.

**The Book Cellar**. The reviews of YA literature here are done by the 16 year-old blogger who posts a short excerpt from the book along with her review and a rating based on a 5-star system.

**Pop Culture Junkie**. While most of the books here are YA, there are also reviews on other types of fiction as well.

**The Story Siren**. The YA reviews here include a star rating system for separate components of each book, including overall, plot, characters, ending, writing, and cover.

**Tempting Persephone....**. Written by a young adult librarian, the books here have a decidedly fantasy/alternate reality bent to them.

## Collaborative Blogs

These blogs share the reviewing work with some blogs having many reviewers and others only a few. The differing perspectives from them offer a wider range of opinion.

**26 books**. What started as one reader reviewing 26 books in one year has grown to multiple reviewers and hundreds of books.

**BookFetish**. This collaborative blog features reviews on mysteries and thrillers, young adult, fantasy, and more.

**39. Omnivoracious' Amazon Blog**. A collaborative effort from Amazon.com, this blog covers everything from cook books to fiction.

**The New Book Review**. Readers, reviewers, and authors can submit their reviews here which cover a wide variety of genres.

**Book Nook Club**. These 13 book reviewers cover many different genres and encourage their readers to leave comments to for further discussion.

**Five Borough Book Review**. A group of 20-something New Yorkers, they review books as varied as they are.

**Shelf Love**. Jenny and Teresa review everything from classics to contemporary fiction to children's literature.

## Industry and Professional Reviewers

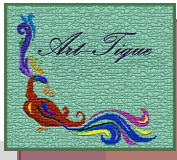
From national newspapers to web magazines, these blogs provide reviews from professionals.

**ArtsBeat**. This blog from the New York Times looks at books, their authors, and news surrounding both.

**Book Soup Blog**. Book Soup is a book store in Los Angeles and they include reviews of new literature on this blog.

**New York Review of Books**. The reviews here focus on non-fiction books covering topics such as health care, politics, and more.

**A Different Stripe**. These reviews are from The New York Review of Books Classics.



# BEST BLOGS FOR BOOK REVIEWS

PAGE 2 OF 2

**Blog of a Bookslut.** The blog from this popular web magazine covers book reviews and book news.

**Critical Mass.** From National Book Critics Circle Board of Directors, this blog not only features a wide variety of book reviews, but also news from the publishing industry.

**Jacket Copy.** This blog from the LA Times features book reviews and other publishing and book news.

## **History and Historical Fiction**

Fans of history and historical fiction will love these blogs, which provide a great diversion for those pursuing graduate degrees in history.

**Carla Nayland Historical Fiction.** Carla writes about her favorite genre, historical fiction, on her blog.

**Age 30+...A Lifetime of Books.** Memoirs and historical fiction both feature on this mom's blog, with the occasional kid lit, too.

**A Reader's Respite.** Don't expect any kind of dry account of historical fiction on this blog where high camp is king.

**Steven Till.** Historical fiction, medieval history terms of the week, and a good dose of fantasy are all included on this blog.

**TOCWOC – A Civil War Blog.** This blog is all about the Civil War and reviews mostly non-fiction works.

**News and Random Musings about Historical Novels.** This blog from HistoricalNovels.info includes plenty of book reviews.

**Historical Tapestry.** This collaborative blog features historical novels from several different eras.

**Julie K. Rose.** Written by a historical novelist, this blog shares book reviews, definitions of obscure words, and sneak peeks at books-in-progress.

**Writing the Renaissance.** While writing her own historical fiction novel, this blogger also reviews books and talks about renaissance history.

**The Biblio Blogazine.** Historical fiction is this blogger's book of choice, but you may see other types of books reviewed here too.

**Bookfoolery and Babble.** Lots of different types of books are reviewed here, but historical fiction and history books tend to surface the most.

## **Mystery and Thriller**

Whether mystery, crime, or thrillers are your thing, these blogs will offer plenty of great suggestions for you.

**Kittling: Book.** Mysteries and thrillers feature highly here, but you can also find a smattering of historical fiction and biographies too.

**Bookgasm.** Crime, mystery, thrillers, and even a bit of non-fiction turn up on this blog.

**Jen's Book Thoughts.** Jen reviews mystery novels and also includes author interviews.

**The Drowning Machine.** Mystery and crime novels are the focus of this blog. Recent posts have featured a short story contest they've been running, but the book reviews should be back soon.

## **Romance**

Romance novels seem to beckon a variety of different review styles and these blogs highlight some of the best.

**The Book Smugglers.** Romance and fantasy books are both featured on this blog—and bonus points for romance fantasy books.

**Book Binge.** These three women blog about their passion for romance novels.

**RipMyBodice.com.** The three women here write reviews of romance novels and don't take themselves too seriously.

**Babbling About Books, and More.** Not only does KB babble about romance novels, she also has fun with words and silly photos.

**Gossamer Obsessions.** This blogger offers an enjoyable breakdown of the cast of characters and the traditional romance novel devices used in the reviews here.

**Racy Romance Reviews.** Here you'll find a philosophy professor who reads romance novels and blog about the books themselves and the genre.

**ReadingAdventures.** Romance and historical fiction are found on this blog.

**Smart Bitches, Trashy Books.** These two smart women review romance novels and give them a grade from A+ to F.

## **Science Fiction, Fantasy, and Adventure**

If you like your books a little out of this world, then check out these blogs that feature science fiction, fantasy, and adventure.

**BestScienceFictionStories.com.** Science fiction short stories and novelettes are reviewed on this blog.

**Exclusively Books.** Written by a group of Latter-day Saint women, these books are mostly fantasy and adventure. The ladies warn of bad language and adult content, too.

**76. Stuff as Dreams are Made On....** Chris enjoys reading and reviewing fantasy, sci-fi, YA, and even a bit of general fiction.

**Bold. Blue. Adventure..** Sci-fi and fantasy are the favorites here, along with a good dose of YA and graphic novels.

**The Book Pirate.** While not all the books reviewed here are about pirates, it doesn't hurt if they feature zombies, fantasy, or sea monsters.

**The Book Zombie.** Eerie seems to be the tone of most of these books, which may include young adult and adult literature.

**bombastic bagman.** These book reviews tend to fantasy and alternate realities. Comics and mysteries that overlap with fantasy are also

represented.

**Bibliophile Stalker.** This blog looks at books from the speculative fiction and fantasy genre.

**SciFiGuy.ca.** SciFiGuy reviews focus on urban fantasy, paranormal romance, and speculative fiction and fantasy.

**The Galaxy Express.** Science fiction romance is the genre de jour at this blog.

### **Graphic Novels and Comic Books**

It's time to take this genre seriously, and these blogs are a great way to learn about it.

**Jog – The Blog.** Manga, old-fashioned comics, and graphic novels are just a few of the genres reviewed here.

**The Weekly Crisis.** Get comic book reviews here from four reviewers that include Moments of the Week, Cover of the Week, manga, and more.

**Warren Peace Sings the Blues.** Comics of all varieties, including manga, are reviewed here.

### **Unique Genres**

From book covers to regional authors to terrible books, these blogs offer a perspective that's a bit different from the rest.

**The Book Design Review.** This blog proves you can judge a book by its cover. This blog is all about the design of books.

**Reading Local: Portland.** Focusing on the literary world in Portland, Oregon, this blog features reviews of books by Portland authors as well as other news and events in the area.

**In Spring it is the Dawn.** This Canadian blogger has been living in Japan for about 8 years and reviews a steady stream of books from Japanese writers or set in Japan.

**YA Fabulous.** This blog reviews and discusses young adult books with GLBT themes.

**Awful Library Books.** Two librarians have made it their mission to weed out terrible books that are actually on library shelves. See which ones they select on this blog.

**Judge a Book by its Cover.** In the vein of awful books, this blog features books with really bad covers. Beware of some adult content. Share this page with your friends



## ART CLASSES/WORKSHOPS

**WORKSHOP--ART HUB, 2024 Van Ness Blvd, Fresno, CA 93704. Oil Painting workshop with Sue Porter on the 3rd Wednesday of each month from 10AM—5PM with lunch break at noon. Items to bring: materials and an easel, reference material. Materials list will be provided at sign up. Please pre-register. All items bought for this workshop are available at Allards for 10% off. To pre-register phone 248-0148. [www.fresnoarthub.com](http://www.fresnoarthub.com)**

**CLASSES--PIANO & ACCORDION LESSONS** at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner /Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or [palmerpianostudio@icloud.com](mailto:palmerpianostudio@icloud.com). [www.palmerpianostudio.wix.com/lessons](http://www.palmerpianostudio.wix.com/lessons)

**CLASSES-- Watercolor Magic with Norma Neil.** This class focuses on building a strong foundation of traditional painting skills, color mixing and composition that can be used for a variety of subjects and styles. A variety of techniques are employed as skills develop. The small group setting is appropriate for beginners and intermediate watercolor painters. Classes are on Monday from 5:30 to 8:30 pm. Class dates: Apr 4, 18, and 25. **No class Apr 11.** Cost: \$25 per class. Supply list with registration. **For additional information or to register, contact Norma at 661-204-4653 or [nneil2@att.net](mailto:nneil2@att.net)**

**CLASSES-- MCCOY'S ART STUDIO CLASSES** 1432 Clovis Ave **Clovis, CA 93612** (559) 298-7965 will cover instruction on color theory, composition and Oil technique's. **Day Classes Offered:** Wednesday--9:30AM - 12:00PM. Thursday 9:30AM --12:00PM - 1:00 - 3:30 PM Friday -- 1:00PM-3:30p Saturday -- 9:30AM - 12:00PM **Night Classes:** Thursday Evening 6:00pm-8:30p **NOTE:** The classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one-week notice would be appreciated when quitting a class. When you stop your classes, all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my Web Page at [www.artwithlindamccoy.com](http://www.artwithlindamccoy.com) **Permanent Students** -- Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. **Alternate Students:** A student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session.

**CLASSES IN JEWELRY MAKING** by Frances (Fenya) Lediaev --I teach classes on wire-sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 [artwirejewelry@hotmail.com](mailto:artwirejewelry@hotmail.com) [www.artwirejewelry.com](http://www.artwirejewelry.com)

**CLASSES AT THE BAA ART CENTER** (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary:** Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. <http://>



# ART CLASSES / WORKSHOPS

[www.bakersfieldartassociation.org/](http://www.bakersfieldartassociation.org/) E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com) Phone: 661-869-2320

**CLASSES WITH M LY: Portrait drawing for beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/265429620182196/>

**Paint in Acrylic for Beginners" class with Ma Ly** at Fresno Adult School

<http://www.facebook.com/events/337761882916664/> **Info and schedule for classes at Michaels with Ma Ly**

<http://www.facebook.com/IIAQETd222AQHpdtFKP8KGWnoX-oCPBUjTnlsWykM-lhGz-g/www.artclassatmichaels.webs.com>

**CLASSES-- SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY:** Join a drawing or painting class that fits your level from beginning to advanced, ages two to ninety nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too, but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy <http://calartsacademy.com/>, or email Sammy at [Sammygart@gmail.com](mailto:Sammygart@gmail.com). (559) 222-6539 Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

**CLASSES-- POTTERY CLASSES:** Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638-6084 or 647 3092....

**CLASSES-- DOOR ART GALLERY: Gary Langdon Oils (all levels)** . Door Art Gallery 3073 W Bullard, Fresno, CA 93711 Ongoing: Thursdays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m., Fridays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m. \$60.00 per month. For more information or registration, call Gary 708-6823. **Suzie Stach (Pastels)** 1<sup>st</sup> Saturday of the month beginning March 5<sup>th</sup>, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information, call Suzie Stach 271-9514. **Life Drawing & Painting** (self-directed –no instructor) . Tuesday 5:30 p.m. – 8:00 p.m. or Wednesdays 9:00 a.m. – Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-1610

**CLASSES-- TERRI SORENSON WATERCOLOR** class on Thurs. afternoons at 3:30 in my home in Selma. The cost is \$20 per lesson. For more information, my phone # is 896-6623.

**CLASSES-- ANITA STOLL PASTEL** at her home studio in Coarsegold. For details contact [anitastoll@yahoo.com](mailto:anitastoll@yahoo.com). Visit her website at <http://www.anitastoll.com/> and her blog-site at <http://anitastollpastelssublime.blogspot.com/>



## LOOKING FOR LOCAL TALENT

**STUDIO 360 – PLACERVILLE.** SHOW YOUR ART ON MAIN STREET, Art Studio 360 has several openings for artists to join their Co-op group. They will celebrate their 1st year in February. Located at 360 Main St. Placerville. Contact Joyce Bahnsen for more information, 530-626-3429.

**GOLD COUNTRY ARTISTS' GALLERY** . in Placerville currently has openings in a variety of media to join the gallery. For more information, visit their [website](#) or contact **Craig Koski, 530-306-3515**.

**GEARBOX GALLERY** is an artist-run contemporary art gallery located at 770 W. Grand Ave, Oakland, directly below the well-established [Transmission Gallery](#) and across the street from [Aggregate Space Gallery](#). GearBox is dedicated to showcasing the work of a broad range of regional contemporary guest artists alongside the work of member artists in an artist-run space. As a member of [Oakland Art Murmur](#) we

participate in the famous First Friday Art Walks and other OAM events. GearBox now has an opening for an artist member. Join us in showing your work, the work of your contemporaries and fostering community and education through intellectual and cultural exchange focused on the visual arts. An application form with more details is available here: [Application](#) Submit your application and portfolio information to Jules Campbell at: [membership@gearboxgallery.com](mailto:membership@gearboxgallery.com) or contact her with your questions about participating in an artist-run space.

**TIMBERLINE ART GALLERY LOOKING FOR ARTISTS:** With its recent expansion, the Board of Directors of Timberline Art Gallery, located on Gallery Row in Oakhurst, is announcing its search for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine arts guild are encouraged to apply for membership. Information about the gallery: [www.timberlineartgallery.com](http://www.timberlineartgallery.com). Contact: Timberline board president, Zygmund Zee, 683-3345. Submitted to Art-tique by Sandra Lee Scott, Timberline Gallery member [559-760-1058](#)

**CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE** that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening, and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces – have a look at: <http://cmacfresno.org/> . They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

**ART HOP OPPORTUNITY:** Hi! My name is Amber Donabedian. The date of art hops are the first Thursday of the month. The address will be for the Babylon club, which is 1064 N. Fulton st, Fresno CA 93728. **Contact Info:** The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be [a.d.photography@hotmail.com](mailto:a.d.photography@hotmail.com) I am looking for all types of artists! Thanks again! Amber Donabedian



# LINKING AROUND

## THIS MONTH THE LOCAL ART EVENTS NEWSLETTER RECOMMENDS

**Creating Art Sales by Promoting your Work to Your Network of Acquaintances From a Reader –**

by [Jason Horejs](#) December 14, 2015 [21](#) Posted in [Art Business Tips](#), [Art Marketing For Artists](#)

<http://reddotblog.com/from-a-reader-creating-art-sales-by-promoting-your-work-to-your-network-of-acquaintances/>

## 5 tips for crafting a memorable book description

Chris Robley

Jacket copy will never capture everything you want readers to know about your book or your achievements as an author. Just accept the fact that a book description is supposed to be a teaser.

[http://blog.bookbaby.com/2015/07/5-tips-crafting-memorable-book-description/?utm\\_campaign=BB1605&utm\\_source=BBNews&utm\\_medium=Email&spMailingID=50606558&spUserID=MTQxMTQ4Nzk1NDI4S0&spJobID=860234551&spReportId=ODYwMjM0NTUxS0](http://blog.bookbaby.com/2015/07/5-tips-crafting-memorable-book-description/?utm_campaign=BB1605&utm_source=BBNews&utm_medium=Email&spMailingID=50606558&spUserID=MTQxMTQ4Nzk1NDI4S0&spJobID=860234551&spReportId=ODYwMjM0NTUxS0)



# ASSOCIATION WEB SITES

## **ALLIANCE OF CALIFORNIA ARTISTS**

[www.allianceofcaliforniaartists.com](http://www.allianceofcaliforniaartists.com)

Art Demonstrations at the general meetings  
Workshops  
Art Sale in April  
Juried Shows throughout the year

## **FRESNO ARTS COUNCIL (FAC) Water Tower**

**Gallery** <http://fresnoartscouncil.org/>

Multi-Artist Gallery  
Art Hop & Jazz Hop  
Eatin' On Eaton

## **ART CENTER MORRO BAY**

[www.artcentermorrobay.com](http://www.artcentermorrobay.com)

Workshops, Classes and Shows

## **ART-TIQUE** [www.art-tique.org](http://www.art-tique.org)

Local Art Events Newsletter  
Community Art Exhibits at Local Libraries

## **ARTS VISALIA** <http://www.artsvisalia.org>

Adult & Childrens classes & workshops  
Art Shows & exhibitions

## **BAKERSFIELD ART ASSOCIATION** <http://www.bakersfieldartassociation.org/>

E-Mail: [baartcenter@gmail.com](mailto:baartcenter@gmail.com) Phone: 661-869-2320

Classes & Workshops  
Art Around The Town  
Featured Monthly Artist

## **CARNEGIE ARTS CENTER -**

[www.carnegieartsturlock.org](http://www.carnegieartsturlock.org).

Adult & Childrens Classes in Art & Dance  
Workshops  
Art Shows

## **CLOVIS ART GUILD** [www.clovisartguild.com](http://www.clovisartguild.com)

Art Demonstrations and mini workshops at the general meetings  
Fall Art Show (October)  
Old West & Rodeo Art Show (April)

Miniature Art Show (July)

## **CLAY MIX** [www.claymix.com](http://www.claymix.com)

Classes  
Events  
Studio Space

## **FRESNO ART HUB** [www.fresnoarthub.com](http://www.fresnoarthub.com)

Workshops  
Classes  
Art Shows

## **MADERA COUNTY ARTS COUNCIL**

[www.maderaarts.org](http://www.maderaarts.org)

Celebrate Agriculture With the Artist -  
Exhibit and competition  
Circle Art Gallery

## **MAC (MENDOCINO ART CENTER)** <http://www.mendocinoartcenter.org>

[www.mendocinoartcenter.org](http://www.mendocinoartcenter.org)

Monthly gallery shows  
Open studio sessions  
Art fairs, musical concerts and cultural programs  
World-class art classes taught by renowned instructors  
Member exhibition opportunities  
Mendocino Arts Magazine  
Second Saturday Receptions

## **MOTHER LODGE ART ASSOCIATION** <http://www.motherlodeartassociation.org/>

[www.motherlodeartassociation.org/](http://www.motherlodeartassociation.org/)

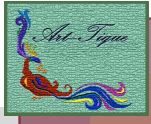
Sponsored Shows in Various towns  
Paint Outs  
Art Demonstrations  
Scholarships  
Classes & Workshops

## **PARTNERS N ART** <http://partnersnart.yolasite.com/>

[partnersnart.yolasite.com/](http://partnersnart.yolasite.com/)

Brings Artists & Business together  
Art Walk  
Borders Bookstore

## **PHOTO COLLECTIVE** <http://>



# ASSOCIATION WEB SITES

## **[www.photocollective.org](http://www.photocollective.org)**

Photography Outings (field trips & photo walks)

Workshops

Annual Showcase

## **PAA (PLACERVILLE ARTS ASSOCIATION)**

<http://www.placervillearts.com>

Classes & Workshops

Mother Lode Art Show

Fall Art Tour

## **SAN JOAQUIN CLAY & GLASS ASSOCIATION**

[www.sjcga.com](http://www.sjcga.com)

Annual Spring Sale (May)

October fall Workshop

Annual Fall Sale (November)

## **SANTA CRUZ ART LEAGUE** [www.scal.org](http://www.scal.org)

Shows & Exhibits

Classes & workshops

Ties to Poetry readings & Local Theatre

## **SOCIETY OF WESTERN ARTISTS (LOCAL CHAPTER)** <https://www.facebook.com/pages/Society-of-Western-Artists-San-Joaquin-Valley-Chapter/223715287698387>

Art Shows

Meetings & Demonstrations

## **SIERRA ART TRAILS** <http://www.sierraarttrails.org/>

Exhibits: Pathways

Sierra Art Trails

Our Wild Lands

Water, Source of Life

Going Deeper, Reaching Out

## **TRI-VALLEY WRITERS CLUB** <http://www.trivalleywriters.org/>

Blog

Anthology: *Voices of the Valley: Word for Word*

Winterfest

Writer's Conference

Contests for adults and high schoolers

## **YOSEMITE WESTERN ARTISTS**

[www.yosemitewesternartists.org](http://www.yosemitewesternartists.org)

Art Demonstrations at the general meetings

Rotating exhibits at satellite locations

Annual Tri-County Competition and Exhibition

Sierra Art Trails

Plein Air & photography outings

## **WRITE MINDFUL** <http://www.meetup.com/WriteMindful/>

Poetry workshops

Writing workshops

Meditation



# THE GOOD NEWS

We would like to fill this space with good news about *you* and your art. Did you get accepted at a major show you have been trying to break into? Did you sell a painting or other piece of art? Are you being honored by the community? If you have good news you

- ACA August showcase artists will be Larry and Kathy Myatt of Merced. Both Myatts work in tile mosaic and have won awards throughout the valley.
- Deborah Pepin will be teaching a “Doodles and Wine” workshop at the Fresno Art Hub on Saturday, August 13th from 10:00 to 5:00 pm. If you are interested please contact me or Diane at the Art Hub for more information. Workshop information is available at Allards and the Art Hub, and is also available on line at FresnoartHub.com The class is \$45.00 per person. Come and join us, and get your doodle on!!!

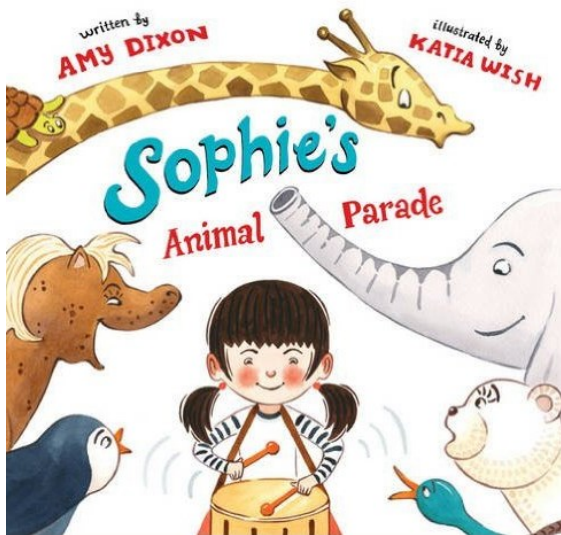
The Winners of Clovis Art Guild’s Miniature Works show are listed below. Please don’t forget to come to the artist reception Thursday Aug 4, from 5 – 8pM at Fresno Art Hub. The Address is 2024 Van Ness Blvd, Fresno, CA 93704 .

Award	#	ARTIST'S NAME	TITLE	MEDIA
<b>Best Of Show</b>	108	Dennis Lewis	Bobby	Oil
		<b>OIL / ACRYLICS</b>		
<b>1st place</b>	114	Manuel Abad	New Day	Oil
<b>2nd place</b>	111	A.j. Sutton	One Poppy	Acrylic
<b>3rd place</b>	107	Rudy Murietta	Pepa	Acrylic
<b>HM 1</b>	106	Mary Fotheringham	Cherries	Acrylic
<b>HM 2</b>	105	Gail Daley	A Clockwork Cat	Acrylic
<b>HM 3</b>	109	June Livingston	Squam River Bridge	Oil
		<b>WATERCOLOR</b>		
<b>1st place</b>	203	Chieko Delgado	A Bunch Of Grapes	W/C
<b>2nd Place</b>	207	Roberta Davis	Peony	W/C
<b>3rd place</b>	210	Jeanne Naito	Turquoise Stars	W/C
<b>HM 1</b>	206	D.J. Butler	Sea Life	W/C
<b>HM 2</b>	204	Georgia Verduzco	Humming Along	W/C
<b>HM 3</b>	208	June Livingston	Arroyo Twilight	W/C
<b>HM 4</b>	201	Julie Raymer	Succulents	W/C
		<b>DRAWING/GRAPHICS/PASTEL</b>		
<b>1st place</b>	403	Julie Raymer	Balboa Park	Pen
<b>2nd place</b>	404	Tom Powell	Harley	Ink
<b>3rd place</b>	406	Meganne Gore	Taurus Grazing	Ink
<b>HM 1</b>	402	Julie Raymer	Planted In Birch	Pen
		<b>MIXED MEDIA</b>		
<b>1st place</b>	501	Chieko Delgado	Hoot & Nyra	W/C-Pen



# AMY DIXON

Amy Dixon grew up as one of seven siblings, so the only peace and quiet she ever got was inside a book. Once she had her own kids, she rediscovered her love for picture books at the public library. It was the one place she knew all four of her kids would be happy . . . and quiet. She writes from her home, where she lives with her four little inspirations and her marathon-running husband, Rob.



## SOPHIE'S ANIMAL PARADE

Mama calls it Sophie's imagination, but Sophie calls it magic. Everything Sophie draws comes to life, and one day when Sophie feels lonely, she decides to draw a friend. But the polar bear cub isn't very happy in Sophie's room, where it is much too warm. So Sophie tries again. But the duck wants to swim in a pool full of water. And the giraffe is too tall for the tiny room! It isn't long after the elephant shows up that things begin to get a little too wild and Sophie must demand that everyone go outside. In the backyard, with all her new friends, Sophie meets someone new – someone who happens to be an *expert* lion trainer. It looks like Sophie's magic may have worked after all.

Featuring a charming crew of animals and two children who believe in magic, this sweet and funny picture book teaches children to combat loneliness with creativity, persistence, and a little imagination. Filled with the lovely watercolor illustrations of Katia Wish, Amy Dixon's *Sophie's Animal Parade* takes children on a journey toward friendship.

Found on Amazon Books and on Kindle editions

By sharing this free book preview or embedding it on a website, anyone can read a sample of this book with just one click – no need for them to sign in or install an app

[https://read.amazon.com/kp/embed?](https://read.amazon.com/kp/embed?asin=B00W0LT2E2&asin=B00W0LT2E2&preview=newtab&linkCode=kpe&ref_=cm_sw_r_kb_dp_qWmMxbZ07WM44)

[asin=B00W0LT2E2&asin=B00W0LT2E2&preview=newtab&linkCode=kpe&ref\\_=cm\\_sw\\_r\\_kb\\_dp\\_qWmMxbZ07WM44](https://read.amazon.com/kp/embed?asin=B00W0LT2E2&asin=B00W0LT2E2&preview=newtab&linkCode=kpe&ref_=cm_sw_r_kb_dp_qWmMxbZ07WM44)



# FRED JACOBBER

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Fred Jacobber, Wood Artist, retired as a Construction Superintendent in 1990 in San Diego. While there he admired the great ship, the Star of India, that



was moored there. He later built the ship and framed it. He also enjoyed taking lessons in oil painting from Bob Ross on TV. Every day he set up his equipment and supplies and painted quite a few paintings. He loved it. Being a carpenter he loved working with wood. He started by

making several trains fashioned like some trains that his neighbor had. They were exact in size and he measured and trimmed until they were perfect. .

Then he built cruise ships and trains using bark as rocks and made cellophane windows on the ships. He also built houses and cottages, hand carved shingles and small items to scale. It just went from one thing to another.

HE moved to Bakersfield in 1993. When he heard about the Bakersfield Art Association Gallery in the East Hills Mall, he approached them to see whether they would allow him to show his work. Charlotte White was manager at that time and she accepted his work. She told him that they would close at the end of the year. HE asked Charlotte if he could keep the gallery open year round. Thanks to Charlotte he became the manager of the gallery for the next ten years. He enjoyed the experience even though he didn't think he was management trained.

When the BAA moved in 2009 and established the Art Center in Downtown Bakersfield he retired again. Fred continues to paint and show his art. He also continues to give his art to friends but now finds that he still has many pieces that need a home. He has continued to be active in the association and helps when needed.



# TRI-VALLEY WRITERS CLUB



Serving Northern California's Tri-Valley and surrounding areas. JOIN US FOR OUR NEXT MEETING Date & Time: Third Saturday (except July & August) 2:00 p.m. to 4:00 p.m. (Check-in begins at 1:30 p.m.) Adults: \$12

for adult CWC members \$17 for adult nonmembers Students: \$6 for student CWC members \$10 for student nonmembers student fees waived for initial visit (must be 14-22 years old with valid school ID) Location: Four Points by Sheraton, 5115 Hopyard Road. Pleasanton, CA 94566 Reservations Required: E-mail [Linda Todd reservations@trivalleywriters.org](mailto:LindaTodd_reservations@trivalleywriters.org)

There is a summer hiatus during the months of July and August. Monthly meetings will resume in September. Critique groups, social media group, and open mic continue to meet during the summer, so please forge on with your writing

## WHAT IS TRI-VALLEY WRITERS ABOUT?

We are a community of writers promoting the craft of writing and the business of getting published. We are the regional branch of the California Writers Club (CWC) serving Amador, San Ramon, and Livermore Valleys. This Tri-Valley area contains the town of Danville and the cities of Dublin, Livermore, Pleasanton, and San Ramon. We welcome writers of fiction, non-fiction, and poetry; all ages and skill levels; who are published or seeking to publish; to participate in our community.

CWC Tri-Valley Branch members are encouraged to participate in critique groups to strengthen their writing. Participation begins by attending the short-story and stem critique group at 7:00 PM on the second Tuesday of each month at Panera Bread, 4685 1st Street, Livermore, CA . Everyone comes prepared to review work submitted by the first Tuesday of the month. As this group grows, members are encouraged to form new critique groups specializing in a specific genre. There are three novel groups that meet independently.

Members work online and/or participate in face-to-face critiquing. With both formats, there is a commitment for reciprocity. Participants who submit materials online commit to reading and critiquing the materials submitted by others. CWC Tri-Valley Branch members interested in joining the critique group should contact [Pat Coyle](#).

The CWC Tri-Valley Branch meets at Four Points by Sheraton in Pleasanton the third Saturday of the month from September through June. [Please visit the home page](#) to view the upcoming meeting, or [click here](#) to view past meetings

## California Writers Club Mission Statement

The California Writers Club (CWC) aims to foster professionalism in writing, promote networking of writers within the writing community, mentor new writers, and provide literary support for writers and the writing community as is appropriate through education and leadership.

## Membership

The CWC membership year begins July 1 and ends June 30 of the next year. Instructions differ for Student Members, New Members, or Renewing Members (see below), but in all cases payment must be made out to **CWC Tri-Valley Branch** and may be sent to

*CWC Tri-Valley Branch  
Attn: Membership Chair  
4682 Chabot Drive #10953  
Pleasanton, CA 94588*

Student Members Students 14 to 22 years old pay a reduced annual dues of \$10 and no enrollment fee. Fill out the **application form** and send it with payment to the address below or bring it with you to a chapter meeting.

New Members There is a one-time enrollment fee of \$20 in addition to the \$45 annual dues for a total of \$65. (Applications accepted between January 1 and June 1 pay the \$20 enrollment fee and half-year dues of \$22.50 for a total of \$42.50.) Submit the **application form**, and send it with writing samples and payment to the address below or bring it with you to a chapter meeting.

Renewing Members Renewing members pay \$45 for annual dues for renewal. Dual membership is \$25 payable to each additional branch you join. As a convenience to renewing members, they may also pay their dues online via PayPal



# BLOG: THE PRACTICAL ARTIST

## GAILS TIPS ON PHOTOGRAPHING YOUR ART

<http://www.thepracticalartist.com/the-practical-artists-blog.php>

Presentation is everything; especially on the internet where the only impression you can make is what is seen by the viewer. A poor presentation can make the difference between getting a sale or not and being accepted into an on-line show or a show requiring submissions on disc. For the judges to get an accurate idea of your art, the image you send must match the colors in the art and be sharp and clear.



challenged”:

For many of us, taking a good photograph of our art is hard. Before sending off the photo of your art make sure that the size of the photo agrees with the directions given by the prospectus, and make sure the image is sharp, clear and not distorted. Then check the colors in the photo against the actual art to make sure they are correct. I am not a professional photographer, but I do manage to take credible photos of my work without paying a pro to do it for me. Even if you are only making a record of your work, you will want it to be as close to the original as possible. Here are a few tips that might help those of us who are “photo

### LIGHTING

Make sure you are taking the photo in an area that doesn't cast shadows or cause glares on the work. Personally, I prefer to take my photos outside on a clear day using indirect sunlight. I don't use an elaborate set up; I have simply put a nail into the Garage Door at the appropriate height for the camera and then I rest the painting's stretcher bars on the nails. If you are using paper or canvas sheets, you can attach the sticky stuff teachers use to hang students artwork on the wall to the back of the art (after making sure your art is level).

Make sure the sun isn't glaring on the work so there are no shiny surfaces to reflect back at the camera lens. If you are working with watercolor or pastel then take the photo before you frame it because glass will reflect back at the camera. I also take the photo before I varnish acrylics to cut down on the glare caused by the varnish.

If your camera is set up to put a polarizing filter over the lens, it may be worth your while to buy one, especially if you work in Oil paints or other naturally shiny mediums. If your camera won't take a filter, you can try the “poor man's sub” and buy a pair of polarizing sun glasses and put them in front of your lens. The only real issue I see with this cheap fix is that the lens on the sunglasses may not be flat and so create a bubble effect on the photo.

### DISTORTION

In order to avoid distorting the image, the art should be hung on a flat surface. If the final photo is wider at the bottom than the top or vice versa, perhaps your hanging surface isn't flat and you will need to take corrective action in your photo-editing program or find another surface.

Make sure that your camera is aimed squarely at the art. It helps to use a tripod; you can align the front two feet of the tripod squarely with the art so that you aren't taking the photo at an angle that will cause one side of the art to be larger than the other. If necessary use a tape measure to make sure the feet are an equal distance from the art, and check to make sure the camera isn't twisted on the tripod. A tripod also helps to prevent blurring is caused by your hand shaking. Most of us don't think our hand moves when pushing the button, but it does.

Use a small hand level to ensure that the camera is not angled either down or up when taking the photo as this will also cause distortion. A laser pointer (your pets toy is adequate) laid alongside the lens when measuring will also help you to line up your lens on your art.

### CAMERAS

You don't need an expensive camera just to take photos of your art. Canon makes an excellent quality digital camera for under \$300 and it is very user friendly. As a plus, the newer models also take video so you can use the video setting to record art shows

or yourself when creating the art, and then upload to Facebook, U-tube and other social network sites.

However if you are planning to make large-size reproductions of your work then a good SLR camera should be on your list. SLR stands for single-lens reflex. This type of camera allows you take enormous photos, which translate well into prints as large as 48 x 60 without blurring.

### **CAMERA SETTINGS**

When taking the initial (raw) photo of your work, be sure to set your camera to take fine or large files and take at least 3 exposures of each artwork.

### **EDITING PHOTOS**

I find the least expensive and easiest to use photo-editing program, is Adobe Photoshop Elements. It has tutorials and is easy to learn. Before making any additional copies, check for any corrective actions that you need to take; you can then make additional copies at different resolutions.

Check first for distortions. Photoshop makes it easy to correct the distortions caused by not having your camera lined up correctly with the artwork.

Next, check the contrast of the photo against the original if is dull then increase the contrast if necessary.

The next step is to check the actual color and correct if the image shows too much blue, green or red.

Your last step should be to crop the photo of your work so that only the work shows. I usually also crop a very tiny piece of the edges as well to keep the curve on the edge of my canvas from appearing as a distortion. Then save the photo as a PDF so you can go back to it in its original form. Save it again as a tiff image and then as a jpeg. You will be working with the jpeg format, but this format does develop a slight blurring or distortion when saved multiple times.

### **YOU NEED THREE TYPES OF JPEG IMAGES FOR THE WEB**

Image No 1 should be a large resolution image (between 1 and 2 MB between 300 – 600 pixels per inch) POD sites usually demand a large high-resolution image to make prints; usually between 38,000 and 60,000 pixels on a side.

The second image should be a medium/low resolution image to put on your website and submit to prospective galleries or anyone else who needs to see your work. This size is (between 1 – 2 KB at 72 pixels/inch or adjust the widest side to be between 7 and 10 inches) and will be large enough to allow the viewer to see the art. It is too small to encourage attempts to pirate your image because it probably won't make prints any larger than a 5 x 7 without blurring, but you can add digital watermarking with Elements or other watermarking programs.

A small image (between 200 and 125 pixels at the widest edge) for thumbnail images and record keeping; for those of you who prefer sizes given in inches, the widest edge should be no more than 4".

You should keep photo log with both high- and low- resolution photos of your work separately from your desktop computer; the new flash drives are excellent for this or you can use one of the on-line backup programs. A working copy can be kept on your desktop or tablet, but be sure and back up your files each month onto a separate disc or jump drive. Keep the back-up copies of these items in a separate place and up-date your back-ups monthly. There are also some cloud features that will enable you to automatically back-up your digital files (for a price). While these are handy to use, if you are late paying the monthly fee, how do you reclaim your images? Once your records are lost due to computer crashes, natural disaster or any other reason they are gone. Good Luck!

*Gail*

Other Links: <http://www.youtube.com/watch?v=nvR7fCQLQyI> is a video tutorial you may also find helpful.



# ABOUT THE NEWSLETTER

The Local Art Events Newsletter is a free, on-line monthly publication for the purpose of assisting artists and writers of California's Central Valley and Central Coast to find places to show/sell their work, make connections with the local peer groups, and find classes, workshops, and tools that help them develop artistic and writing skills and the business side of their work. Printed copies are usually available at the general Meetings of ACA, CAG, and Allards Art supply in Fresno. It is distributed on-line.

The Newsletter welcomes notices and ads that agree with our stated purposes. **All requests must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the calendar, it must be submitted by the 25<sup>th</sup> of the month prior to the event. *All notices sent to members are subject to approval and editing, and no member information is ever given to 3rd parties. WHILE EVERY EFFORT IS MADE TO ENSURE THAT THE INFORMATION ON THE CALENDAR IS ACCURATE, MOST OF THE INFORMATION IS FURNISHED FROM 3<sup>RD</sup> PARTIES AND THE NEWSLETTER IS NOT RESPONSIBLE FOR CHANGES MADE BY THOSE PARTIES TO THE INFORMATION FURNISHED.*

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