

FEBRUARY

2016
ISSUE #87

LOCAL ART EVENTS

QUOTE OF THE MONTH

"How painting surpasses all human works by reason of the subtle possibilities which it contains."

Leonardo da Vinci 1452 - 1519

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EVENTS SUBMITTED TO THE CALENDAR MUST HAVE THE ORGANIZATION NAME, DATE & TIME, CONTACT INFORMATION, AND PRICING.

DON'T FORGET TO SEND IN YOUR PROFILE FOR FEATURED ARTIST /WRITER OR ORGANIZATION / MULTI-ARTIST GALLERY BY THE 20TH OF THE MONTH

SHOWS / MEETINGS/ EVENTS

FEBRUARY 2016

5/12/19/26

YWA (YOSEMITE WESTERN ARTISTS) LIVE MODEL PAINTING, Fridays All are welcome to paint/draw/photograph/sculpt from hired models at Gertrude School House in Ahwahnee, CA. We meet every Friday at the Gertrude Schoolhouse from 9:30 am—12:30 pm. (Barring some holidays and bad weather.) Cost is \$7.00 for YWA members, and \$10.00 for guests. Please call Doug Boomer 559-642-3648, or email dboomer@sti.net for more information. Please visit (and like) our Facebook page for the latest scoop on all of our events <https://www.facebook.com/YosemiteWesternArtists>

Feb 4

1ST THURSDAY ARTHOP covers the downtown area and the Tower District. The ArtHop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your ArtHop experience, log in to www.fresnoarthop.org to check for a list of locations,

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event/exhibit details, days and times, and/or the specific venue that interests you.

- Feb 4 **PHOTO COLLECTIVE GENERAL MEETING.** Meetings are normally held on the first Thursday of the month. . **Time:** 7 p.m. **Location:** Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA 95356 *Meet in the clubhouse just to the left of the pool as you make your way from the guest parking area. For more information, go to www.photocollective.org*
- Feb 5 **ART CENTER MORRO BAY GENERAL MEETING AND ART DEMONSTRATION** at, 835 Main Street, Morro Bay, CA 93442, 3:00 p.m. on the 2nd Monday of every month No charge for attending. For more information contact: artcentermorrobay.com phone: (805) 722-2504.
- Feb 6/20 **FNA (FRIENDS 'N ART) NEW LOCATION FOR MEETINGS!** meetings where artists get together and paint at Friends Community church, 5688 N 1st, Fresno, CA 93710 9:00 a.m. to Noon. For more information contact Wanda Carey 291-7489
- Feb 10 **CAG (Clovis Art Guild)** General Meeting and Art Demonstration. 7—9PM Clovis Veterans Memorial Building, Veteran's Room, 808 4th st, Clovis, CA 93612. --Art demonstration is Free to members, Suggested donation from Guests \$5.00. For more information, contact President Gail Daley 559-960-2428 or Membership Chair Alice Sutton 787-2386 or go to www.clovisartguild.com Demonstrator Carole Love (Porcelain Miniatures)
- Feb 11 **YWA (YOSEMITE WESTERN ARTISTS) PHOTO GROUP** Meets every Second Thursday of the Month, 7-9 pm **at the** Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644 Free to Members and \$10 for guests (1st time free) Each meeting has a theme. For details, check out Facebook page: <https://www.facebook.com/YosemiteWesternArtists>
- Feb 13 **ACA (Alliance of California Artists) MEETING/ART DEMONSTRATION.** **Please join us @** the Art Hub, 2024 N Van Ness, Fresno CA 93704, **TIME:** 11AM — 1PM--Art demonstration is Free to members, Suggested donation from Guests \$5.00. www.allianceofcaliforniaartists.com. For directions to the Art Hub, go to www.fresnoarthub.com Sally Seago to demo in Oils
- Feb 13 **THE BAKERSFIELD ART ASSOCIATION** 1607 19th Street, Bakersfield, CA 93301 (661-869-2320) will be having a meeting open to the public on **Saturday**, 9 am to noon, program at 10 am. (2nd Saturday of each month).
- Feb 14 **ARTIST CALL: ARTISIAN FAIRE:** Vintage - Upcycle - Hand-crafted A place for local artisans to sell their wares, and for the community to come out and support them while enjoying beverages and food from our cafe! We will now be hosting our Artisan Faire on the second Sunday of each month, with outdoor and indoor vendor spots available, weather permitting. For more information and to obtain an application, please contact us at miacuppa620@gmail.com. [Mia Cuppa Caffe'](http://www.miacuppa.com) 620 E Olive Ave, Fresno, California 93728
- Feb 16 **KINGS COUNTY ART LEAGUE** meets the 3rd Tuesday of each month, 6:30 PM in the Kings Art Center, 605 N Douty, Hanford, CA 93230. Meetings include educational art demonstrations. For more information contact the office at 559-584-1605 or e-mail them at info@kingsartcenter.org Website & Facebook page <http://www.kingsartcenter.org> <https://www.facebook.com/KingsArtCenterHanford>
- Feb 18 **3RDRD THURSDAY ART HOP** covers Metropolitan Fresno and Clovis The **ArtHop™** program is a

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monthly event featuring art exhibits in over 50 art venues in Fresno County. Art venues include galleries, work studios, retail outlets, and public spaces that art patrons can visit on the first and third Thursday of each month and other designated days. Please support our Metro venues; come by and meet local artists and enjoy their artwork, receptions, beverages, and music on the 3rd **Thursday of each month, from 5pm to 8 pm**. To plan your Arthop experience, log in to www.fresnoarthop.org to check for a list

- Feb 20/23 Bass Lake Artist Retreat. \$300 four days and three nights of painting, relaxing, painting plein air, painting on the decks of the cabin or inside. Preferences can be accommodated. Only 8 places available so register early. For more information, Contact Diane Breuer at the Art Hub 248-0148 or go to the web site: www.fresnoarthub.com
- Feb 20 **YWA (YOSEMITE WESTERN ARTISTS) GENERAL MEETING & ART DEMONSTRATION** 11:00 am Yosemite Western Artists gather monthly at the Gertrude School. There's a brief general meeting, a potluck lunch, and wraps up with an artist's demo. There is a suggested donation of \$5 for members and \$10 for guests, to help offset the cost of the demonstrator. <http://yosemitewesternartists.org/> Shannon Grissom, President, shannongrissom@gmail.com 559-580-1021
- Feb 20 **ARTIST CALL: ACA (Alliance of California Artists) Membership Show** Saturday February 20th 10AM—12PM. Fresno Art Hub. 2024 N Van Ness,, Fresno, CA. For more information go to www.allianceofcaliforniaartists.com Not a Member? You can join at receiving.
- Feb 21 The **PLACERVILLE ARTS ASSOCIATION'S** monthly general meetings are held on the 3rd Sunday of each month from 1:30 to approximately 3:30 at the Placerville Senior Center, 937 Spring St, Placerville, CA 95667. <http://www.placervillearts.com> Karen Poole President kspoole@hughes.net or (530) 672-0943.
- Feb 24 **YWA (YOSEMITE WESTERN ARTISTS) PLEIN AIR OUTINGS** are scheduled for the 4th Wednesday of each month. Interested parties meet in the CVS parking lot in Oakhurst at 9:00 AM where car-pooling arrangements are made to the eventual destination. To stay informed of YWA meetings outings, exhibits and special events follow YWA on Facebook <https://www.facebook.com/YosemiteWesternArtists>. Plein Air Coordinators: Carolyn Hartling and Sandee Scott 559-760-1058.
- Feb 24 **YWA (YOSEMITE WESTERN ARTISTS) FUN WITH PHOTOSHOP GROUP meets the 4th Wednesday of the Month at 6pm at the Stellar Gallery 40982 Hwy 41, Suite 1, Oakhurst, CA 93644**, Fun With Photoshop is a group lead by Zygmund Zee, a 30-year user of Photoshop that explores the newest and older tools of Photoshop and offers assistance with participant's projects. The group meets the 4th Wednesday of the month at 6 pm, at Timberline Gallery 40982 Highway 41, Suite 6, Oakhurst, Ca. Everyone is welcome, YWA members and visitors (at no charge). **For further information you may call Zygmund @559- 683-0762 or Norma Rogers @559-642-7485**

MARCH 2016

- Mar 3 **1ST THURSDAY ARTHOP** covers the downtown area and the Tower District. The Arthop program is sponsored by the Fresno Arts Council. It is a monthly event featuring art exhibits in over 60 venues in Fresno County. Art venues include galleries/artist studios, retail outlets and public spaces. To plan your Arthop experience, log in to www.fresnoarthop.org to check for a list of locations, event/exhibit details, days and times, and/or the specific venue that interests you.
- Mar 3 **PHOTO COLLECTIVE GENERAL MEETING**. Meetings are normally held on the first Thursday of the month. . **Time:** 7 p.m. **Location:** Stonebridge Apartments Club House 2800 Braden Ave, Modesto, CA

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COMMON AUDIT ISSUES FOR ART GALLERIES/STUDIOS

Information for this blog was taken from REG 121584-05 page 523 <http://www.irs.gov/businesses/small/article/0,,id=254019,00.html> - 77.3KB

Probably the one agency that terrifies Americans the most is not the NSA, but the IRS and being audited by the IRS ranks up there with being on some mobster's hit list. The best way to avoid being audited is to know what items will be considered red flags by the IRS. The following are a few audit issues looked at by the IRS that may be found in the examination of an art gallery or home studio.



- Unreported income through cashed checks from galleries to the artists leading to related returns to be examined;
- Barter transactions between artists and others in the art field;
- Taxability and inventory assessment issues for trades between gallery owners and artists;
- Avoidance of state sales taxes;
- Treatment of ordinary income as capital gains by mischaracterizing inventory as investments;
- Identification of sources who failed to file/report transactions through "cost of goods sold" by studying cancelled checks and payment/transaction records;
- Framing costs not properly recorded;
- A History of losses or very high travel and entertainment costs with low gross receipts suggesting potential Activity Not Engaged in for Profit pursuant to I.R.C. § 183;
- Sales of artwork disguised as "loans" secured by art as collateral and possible "money laundering";
- Other "financial status" indicators which show an artist's or gallery owner's reported income is incompatible to his or her lifestyle;
- Potential issue on Non Resident Alien Artist, Art Galleries, Dealers and Brokers (International Referral Required);
- Artwork being deducted as a charitable contribution at fair market value rather than adjusted cost basis and/or not being taken out of cost of sales;
- Business use of the home.

If the gallery purchases its inventory, there should be a very detailed inventory listing showing the purchase date, the purchase price, any restoration and framing costs, the sales date, and price.



If the gallery sells on consignment, there will be a system in place to track consigned items. This system will generally contain the artist's name, his or her address, a description of artwork, the date on which the artwork was received by the gallery, the asking price by the artist, and any other specific terms. It also indicates the date the piece was sold, the sales price, and terms of the sale.

The sales invoice for an art piece needs to display the buyer's name, address, date of sale, amount paid (if not fully paid), terms of any installment plan, sales tax, shipping charges, and framing charges if it is the type of artwork that would require framing.

Since artists are not offering a service, galleries are not required to complete a Form 1099 for the payments made. However, artists should receive a consignment check either monthly, at the time of sale, or at a time specified in an agreement between the artist and the gallery.

The best way to keep issues like those above from impacting your career as an artist is to keep good records for your home studio/gallery. If you sell your art, it is considered income and over a certain amount, it must be reported as such to the IRS on your federal taxes. If you participate in a booth event, you are usually required to have a seller's permit, collect sales tax, and then report and pay that sales tax to the State. Art is a business as well as a



COMMON AUDIT ISSUES FOR ART GALLERIES/STUDIOS

creative endeavor. Losing your art can be a financial loss. Not being aware of losing money because you don't keep track of costs can create a huge problem.

Hey, relax; this isn't as difficult as it sounds! Let's take this one step at a time, using one piece of work. Step one: decide in what form you are going to keep your work log. While it is very helpful to have this information stored on a computer, artists were tracking their work using paper files long before computers became popular. I personally prefer using a computer worksheet, however, all of this stuff can be put on a sheet of paper and kept in a binder. For the initial record, I recommend a single sheet or worksheet per art piece. (Please see the Art Information Sheet in the Sample section)

ITEM 1—a pictorial image of your work. This can be in the form a printed photograph, a slide or a digital image. If your work is 3-deminsional, be sure to take photos of all sides of the work. Since this image is not going to be used to reproduce the work, a small, low-resolution image will suffice. The image should be large enough to see details of the work, clear and without blurring.

ITEM 2—the title of your work, size, style/genre and when it was finished.

ITEM 3—a brief description of the work (use complete sentences—why will become clear later). Optional—I also like to keep a kind of diary as to what I wanted to achieve, why I chose this image, and what was going on in my life when I created this art piece.

ITEM 4—Keywords to be used when downloading the photo of your art to your web site or other internet media.

ITEM 5—Show and exhibit record is a list of what shows or exhibits were entered, when they took place and if the art won awards.

ITEM 6—wholesale and Retail price. This is probably the hardest thing for an artist to decide on—how much to charge for an artwork! What is the difference between Wholesale and Retail? Wholesale is always lower than Retail. Your wholesale price at a minimum should cover the cost of what it cost you to create the art, plus any gallery commission fees and hopefully with a small profit margin. Retail price for an art piece should cover all this plus what you as an artist feel the art is worth. I realize this is very subjective but most of art *is* subjective.

ITEM 7—Incidental information such as the date you formally copyrighted the work, cost of the copyright, etc. More about copyrights later in the Copyright section.

ITEM 8—If you had limited editions of a painting or photograph or copies of a sculpture made, when, how many , how much it cost to make them, how many sold and how much you made when you did.

ITEM 9—the date you sold the original art and the name and address of the Buyer.





ART CLASSES / WORKSHOPS

ART HUB, 2024 Van Ness Blvd, Fresno, CA 93704. OIL PAINTING WORKSHOP WITH SUE PORTER on the 3rd Wednesday of each month from 10AM–5PM with lunch break at noon. Items to bring: materials and an easel, reference material. Materials list will be provided at sign up. **Please pre-register.** All items bought for this workshop are available at Allards for 10% off. To pre-register phone 248-0148. www.fresnoarthub.com

PIANO & ACCORDION LESSONS at Palmer's Piano & Accordion Studio, Sarah Sivas, Owner/Instructor. Located at 5781 E Kings Canyon Road, Fresno, CA 93727. For more information and pricing, contact Ph 559-905-5987 or palmerspianostudio@icloud.com. www.palmerspianostudio.wix.com/lessons

MCCOY'S ART STUDIO CLASSES 1432 Clovis Ave *Clovis, CA 93612* (559) 298-7965 will cover instruction on color theory, composition and Oil technique's. **Day Classes Offered:** Wednesday--9:30AM - 12:00PM. Thursday 9:30AM --12:00PM - 1:00 - 3:30 PM Friday -- 1:00PM-3:30p Saturday -- 9:30AM - 12:00PM **Night Classes:** Thursday Evening 6:00pm-8:30p **NOTE:** The classes are continuous all year long. We usually take two weeks off at Christmas, and one week at Thanksgiving. A one week notice would be appreciated when quitting a class. When you stop your classes all make up classes become void. If you have any other questions please call us at 559-298-7965. Check my Web Page at www.artwithlindamccoy.com **Permanent Students** -- Students who come on a regular basis, the same day and time each week and pay for all classes even if they miss one. They may make-up the class on another day in a specified amount of time. The cost of this class is \$18.00 per session. **Alternate Students:** A student who comes whenever there is an opening and only pays for the classes they attend. Classes are \$20.00 for each session.

CLASSES IN JEWELRY MAKING by Frances (Fenya) Lediaev --I teach classes on wire sculpted jewelry. Available after 5pm and Saturdays. Phone: 559-341-0919 artwirejewelry@hotmail.com www.artwirejewelry.com

CLASSES AT THE BAA ART CENTER (Bakersfield Art Association Art Center), 1817 Eye Street. **Summary:** Classes are available in Drawing, Watercolor, Oil, Acrylic, Pen and Ink & Color Theory for beginners and advanced, adults and children. <http://www.bakersfieldartassociation.org/> E-Mail: baartcenter@gmail.com Phone: 661-869-2320

CLASSES WITH M LY: Portrait drawing for beginners" class with Ma Ly at Fresno Adult School <http://www.facebook.com/events/265429620182196/> **Paint in Acrylic for Beginners" class with Ma Ly** at Fresno Adult School <http://www.facebook.com/events/337761882916664/> **Info and schedule for classes at Michaels with Ma Ly:** <http://www.facebook.com/1/1AQETd222AQHpdtFKP8KGWnoX-oCPBUjTnIsWykM-lhGz-g/www.artclassatmichaels.webs.com>

SAMMY GONZALES AT CALIFORNIA ARTS ACADEMY: Join a drawing or painting class that fits your level from beginning to advanced, ages two to ninety nine. Do you have a teenager interested in Anime/Manga? Sammy teaches that too, but register early because this class fills quickly. Classes are available year-round, with each semester culminating in an Art Hop Student Show. For more information contact California Arts Academy <http://calartsacademy.com/>, or email Sammy at Sammygart@gmail.com. (559) 222-6539 Class Location: 4750 N. Blackstone Ave Fresno, CA 93726

POTTERY CLASSES: Jim and Sandy Gregory in Reedley are retired teachers and will be starting pottery classes in their home "studio" for adults and children. Jim has been in the Reedley High School Art Department for over 30 years and teaching night classes at Reedley College. They work with clay slabs and the potter's wheel. He has a wide selection of samples done in various methods including Raku from Japan and

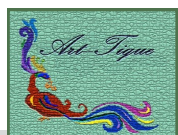
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Southwestern Native American style where he attended workshops in Taos, New Mexico. He does custom items for special orders from lamp bases to dinnerware and even mug orders for the local fun-run in Sanger. For more information: Jim and Sandy Gregory, 804 Street, Reedley, CA Phone 638-6084 or 647 3092....

DOOR ART GALLERY: Gary Langdon Oils (all levels) . Door Art Gallery 3073 W Bullard, Fresno, CA 93711 Ongoing: Thursdays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m., Fridays 9:00 a.m. – Noon and 1:00 p.m. – 3:30 p.m. \$60.00 per month. For more information or registration call Gary 708-6823. **Suzie Stach (Pastels)** 1st Saturday of the month beginning March 5th, 2011. Door Art Gallery 3073 W Bullard, Fresno, CA 93711. For registration and information call Suzie Stach 271-9514. **Life Drawing & Painting** (self-directed – no instructor) . Tuesday 5:30 p.m. – 8:00 p.m. or Wednesdays 9:00 a.m. – Noon. \$10.00 per session or \$35.00 per month. Door Art Gallery 3073 W Bullard, Fresno, CA 93711 559-261-1610

TERRI SORENSON WATERCOLOR class on Thurs. afternoons at 3:30 in my home in Selma. The cost is \$20 per lesson. For more information my phone # is 896-6623.

ANITA STOLL PASTEL at her home studio in Coarsegold. For details contact anitastoll@yahoo.com. Visit her website at <http://www.anitastoll.com/> and her blog-site at <http://anitastollpastelssublime.blogspot.com/>



WRITERS / ARTISTS

WANTED

TIMBERLINE ART GALLERY LOOKING FOR ARTISTS: With its recent expansion, the Board of Directors of Timberline Art Gallery, located on Gallery Row in Oakhurst, is announcing its search for regionally recognized fine artists. Interested artists (any media) who need exhibition space and/or representation by a fine arts guild are encouraged to apply for membership. Information about the gallery: www.timberlineartgallery.com. Contact: Timberline board president, Zygmund Zee, 683-3345. Submitted to Art-tique by Sandra Lee Scott, Timberline Gallery member 559-760-1058

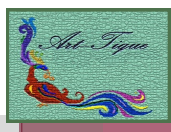
CMAC, THE COMMUNITY MEDIA ACCESS COLLABORATIVE that opened on the second floor of the old Met building is looking for artists. Linda Caine went to the opening, and was very impressed with the whole concept and the center. They also need artists to hang paintings for a month at a time in their studios. There is a LOT of hanging space, and many of the walls will be able to take large pieces of work. If you watch the changing photograph banner on the top of their website, you'll see some of the hanging spaces – have a look at: <http://cmacfresno.org/> . They have someone for July, and Linda Caine will be exhibiting in August, but they're booking exhibitors for other months now. For more information, contact: Hope Melgoza, the woman who arranges the exhibits, so if you're interested please give her a call at 266-2622.

THE KINGSBURG ARTS CENTER is located in Downtown Kingsburg in the Village Center Mall (1332 Draper St, Kingsburg, CA 93631). It is open for business Thursday -- Saturdays from

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11:00 a.m. to 3:00 p.m., Members are required to sit the Gallery one day each month the fee is \$20.00/year. A membership application is available at (go to www.kingsburgartscenter.com). For more information, contact Gail Daley 559-960-2428 e-mail KingsburgArtCenter@att.net or President Pam Kjar 559-897-4449 also available on the web site: <http://kingsburgartscenter.com/>

ART HOP OPPORTUNITY: Hi! My name is Amber Donabedian. The date of art hops are the first Thursday of the month. The address will be for the Babylon club which is 1064 N. Fulton st, Fresno CA 93728. **Contact Info:** The phone number will be for the Babylon club also which is (559) 495 ~ 0852 & the email is going to be a.d.photography@hotmail.com I am looking for all types of artists! Thanks again! Amber Donabedian



ASSOCIATION WEB SITES

ALLIANCE OF CALIFORNIA ARTISTS

www.allianceofcaliforniaartists.com

Art Demonstrations at the general meetings
Workshops
Art Sale in April
Juried Shows throughout the year

FRESNO ARTS COUNCIL (FAC) Water Tower Gallery

<http://fresnoartscouncil.org/>

Multi-Artist Gallery
Art Hop & Jazz Hop
Eatin' On Eaton

ART CENTER MORRO BAY

www.artcentermorrobay.com

Workshops, Classes and Shows

ART-TIQUE www.art-tique.org

Local Art Events Newsletter
Community Art Exhibits at Local Libraries

ARTS VISALIA <http://www.artsvisalia.org>

Adult & Childrens classes & workshops
Art Shows & exhibitions

BAKERSFIELD ART ASSOCIATION <http://www.bakersfieldartassociation.org/>

E-Mail: baartcenter@gmail.com Phone: 661-869-2320

Classes & Workshops
Art Around The Town

Featured Monthly Artist

CARNEGIE ARTS CENTER -

www.carnegieartsturlock.org

Adult & Childrens Classes in Art & Dance
Workshops

CLOVIS ART GUILD www.clovisartguild.com

Art Demonstrations at the general meetings
Fall Art Show (October)
Old West & Rodeo Art Show (April)
Miniature Art Show (November 2016)

CLAY MIX www.claymix.com

Classes
Events
Studio Space

FRESNO ART HUB www.fresnoarthub.com

Workshops
Classes
Art Shows

KINGSBURG ARTS CENTER <http://kingsburgartscenter.com>

New Painting Exhibits by Gallery Members every two months (except May/ June)
Swedish Art Festival Fine Art Show & Book Signing (May)
Holiday Boutique & Book Signing (Nov)



ASSOCIATION WEB SITES

MADERA COUNTY ARTS COUNCIL

www.maderaarts.org

Celebrate Agriculture With the Artist -
Exhibit and competition

Circle Art Gallery

MOTHER LODGE ART ASSOCIATION [http://](http://www.motherlodeartassociation.org/)

www.motherlodeartassociation.org/

Sponsored Shows in Various towns

Paint Outs

Art Demonstrations

Scholarships

Classes & Workshops

PARTNERS N ART [http://](http://partnersnart.yolasite.com/)

Brings Artists & Business together

Art Walk

Borders Bookstore

PHOTO COLLECTIVE [http://](http://www.photocollective.org)

www.photocollective.org

Photography Outings (field trips & photo walks)

Workshops

Annual Showcase

PAA (PLACERVILLE ARTS ASSOCIATION) [http://](http://www.placervillearts.com)

www.placervillearts.com

Classes & Workshops

Mother Lode Art Show

Fall Art Tour

SAN JOAQUIN CLAY & GLASS ASSOCIATION

www.sjcga.com

Annual Spring Sale (May)

October fall Workshop

Annual Fall Sale (November)

SANTA CRUZ ART LEAGUE www.scal.org

Shows & Exhibits

Classes & workshops

Ties to Poetry readings & Local Theatre

SOCIETY OF WESTERN ARTISTS (LOCAL CHAP

CHAPTER) <https://www.facebook.com/pages/Society-of-Western-Artists-San-Joaquin-Valley-Chapter/223715287698387>

Art Shows

Meetings & Demonstrations

SIERRA ART TRAILS <http://www.sierraarttrails.org/>

Exhibits: Pathways

Sierra Art Trails

Our Wild Lands

Water, Source of Life

Going Deeper, Reaching Out

YOSEMITE WESTERN ARTISTS

www.yosemitewesternartists.org

Art Demonstrations at the general meetings

Rotating exhibits at satellite locations

Annual Tri-County Competition and Exhibition

Sierra Art Trails

Plein Air & photography outings

WRITE MINDFUL [http://www.meetup.com/](http://www.meetup.com/WriteMindful/)

[WriteMindful/](http://www.meetup.com/WriteMindful/)

Poetry workshops

Writing workshops

Meditation



GOODBY TO AN ICON

We would like to fill this space with good news about *you* and your art. Did you get accepted at a major show you have been trying to break into? Did you sell a painting or other piece of art? Are you being honored by the community? If you have good news you would like to share, please send it to the newsletter with the tag line "The Good News".

For more than thirty

years, the Kingsburg Arts Center has been a beacon in the darkness for artists and writers, providing a place to sell our work for the small price of sitting the gallery each month. The Arts Center was one of the few cooperative galleries run by artists in the San Joaquin Valley. Sadly, that time has ended. On April 1, 2016 the Arts Center will formally close its doors.



The Arts Center had been supported by an annuity developed from the sale of a home by a generous artist who left it to Kingsburg Artists when she passed on. With a dwindling membership, and fewer and fewer sales, a decision

was made to convert the annuity into an art scholarship for Kingsburg High School Students.

The last membership exhibit will be open until March 21, 2016. If you would like to see the gallery and view the art and books before its final closure, please join us. Gallery Hours are 10 AM — 2 PM Wednesday thru Saturday. The Gallery is located at 1332 Draper Street in Kingsburg.



LINKING AROUND

THIS MONTH THE ART CALENDAR RECOMMENDS

The Complete Novel Writing Software Guide

<http://www.novel-writing-help.com/novel-writing-software.html>

Creating Art Sales by Promoting your Work to Your Network of Acquaintances From a Reader –

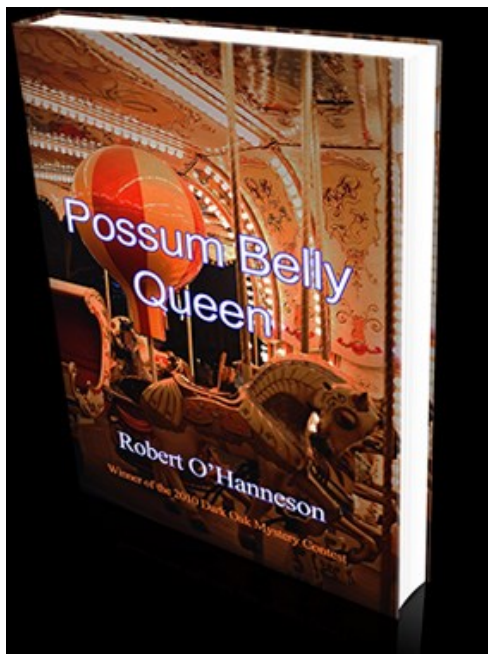
by Jason Horejs December 14, 2015 21 Posted in Art Business Tips, Art Marketing For Artists

<http://reddotblog.com/from-a-reader-creating-art-sales-by-promoting-your-work-to-your-network-of-acquaintances/>



ROBERT O'HANESON

Robert's first book was launched in Las Vegas this year. *Possum Belly Queen* is set on carnival midways in Virginia where Andy Zartanian spirals into the carnie culture and collides with a syndicate of human traffickers. With over twenty years in the amusement business, selling rides to carnivals and parks worldwide, he writes what he knows: the amusement business and his Armenian heritage. He and his wife Carol wrote *BLOODY SOIL*, a historical fiction novel that captures the pain of the Armenian Genocide. Though never published, portions of it were read on Fresno's NPR station. Capturing tense moments during the Cuban Missile Crisis, Robert wrote *INSIDE THE SILOS OF DOOMSDAY*, an article that was published in *Military History Magazine*. As one of two men responsible for launching megatons of nuclear weapons, he tells what it was like as a young man to serve in that position when the U.S. and Russia were at the brink of a nuclear war. This native Californian was born in San Francisco and later moved to Santa Clara Valley at a time when the major product was agriculture and not computer chips. He now resides in Modesto with his wife Carol.



Excerpt from *Possum Belly Queen*

The man who telephoned him implied he wants to do business with amusement ride rep Andy Zartanian, and Andy seriously needs to do some business. Within moments of meeting him, it is clear the man doesn't know Chances Aviator from the Log Fume.

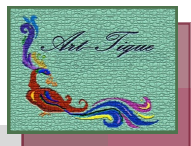
Annoyed at having his time wasted, Andy turns to go. The man hurries to explain he's there on behalf of a wealthy Bostonian whose granddaughter was last seen with a carnie on a Virginia midway. His employer, the man says, is offering a handsome compensation package to Andy. All he has to do is track down the young woman and bring her home.

Suspicious but drawn to the financial upside, Andy signs on and starts refreshing his carnie contacts. But as he suspected from the get-go, it's much more complex than simply extracting young Emily from her newfound companions. As he fights his way through the seamy backside of sparkling midways and festive crowds, Andy is reminded why his grandfather always said carnie life was the devils sandbox.

To read the first chapter of *POSSUM BELLY QUEEN* [click here](#)

info@robertohanneson.com

<http://www.robertohanneson.com>



SUZIE STACH

A native Texan, Suzie has lived most of her life in California. She was an art major in College and pursued



a career in interior design for fifteen years. Once her children were grown and on their own she began to paint full time. Suzie works mainly in pastel, but has painted in oil, and watercolor. She strives to put the viewer into her paintings, by evoking a memory, an experience, or just the beauty of a day. Her subject matter varies greatly, which may be inspired by an interesting shadow, or even a fleeting thought. Whatever the source, being able to transform it onto a piece of paper brings her great satisfaction. "I love sharing my enthusiasm for a subject. I just hope the

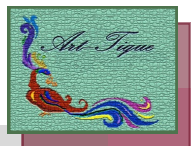
viewer feels as much joy in viewing my work as I had in creating it."

Suzie is a nationally recognized painter of firefighting scenes. Two of her paintings have graced the cover of "Wildfire Magazine", an international trade magazine, another on the cover of a national firefighter bookstore catalog and recently she was featured in Supply Cache "After the Fire" catalog. Her painting of the 911 disaster in New York was the program cover for a memorial service at Pelco Inc. in Clovis, CA. She sells her prints off of her web site www.fire-art.com to fire personnel throughout the United States.

Her paintings have won many awards, and hang in private collections as well as public buildings. She does workshops and demonstrations for art groups. Loves Plein Aire painting, and exhibits her work at the Door Gallery in Fresno, CA as well as at the Art Hub Gallery. The Circle Gallery in Madera, CA., and at her studio in Fresno. She is the past president of the Society of Western Artists (SWA), and past membership chairperson of the Alliance of California Artists (ACA). Suzie is a signature member of both groups.

Fire-Art was created by Suzie Stach when her husband, an investigator with the California Department of Forestry and Fire Protection needed a painting for his office. She painted her first painting of a structure fire. It received so much interest from firefighters, she decided to do more. Next came the Wildland fire scenes. They caught the attention of the Editor of "Wildland Magazine", and two of her images have been on the cover of the magazine. Since then she has done commissions and made prints of all her images, which you can view here in Fire-Art. com

www.fireartgallery.com Suzie@fire-art.com



GALLERY YOSEMITE

Gallery Yosemite <http://galleryyosemite.com/>

Art & Photography from 22 artists who love Yosemite

SUPPORTING your connection with the spirit of Yosemite. INSPIRING you to celebrate the wilderness, as John Muir did in our beloved place. ENHANCING your memories of special adventures and experiences. *Take the peace of Yosemite with you that you might always remember.*



Yosemite National Park inspires incredible awe for the twenty creative artists represented at Gallery Yosemite in Oakhurst. They are as enamored of Yosemite as were John Muir and Ansel Adams, so many years ago. Expressing joy and a sense of wonder through their work, these artists hope that their gallery becomes known as a center for quality art featuring Yosemite and the Sierra Nevada.

Yosemite alters the life of anyone who visits it, giving a renewed awareness of and respect for nature. Park visitors desiring a meaningful “keepsake” of their visit can find original artwork depicting Yosemite’s grandeur, vistas, and more, at Gallery Yosemite, located near the southern entrance to Yosemite.

Professional photographer Mark Heliger, who spearheaded the formation of the gallery, says, “It’s fascinating to see in one space the Yosemite icons — such as Half Dome, El Capitan, Mirror Lake — portrayed with such great variations in style and media.”

These dedicated and enthusiastic artists include Suzanne Banks, painter; Betty Berk painter; Moira Donohoe, painter; Laura Fisher, fiber artist; Andrew Erickson, photographer; Tom Gibson, photographer; Michelle Sonoqui Gillette, painter; Jerome Grimmer, painter; Mark Gudmundsen, painter; Mark Heliger, photographer; Jack Lantz, painter; Gretchen Lee, sculptor; Jeremy Obers, photographer; Christine Obers, digital artist/pastels; Wally Pacholka, photographer; John Peto, photographer; Craig Schub, painter; Sandee Scott, painter; Diane Stewart, painter; Vicki Thomas, painter; Merylyn Whited, jewelry designer/creator; and Zyg Zee, photographer.

Gallery Yosemite is located in Oakhurst’s Gallery Row at 40982 Hwy 41, is accessed through Timberline Gallery, and open 7 days a week from 10-4. It also maintains an on-line presence, www.galleryyosemite.com, where the artwork can be viewed and purchased.



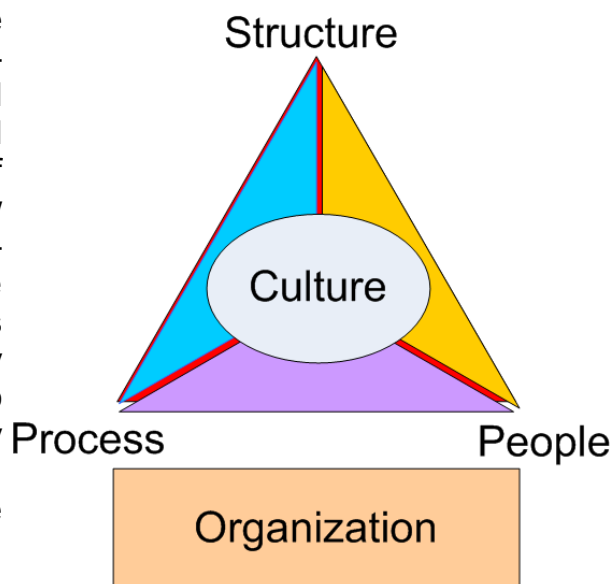
BLOG: THE PRACTICAL ARTIST

CREATING AN ART CULTURE IN YOUR COMMUNITY

Do you live in a community that supports the arts? The sad fact is that art-wise, not all communities are created equal. In California for instance the Bay and Central Coastal areas are a lot more “arty” than the Central Valley. I live in one of these “art challenged” areas of California and for many years I listened to my fellow artists whine (yes, I said *whine!*) about needing to travel to the coast to find buyers for their work. It is true that there are very few galleries catering to local artists here in Fresno and Clovis. All the galleries here only show art by dead masters or don’t open their doors to local artists (Fresno Art Museum) or they are privately owned by one artist or by co-op groups of artists. These galleries do an excellent job of helping to create a local art culture, but most of them are full.

Since moving to the coast wasn’t an option (my husband’s pool service business is located in Fresno), I decided to become proactive about the situation. I decided I needed another option to show my art.

It seemed to me that the chief issue was the general opinion apparently held by the public that my community didn’t have prominent artists. This is simply not true; while a Thomas Kincade or a Bev Doolittle doesn’t live here, Fresno, Clovis and the surrounding cities in the Central Valley are home to national and internationally known artists. We also have many very talented local artists. The big secret is no one knows it. So how do we as artists raise the social awareness of art in our communities? After some consideration, I realized that the best way to raise art awareness was to put art out in places where John and Mary Public would see it. We do have a monthly art event here called Art Hop, where the public is encouraged to tour as many galleries, restaurants and businesses who show art. This would be a wonderful opportunity to raise art awareness if we could persuade our local schools to participate. Unfortunately, the sad fact is that except for a small percentage of the population John and Mary Public are too busy working non-stop or taking their children to sports activities and have very little time to take in local galleries. They will however, take their children to the library. If art is displayed in that library, it gives parents and children the opportunity to recognize and see the local art culture. Historically, libraries have always been centers of the arts and culture for society. Artists who support this by displaying their art in the library are doing a great service to the community. Even though artists might not make many sales displaying art in the libraries, our contributions to the art and culture of the area is immense. When we put our art in the library, we not only remind the public what talented, creative artists live here, but how much we care about the community as a whole. One of the things artists contribute to our community as 1/25/2016 is culture. By displaying our stuff in the libraries, we bring art to life for the general public. Although it is not directly about sales, one of the ways that we artists in Fresno and Clovis convince the buying public how wonderful is our art and photography (and indirectly to buy that art) is the development of a reputation for being a center of art and culture. Sometimes we have to give before we can get.



A PEP TALK FOR ENTERING JURIED SHOWS & EXHIBITS

In the art world, a “Juried Show” means a show that has an actual judge who has been paid to choose the best art out of the entries. Usually there will be a non-refundable entry fee per art piece, and cash and awards will be given to the winners. It also means your art may be checked for acceptability by a panel of artists before the judge sees it. This sometimes causes confusion because an Exhibition may also be “juried”. This means that the exhibit organizer or a panel decides if the art is acceptable to be shown in the exhibit. Exhibits also don’t give out awards, monetary or otherwise. Juried art shows are an opportunity to learn more about your craft.



Entering a juried show means you are putting your art out there to be judged. You should always enter what you consider to be your best work to date. Keep in mind though, that your art may not be accepted into the show. Does this mean that you are a poor artist? Or that your art is “bad”? Not necessarily. A juried art show is a subjective format and there are many reasons why your art might not have been accepted. It may simply mean that the space to display art was limited. Perhaps the art was good, but your presentation (framing/matting) detracted from your art and the judge preferred art that was better presented. Or maybe this just *wasn't* your best work.

If your art wasn’t accepted by the judge, you might consider having an artist whose opinion you respect critique the work for you. Please be careful with this; the person who does the critiquing should be a more experienced artist with some knowledge of technique and the principles of art. We love them, but the opinions of our friends and family who don’t know any more than we do about art really aren’t useful as critiques. In many local shows, the judge will offer critiques as they judge, and a member of the art group putting on the show will have been assigned to follow and write down what is said. If the judge offers a critique, pay attention.

Above all, don’t take this type of rejection personally. Nationally known artists get rejected from shows also. Sometimes the judge just doesn’t like the subject matter or maybe he/she doesn’t care for the colors, or the shape, etc. The point is: don’t expect to enter a show your first or second time and win. You are probably going to kiss a lot of frogs before you get the prize! For some shows, just being accepted is major. Every juried art show should be viewed as an opportunity to learn more about your craft.

We’ve been speaking of a real-time art show. However, there is another type of juried show, the on-line show. In many on-line shows, you never need to travel to the show. You enter a photo of your art directly into the contest through the internet show site. Here also, presentation is very important. For the judges to get an accurate idea of your art, the image you send must match the colors in the art and be sharp and clear. For many of us, taking a good photograph of our art is hard. Before you send off the photo of your art you should 1) make sure that the size of the art agrees with the directions given by the prospectus, 2) make sure the image is sharp, clear and not distorted, 3) check the colors in the photo against the actual art to make sure they are correct.

While most on-line shows don’t require you to send them the actual art, you should make sure of this. It would be terrible to be accepted into a prestigious show or even win an award and then find out the round trip price to get the art to the show is more than you could afford.



ABOUT THE NEWSLETTER

The Local Art Events Newsletter is an on-line free monthly publication for the purpose of assisting artists and writers of California's Central Valley and Central Coast to find places to show/sell their work, make connections with the local peer groups, and find classes, workshops, and tools that help them develop artistic and writing skills and the business side of their work. Printed copies are usually available at the general Meetings of ACA, CAG, and Allards Art supply in Fresno and the Kingsburg Arts Center in Kingsburg. It is distributed on-line. Art-Tique welcomes notices and ads that agree with our stated purposes. **All requests must include date, time, address and contact phone number or e-mail.** If you wish to post an item to the hard copy of the calendar, it must be submitted by the 20th of the month. *All notices sent to members are subject to approval and editing by Art-Tique, and no member information is ever given to 3rd parties. WHILE EVERY EFFORT IS MADE TO ENSURE THAT THE INFORMATION ON THE CALENDAR IS ACCURATE, MOST OF THE INFORMATION IS FURNISHED FROM 3RD PARTIES AND ART-TIQUE IS NOT RESPONSIBLE FOR CHANGES MADE BY THOSE PARTIES TO THE INFORMATION FURNISHED.*

ART-TIQUE DIRECTOR: GAIL DALEY MAILING ADDRESS: 5688 E SUSSEX WAY, FRESNO, CA 93727

LOCALARTEVENTS@ART-TIQUE.ORG VISIT US ON THE WEB: WWW.ART-TIQUE.ORG

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PLEASE ATTACH A
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